## INCUBATING INFINITE POSSIBILITIES

CENTRE FOR INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT







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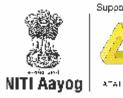
Website: www.bimtech.ac.in



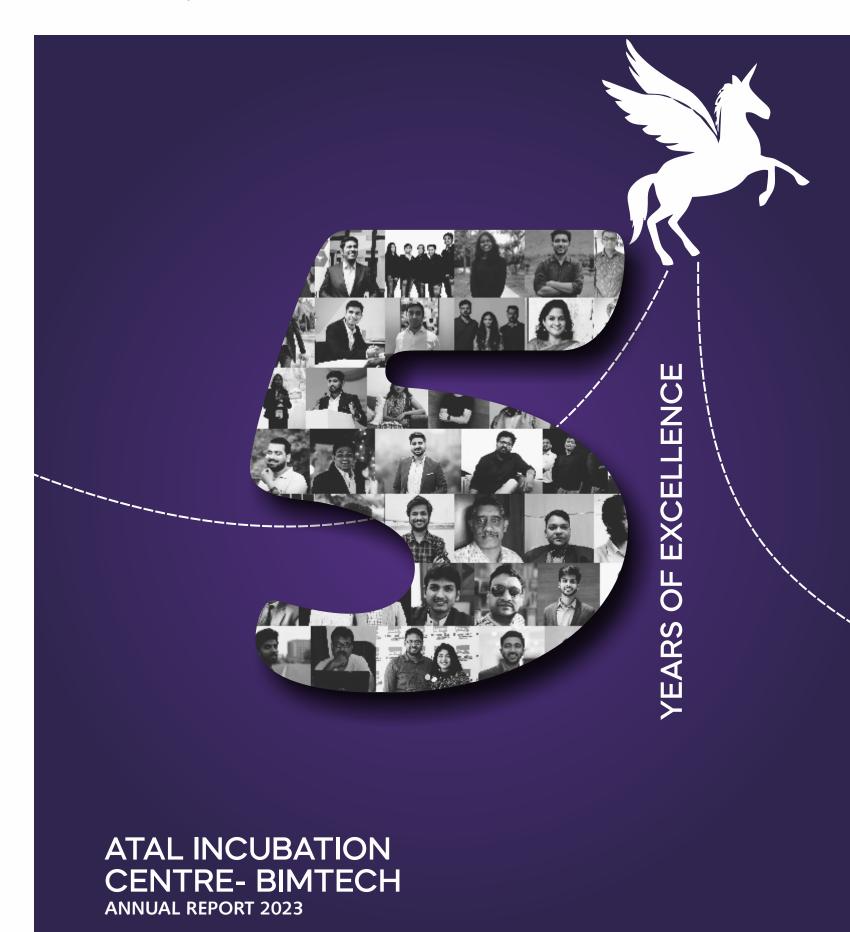
SUPPORTED BY AIM, HITI AATOG

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## Atal Incubation Centre - BIMTECH Annual Report

on

# ENTREPRENEURIAL INITIATIVES, ACTIVITIES & ACHIEVEMENTS

June 2022- May 2023

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## **DIRECTOR'S DESK**



01

ver the past couple of years, the global economy has witnessed unprecedented challenges and disruptions that have significantly impacted businesses globally. However, start-ups have done mostly well worldwide, including in India. The number of unicorns has increased in India more than in any other country. Ed-Tech, Fin-Tech, Agri-Tech, and HealthTech have suddenly arrived at the center stage in the economy. Why have these contrary trends emerged in the economy, and why has the global pandemic been able to facilitate one of the most exciting growth trajectories for innovation, entrepreneurship, and risk-taking? These issues need in-depth research for future planning in India. Atal Incubation Centre-BIMTECH (AIC-BIMTECH), the incubator which is run under CIED, started its journey on January 20, 2018, and now it is almost 5+ years old. Within this short time, it has grown and is now well-recognized as one of the most vibrant, dynamic, and resilient incubators in Indian higher education. It is heartening to go through its annual progress report, which speaks volumes about its leadership and teamwork.

Start-ups and entrepreneurship have surely transformed the Indian economy. The landscape has undergone a remarkable shift as the Indian government's initiatives act as a catalyst for startup growth, through the gateways of various schemes and initiatives of both the union and state governments. For years, we have seen the brightest minds migrate abroad in search of greener pastures. But now the trends have started changing. The initiatives of the Indian government spurred the growth of start-ups, facilitated by a range of schemes and programs at both the union and state levels. Fueled by a conducive environment created by cumulative opportunities, the Indian start-up ecosystem has flourished, leading to significant achievements, including the emergence of numerous unicorns.

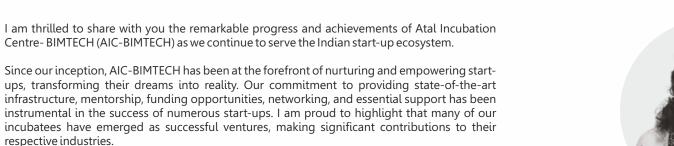
However, Indian leaps and bounds in start-ups didn't come in isolation. There has been a slow shift in the Indian entrepreneurial paradigm. The remarkable rise of women entrepreneurs as the fastest-growing category at the Indian and worldwide levels added fire to the wings of economic development. Today, women entrepreneurs account for a third of the business operations worldwide in a formal setting. The steady rise and their contribution are bound to create a ripple effect, surpassing different layers of society, classes, and generations to come. The contemporary outcomes are self-explanatory: investing in women implies promoting inclusive and sustainable economic growth. The buzz of creating disruption can live up to its full narrative only if we are able to bridge the gaps of the ecosystem, be it gender disparity, the technology divide, or between haves and have not and we, at BIMTECH, are trying to do our part in reducing such inequalities. AIC-BIMTECH has created programs like 'SAMBHAV' which helps persons with disabilities (PWD) support and grow their ventures.

I am very optimistic about the future growth of our incubator. AIC-BIMTECH is constantly scanning the Indian and global incubation sectors to discover new opportunities. There will be some challenges in working on those opportunities. The post-pandemic geopolitical situation is full of surprises. Still, one thing is sure: the Indian economy is destined to become one of the fastest-growing economies globally within a couple of years. In this promising scenario, AIC-BIMTECH will have abundant scope to jump into the next orbit and make a significant impact in the incubation ecosystem.

**Dr. H Chaturvedi**Director
BIMTECH

02

## **CEO's MESSAGE**



The key to our success lies in the comprehensive package of services we offer. Our partnerships and collaborations with industry leaders, investors, and academia have further strengthened our ecosystem, offering our incubatees access to a sustainable network, funding opportunities, market insights, and domain-specific knowledge sharing.

I extend my heartfelt gratitude to our investors, partners, mentors, and the entire incubation center team for their steadfast dedication and commitment. It is through your support that we have achieved remarkable milestones and made a lasting impact. Let us continue our journey together, shaping the future of the start-up scene in India and driving innovation for a better tomorrow.

Thank you.

Dr. K. C. Arora Acting CEO AIC-BIMTECH

## CHAIRPERSON'S MESSAGE



In this dynamic world, changes have occurred in all spheres of human activity. Liberalization and globalization has accelerated the pace of change, with tangible and visible results. It has aided in the emergence of various classes of entrepreneurs, including women, whose entry was once insignificant and challenging. For a long time, entrepreneurship has been seen as a male preserve, with women given the cold shoulder. Their entry into the startup ecosystem is of a more recent origin.

Women's entrepreneurship has been identified as an important, untapped source of economic growth. Women have already shown their vital role in other spheres like politics. administration, medicine and engineering, technical and technological, social, and educational services. From excelling in education to being entrepreneurs, women are raising the bar. For India to become a \$5 trillion economy, entrepreneurship by women must play a bigger role in its economic development.

It's time for society, financial institutions, angel investors, and the government to understand that the country cannot foster sustainable progress without the participation of women, who can catalyze economic growth. "Entrepreneurship by women is important not just for gender equality, but the entire economy."

With consistent development in the start-up ecosystem in India, women now have access to resources that enable their own development and support in building economic resilience. As per the Sixth Economic Census by the National Sample Survey Organization (NSSO), only 14% of the businesses in India are run by women entrepreneurs. However, this number is growing. Banks, central and state governments, non-profits, and many other institutes/organizations are addressing the disparity through various initiatives. This indicates that the path to a more inclusive and empowered society is being paved. While the Indian government is providing the much-needed impetus to the system, it is our obligation to facilitate an enabling environment for women desirous of entering the startup ecosystem, by rendering them equal opportunities and opening up avenues for them to thrive.

The success of these women entrepreneurs could motivate other women to participate in the entrepreneurial space. They, in turn, could provide employment to other women in their community, and the nation. These small strides come together to contribute towards a larger goal of economic development — increasing access to livelihood, working towards eliminating poverty, and propelling economic growth. I invite you to learn more about our Centre by looking through our websites - https://www.BIMTECH.ac.in/centerfor-innovation-and-entrepreneurship-development and www.aicbimtech.com and we would love to have you stop in for a visit sometime!

With best wishes!

Dr. Abha Rishi CIED, BIMTECH (Former CEO, AIC-BIMTECH)

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## JUNE 2022- MAY 2023

Established in 2018, the Atal Incubation Centre, holds a vision to be the driving force behind the transformation of India's startup ecosystem, by providing unparalleled support and resources to entrepreneurs who are reshaping the world we live in. Our ultimate goal is to build a sustainable and thriving startup community that fuels innovation, drives economic growth, and creates a better future for all. For the past 5 years, we have inspired, educated, and empowered potential entrepreneurs as they innovate and create business ventures These days, great business ideas can come from anywhere. To encourage them, we need to increase the breadth and depth of the entrepreneurial ecosystem by multiplying connections among entrepreneurs and mentors, improving access to entrepreneurial education, creating events and activities that activate all the participants in the start-up community, and much more. In congruence with this core idea, in the last academic year of **June 2022 to May 2023**, the Centre carried out various activities. They are collated under the **six heads**, viz.

#### Pool of Expert Panel

The Centre has created an expert Panel of Mentors, advisors, and industry experts to support budding entrepreneurs. The Centre is utilizing the services of **forty-nine** domain experts for this initiative.

#### Journey of 5 Years

Our journey of **5 years** has been marked by notable milestones. We have successfully launched domestic and international programs, engaged in collaborative projects, and organized impactful national-level events. These achievements reflect our commitment to fostering innovation and entrepreneurship.

#### • Incubation Programs

AIC-BIMTECH has implemented a comprehensive four-stage incubation process to support incubatees. The stages, namely Khoj, Prarambh, Gurukul, and Udaan, provides a structured pathway for the growth and development of startups. With great pride, AIC-BIMTECH has successfully hosted 301 startups, offering them the necessary resources and guidance to thrive in their entrepreneurial journey.

#### Funding programs

AIC-BIMTECH offers two significant funding programs for startups. Firstly, under the **Startup India Seed Fund Scheme**, startups have been allocated around 4.73 crore rupees to provide financial assistance to early-stage startups. As of May 2023, 28 startups have been selected for funding and commercialization. Secondly, AIC-BIMTECH, in collaboration with MeitY Startup Hub, runs the **Samridh Accelerator Program** for growth-stage IT startups. This 6-month program supports startups in refining their value proposition and offers guaranteed funding from investor partners, matched by MSH up to 40 lakhs. These initiatives aim to nurture and support the startup ecosystem in India.

#### Events of the Year

Atal Incubation Centre- BIMTECH has been actively involved in organizing various events and programs to support and promote entrepreneurship. In November 2022, hosted a book launch event featuring "Eves Against The Odds – 25 Inspiring Women Entrepreneurs Stories – Volume I & II," which showcased the stories of remarkable women entrepreneurs. Centre also organized ESG 2022, a pitching competition where eight startups participated, and two winning startups received soft infrastructure benefits.

Team Atal Incubation Centre- BIMTECH collaborated with the Canadian High Commission in India to conduct the Canadian **Technology Accelerator program,** connecting Indian SMEs with Canadian Startups. A Faculty Mentor Development Program aimed at promoting student entrepreneurship and improving ecosystems was held in December 2022. Furthermore, the center celebrated its fifth anniversary in January 2023 with a community development program focusing on teaching micro-entrepreneurship and entrepreneurial skills to women and children from slums. In addition to these events, Atal Incubation Centre- BIMTECH organized Connect 2023, a virtual investor summit that brought together stakeholders from various sectors. The summit featured panel discussions, startup pitches, and insightful sessions, attracting over 1500 attendees. To further support startups, Atal Incubation Centre-BIMTECH partnered with IDFC First Bank for the 'Leap To Unicorn' initiative. Team AIC-BIMTECH also conducted a virtual session on empowering women entrepreneurs on women's day and organized an national event the G20 DIA Startup Kumbh in collaboration with Meity Startup Hub, have garnered over 600 visitors, 3 unicorn founders, central and state ministers, investors and startups.

#### **Key Initiatives**

AIC-BIMTECH has embraced various initiatives to foster knowledge sharing and community engagement. The "Date with Media and Startups" series features fireside chats between media personalities and entrepreneurs, exploring the challenges faced by startups in India's evolving media ecosystem. The "#Baithak" gatherings promote learning and networking among startups and co-working members. The Incubation Centre Development Program (ICDP) supports organizations in establishing sustainable incubation centers. The 'InsightSphere' podcast offers valuable insights from ecosystem enablers, while blogs provide expert tips and trends. The "Entrepreneurial Pulse" monthly newsletter ensures stakeholders stay informed and inspired. These initiatives showcase AIC-BIMTECH's commitment to nurturing entrepreneurship and facilitating knowledge exchange.

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### **ACKNOWLEDGMENT**

s we reflect on the past year, we are proud to present the 5th Integrated Annual Report of Atal Incubation Centre-BIMTECH. Established in 2018, our Centre has been a leading force in driving entrepreneurship and innovation in India. Our mission is to inspire, educate, and empower entrepreneurs to create successful businesses that drive economic growth and job creation. Over the years, we have built a strong ecosystem of support for entrepreneurs, providing access to workspace, mentorship, funding opportunities, and training programs.

As we look towards the future, we remain committed to strengthening the entrepreneurial ecosystem in India and supporting the next generation of entrepreneurs. In this report, we outline our financial and non-financial performance, highlighting our achievements and milestones over the past year. We showcase how we have demonstrated strong resilience across the ecosystem verticals in different phases of time and how we are gearing up to become future-ready. We also share details of our customized services and support to startups, which have expanded our customer base.

We would like to express our gratitude to all our collaborators, partners, mentors, and other stakeholders who have supported us in our mission to drive entrepreneurship and innovation in India. We are excited about the opportunities ahead and look forward to continuing our journey of growth and success.



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### INTRODUCTION TO THE REPORT

he Atal Incubation Centre-BIMTECH's 5th Annual Report 2022-23 showcases its financial and non-financial performance, such as its impact on the startup ecosystem and the broader community, providing a comprehensive overview of the organization's achievements and milestones over the past year June, 2022 to May, 2023. The report provides a detailed account of how the Atal Incubation Centre-BIMTECH has demonstrated strong resilience across the ecosystem verticals in various phases of time, highlighting the centre's ability to adapt and thrive in a rapidly changing business environment. This resilience is a testament to the commitment and dedication of the team at Atal Incubation Centre-BIMTECH to providing the best possible support to startups and entrepreneurs.

The report also highlights how Atal Incubation Centre-BIMTECH is gearing up to become future-ready, with a focus on developing customized services and support to meet the specific needs of startups. This approach has helped to expand the centre's customer base, enabling it to support more startups and entrepreneurs than ever before.

Overall, this report is a testament to the organization's commitment to supporting and nurturing the startup ecosystem in India. Through its focus on innovation, entrepreneurship, and collaboration, the centre has made significant strides in driving economic growth and job creation in the country.



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## **ABOUT US**

tal Innovation Mission (AIM): It is a Government of India endeavor to promote the culture of innovation and entrepreneurship, driven by Niti Aayog. AIM supports the establishment of new incubation centres called Atal Incubation Centres. In January 2018, AIM selected the Birla Institute of Management Technology (BIMTECH) to set up the Atal Incubation Centre- BIMTECH (AIC-BIMTECH) to turn the vision of the Atal Innovation Mission into reality. The Institute was one of the first ten selections out of the 3658 first-round applicants. Atal Incubation Centre - BIMTECH is North India's leading sector-agnostic business incubator, driven by the Atal Innovation Mission to create high-class incubation facilities with suitable infrastructure in terms of capital equipment and operating facilities. Built over a total area of 16,500 sq ft, it also offers co-working and co-living space to its incubatees. Not only this, but the centre also offers a supportive ecosystem to the incubatees. It is coupled with the availability of sector-wise experts to mentor startups to become successful entrepreneurs and enterprises.

AIC-BIMTECH has a proven track record of incubating and funding startups that are transforming the Indian startup landscape. Since inception, AIC-BIMTECH has supported more than **301 startups**, which have received a plethora of opportunities in the form of networking, mentoring, funding, and media promotions. We take pride in taking the flag of entrepreneurship to new horizons, and since its inception, AIC-BIMTECH has created **3165 jobs** via incubated startups, and **84 incubatees** have been award winners, and 69 startups have raised more than **INR. 76.31 crores** of funds to date. It has **167 corporate and academic partnerships** and over **66 international** and national subject matter and corporate experts. The innovation here lies in focusing on creating sustainable businesses through various public and private partnerships by providing market access and capital. Our work is in four verticals: incubation and acceleration, partner programs, impact programs, and as an ecosystem enabler. Though AIC-BIMTECH also extends its support and guidance in various aspects of business development, including product development, market research, and fundraising.

## WHAT WE DO?



#### **Incubation and Acceleration**

We assist emerging businesses in gaining access to mentors, training, shared space, professional assistance, funding, and other services that will propel them to success.



#### **Partner Programs**

We collaborate with well-known organizations to provide better opportunities on a large scale to many individuals and groups of individuals and work toward developing the entrepreneurial ecosystem in the country.



#### **Impact Programs**

We collaborate with renowned, valuesdriven organizations to create and implement social impact programs and initiatives that deliver long-term and measurable social change to make the world a better place.



#### **Ecosystem Enabler**

Our mission is to stimulate the establishment of startups and increase the number of successful companies that originate and develop in India. By fulfilling our mission, we contribute to job creation and enhanced economic health in the region.



#### **Funding**

We provide seed funding for early-stage startups through our internal funds, our SFS corpus of 5 cr, and funds from corporate and institutional partners. Seed funding covers a startup's expenses while it is getting started, getting it through the first phase and to the point where it can raise funds on a larger scale.

**ANNUAL REPORT 2023 ATAL INCUBATION CENTRE - BIMTECH** 

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## **OUR CONTRIBUTORS**

### **ADVISORS**



Mr. Nishish Jha Managing Partner at Unigrowth



Mr. Ravi Mathur

Vice President, RVCF



Partner. Plus Venture Capital (+VC)



Ms. Rajashree Rao Al Lead at R2 Data Labs, Rolls Royce



Ramanan Ramanathan TCS, Senior Vice President Former (First) Mission Director, Atal Innovation Mission



Mr. Sharlin Thayil Business Director, APAC & MEA, Carnegie Tech, VP of IIM-A Alumni Association



Mr. Tarun Singhal Director - Business Development, Marketing & Comm., Sopra Steria





Mr. Shyamrup Roy Choudhury Chief Development Officer (CDO) & Zonal Head - MIAL, Adani Airports



Mr. Yogesh Bellani Former CEO, FieldFresh Foods Private Limited

## **ACADEMIC MENTORS**



Prof. Ankur Kulshreshtha Professor of Finance at BIMTECH



**Prof. Arindam Banerjee** Assistant Professor of Finance at BIMTECH



**Dr. Arvind Shukla** Chairperson of Doctoral Programmes, Professor of Marketing and CRM at BIMTECH



**Prof. Dhruva Chuk** Professor of Marketing Management at BIMTECH



Prof. Manoj Pandey Associate Professor of Insurance, Marketing at BIMTECH



Dr. Nimisha Singh Convener Centre for International Affairs, Assistant Professor of Information Technology at BIMTECH



Prof. Pratik Priyadarshi Associate Professor of Insurance & Risk Management at BIMTECH



Dr. Sangeeta Shukla Associate Professor, **Business Communication** 

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Mr. Vineet Arya Founder, COHIRE/Founder, Outsourced CMO

### **INDUSTRY MENTORS**



Mr. Ajay Batra CEO of Uniqorn



Mr. Amit Singal CEO, Startup Buddy & General Partner, Fluid Ventures



Mr. Anshuman Srivastava Principal, Monster India



Ms. Aparajita Prasad Director, MetaConnect Consulting



Mr. Mohit Chhabra Director KNOLedge Corporate Services



**Mr. Raajesh Kapur** Founder Verita Globe



Mr. Ravi Ranjan Entrepreneurship Evangelist, Startup Expert, Govt. Advisor



Mr. Sambhav Mehrotra Chartered Accountant Mohindra & associates



**Ms. Aparna Mishra** Founder Women Shine



Ms. Archana Subhash VP & Head HR Trinity Skillworks Pvt. Ltd



Mr. Ashwini Bajaj CEO Leveraged Growth



Mr. Asif Syed Iqbal STARTUP LAWYER EX-ADVOK8



Mr. Sambaisla Co-Founder NEXTECH Frontier



Mr. Shashank Randev Exec. Committee Member PIOCCI



Ms. Shilpa Ajwani CEO UNOMANTRA



Mr. Shridhar Shashadri Co-Founder & CEO SPOTFLOCK INC



Mr. Chintan Mehta CEO & Principal Officer Gold Leaf Insurance Brokers, India Ambassador The Digital Insurer, Insurtech Evangelist, Entrepreneur



Mr. Deepak Kumar Business Consulting Flowingriver



Mr. Devang Patel Founder Vantage Point Consulting



Mr. Divakar Shukla Co-Founder VillPay



Mr. Shrikant Prabhu GrowthQapita (Captable & ESOP SaaS)



Ms. Sonal Agarwal Bali Chief Financial Officer Intello Labs



Mr. Utkarsh Amitabh Founder Network Capital



Mr. Vikrant Potnis Founder FundEnable Indian Academy of Venture Capital (IAVC)



Ms. Jacqueline P. Mundkur Founder & CEO The Nxt Levels Cx Consultancy Services



Mr. Kausik Mandal Founder ETQ Expert of Entrepreneurship, entrepreneurial mindset and entreplastic mindset



**Dr. Kaustubh Dhargalkar**Founder
Potentials & Possibilities



Ms. Meena Nair VP & Operations and L&D Trinity Skillworks Pvt. Ltd



Mr. Vishal Rustagi
Cofounder
Metaorange Digital
Cloud Advocate App Modernization &
SAAS Expert Azure Certified Architect
Blockchain Architect

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## **OUR PARTNERS**

**Corporate and Academics** 

## **CORPORATE PARTNERS**

1 100.XVC



9 AUXANO



17 Deskotel Communications Pvt. Ltd



2 ACIC-BMU Foundation



10 B&S Ventures



18 Dexter Capital



ALMONDZ Insurance Brokers **Private Limited** 



11 Billennium Divas Fund



Digiclap Technologies Pvt. Ltd



Amazon **Web Services** 



12 BIR " Ventures Usa Limited



20 Digitalocean Hatch



5 ARC Capital



13 Canvs Creative Solutuons



21 Dr. D.y. Patil B-School



6 Arthayan Advisory Services Private Ltd.



14 Capdoor Solutions Private Limited



22 Eagle 10 Ventures



7 Artilab Foundation



15 Corpninja Advisors **Private Limited** 



23 Easy To Pitch **Networks Private** Ltd.



**Atal Incubation Center** - BAMU



16 Dawn Digitech Llp

24 Enlightenvc.



25 Exotel Techcom Private Limited



35 Hubspot for Startups



45 Kareer Matrix **Private Limited** 



26 Faad Network **Private Limited** 



36 IBM



46 Kerala Medical technology Consortium



27 Fortemagna Advisors Private Limited



37 IDFC First Bank



47 Lemon Ideas



28 Foundation for Innovation and Technology Transfer -IIT Delhi



38 IIT Mandi Catalyst



48 Aarna Law LLP



29 Freeflow Ventures Pvt. Ltd.



39 IIT Palakkad Technology Ihub Foundation (IPTIF)



49 Market Next



30 Garg Consultancy



40 Indian Association For Air Pollution Control



50 Marwari Catalysts Private Limited



31 Github



41 Indigram Labs Foundation



51 Mathete Entrepreneurial Services Private Limited



32 Guwahati Biotech Park



42 Inflexor Ventures



52 Meet Ventures



33 Headstart **Network Foundation** 



43 Innovation-Technology Transfer Office, Foundation for Innovation and Technology Transfer, ITTO



53 Mentormyboard (MMB Advisors Private Limited)







Online



34 Helios Strategic Advisors



44 Ju Agri Sciences Private Limited



54 Mergerdomo



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55 Microsoft For Startups



65 Piocci



75 Sosv



85 Vinculum Capital Partner



95 Boudhik Venture



105 Alphavalue Consulting Private Limited



56 Modulor Capital



66 PNA Intellectual Property & Technology Attorneys



76 Sproutech Solutions Pvt. Ltd



86 We Founder Circle Private Ltd.



6 Chivening Alumni India



106 Startup Movers



57 Myera Technologies Pvt. Ltd.



67 Punjab Angels Networks



77 Stanford India Private Limited



37 Xpanse Services LLP



97 HDFC Bank



107 Shieldoye Technologies Private Limited



58 Nedar Foundation



Pyramid Cyber Security & Forensic

68



78 Startup Reporter



88 Yarnit Innovation Private Ltd.



8 UN Global Compact India



108 ACC Limited



59 Nexus at the American Center



Rajkiya Engineering College, Sonbhadra Incubation and Innovation Centre,



79 Syndicap Venture Partners LLP



89 Yes Bank Ltd.



9 YNOS Venture Engine CC Private Limited



109 Windrose Capital Private Limited



60 Niftem Technology Innovation and Business Incubation Foundation



Rams Conserv Private Limited



The Hongkong and Shanghai Banking Corporation Limited



90 Zendesk



100 Cokaco



110 Turtle Holdings Co. Limited



61 Notion



71 Real Time Angel Fund



81 Twilio



 Aspire labs Accelerator



101 We Collective



111 The Global Education & Leadership Foundation



62 Oppo Elevate



72 Sarvodaya Ventures



82 Uber9 Business Process Services Private Limited



92 Uniqorn Growth Partner



102 Qubit Al Technologies Private Limited



112 Solidworks



63 Oracle (Delhi)



Science Park Graz, The High-tech Incubator



Upaya Social Ventures



93 HCL Tech



103 Sinbex Ventures



113 Startup Odisha Secretariat



64 Origgin Ventures Pte Ltd



Scientistpage Inc.

74



l Viestories



94 Greytip Software Private Limited



104 Sociocharge



AL Dhow Capital ( Mr. Abdulla Hassan CEO, )



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ATAL INCUBATION CENTRE - BIMTECH

115 Zoho Corporation Private Limited



121 Paytm Build For India



127 Avanto Ventures



116 Blockspace



122 Keiretsu Forum



128 AH Ventures



117 Givfunds



123 Network Capital



129 Indian Angel Network Services Private Limited



118 TCS Foundations



124 F6s



130 Aditya Birla (Idea Cellular)



119 Startup Buddy Services Private Limited



125 Kolkata Ventures



131 Opengate



120 PayUmoney



126 Innolabz Ventures Private Limited



132 BYR Insurance Brokers



## **ACADEMIC PARTNERS**

 Birla Global University Bhubaneswar



10. IIMT College of Polytechnic, Greater Noida



2. CT University Ludhiana



11. J.P International School, by Sparsh Group Greater Noida



3. Dr. D.Y. Patil B-school Pune, Maharashtra



12. Jaipuria Institute of Management Ghaziabad



4. GL Bajaj Institute of Management & Technology Greater Noida



13. JIMS Engineering Management Technical Campus Greater Noida



5. GNA University Phagwara



14. Lingaya's Vidyapeeth (Deemed To Be University) Faridabad



6. Greater Noida Institute of Technology Greater Noida



15. Manav Rachna University Faridabad



7. IMS Ghaziabad



16. Mangalmay Institute Of Management And Technology Greater Noida



8. IES Foundation for Incubation & Entrepreneurship (IFIE) Bhopal, MP



17. Noida International University Greater Noida



9. IFTM University Moradabad



18. Teerthanker Mahaveer University Moradabad

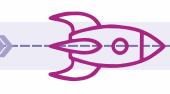


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# **SNAPSHOT**5 YEARS JOURNEY OF AIC-BIMTECH

Born from the seed of passion and nurtured with unwavering dedication, Atal Incubation Centre-BIMTECH has paved its footprints in the field of innovation. Through the past 5 years, we have not just evolved as a family but also weathered storms, celebrated victories, and stood up for the highs and lows of one's entrepreneurial journey. We have helped countless dreams become a reality within the walls of our incubation center. As we look back on this journey, we remind ourselves of the many lives that we have touched and the impact that we have made. We carry within us a deep sense of gratitude for all those who have been a part of this incredible journey. We carry their stories, their successes, and their aspirations in our hearts. As the journey continues, we will keep on writing with the ink of passion, resilience, and the joy of collective progress. We have evolved and will continue to evolve, fueled by the sense of responsibility that binds us together as we keep shaping the world of entrepreneurship and innovation.





### Academic Year 2021-22

AIC-BIMTECH organized an international event called AMALGAM 2.0. This event served as a platform for industry experts, academicians, entrepreneurs, and students to come together and discuss the latest trends and developments in various fields. AMALGAM 2.0 featured keynote speeches, panel discussions, workshops, and networking sessions. The event provided valuable insights, knowledge sharing, and networking opportunities for participants, promoting learning and collaboration across diverse domains



## Academic Year 2018-19

The Atal Incubation Centre (AIC) was established at Birla Institute of Management Technology (BIMTECH). The AIC aimed to foster entrepreneurship and innovation by providing a supportive ecosystem for startups. The center developed various flagship programs to nurture and mentor aspiring entrepreneurs. These programs included incubation support, access to funding, business advisory services, networking opportunities, and access to infrastructure and resources.



In the latter part of 2022, AIC-BIMTECH, in partnership with the Canadian High Commission in India, successfully orchestrated a week-long Canadian Technology Accelerator (CTA) program across various regions of India.

In March 2023, AIC-BIMTECH, in collaboration with Meity Startup Hub, hosted a noteworthy national-level event called "Startup Kumbh" under the auspices of G20 DIA. This event aimed to foster collaboration and connection within the startup ecosystems of India and specifically Uttar Pradesh.



## Academic Year 2020-21

Atal Incubation Centre-BIMTECH undertook an international project in collaboration with Korea Institute of Startup & Entrepreneurship Development. The project involved fostering cross-cultural collaboration and knowledge exchange between Indian and Korean entrepreneurs. Atal Incubation Centre-BIMTECH provided market access support and guidance to the Korean startups by facilitating with market research, product development, and networking opportunities.



## Academic Year 2019-20

BIMTECH in collaboration with Atal Incubation Centre-BIMTECH organized the Birla Global Innovation Challenge (BGIC). This challenge aimed to encourage students to develop innovative solutions to real-world problems. The BGIC provided a platform for students to showcase their creativity and problem-solving skills while addressing global challenges.





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## **AIC-BIMTECH IN NUMBERS**















Jobs Created by the

incubatee



Number of incubatee

raised fund





by incubatee







558 **Trainings Conducted** 











International Partners





Credits



Awards Received by the incubator



Awards Received by the incubatee



**Total Media** Mentions 5 years



**News Mentions** 



\*Numbers as on May 2023

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## **INCUBATOR INFRASTRUCTURE**





TOTAL AREA 16,500 sq.ft.
75 SEATED WORKSPACE
70 SEATED AUDITORIUM
05 MEETING ROOMS
CO-LIVING SPACE
LIBRARY FACILITY
HEALTHCARE FACILITY
GYM FACILITY
CANTEEN FACILITY











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## **KEY OFFERINGS**

## Mentors and Experts

AIC-BIMTECH gives startups access to a large network of mentors and experts to help them navigate the various stages of their development.

## Operational Readiness

Startups are helped to develop scalable business practices by addressing issues like effective hiring, scalable sales processes, business setup, legal and administrative matters, and access to local funding.

#### Product Fitment

Our programs focus on business model validation and goto-market strategy guidance from domain experts. We are assisting startups in developing products and user experiences that are market-fit.

#### Market Readiness

We help startups understand their target market through market research and capability assessment; additionally, gap and need analysis aid in defining focus areas and key interventions.

#### Market Access

Startups are helped with goals and milestones, roles and responsibilities, PoC financing, pricing strategy, connecting with potential clients, and working on a PoC to increase the chances of success for both parties.

## AIC-BIMTECH Community

Access to potential clients, investors, and other entrepreneurs provides critical product feedback and helps startups refine and test their value propositions, bring skill sets together, better understand their customers, and scale faster.



Free credits worth upto \$7000



Free Credits worth INR 45,000



Up to 25 employees, HRMS portal free of cost as per approved plan



Free credits worth \$4,000, i.e. \$500 credits per product across the Freshworks suite of products



TDR waive-off of transactions worth 50K up to 2 lakhs



Access up to \$1,000 worth of DigitalOcean's cloud



Enable provides you with end to end support in closing the transaction.



Free credits worth upto \$100,000 with a validity of 24 months



Up to 25k to 50k free transactional SMS/month



A full platform for inbound marketing, sales, customer service and CRM software



1 year FREE membership of Platinum plan worth Rs.4999



Subscription of Canva Pro for an extended period of 3 months



Zoho credits woth 1.86 lacs



Premium account with a total 16,000 Calling Minute credits each



Credit worth \$1000 with a validity of 12 months



Credits worth \$50,000 that last 1 year, with addition of credits also available



Free credits worth \$1000 for 12 months.



Credits worth INR 61,200



Access to 20 seats of GitHub Enterprise



Get 75% off on Business plan for a year.

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## **INCUBATION PROGRAMS DETAILS**



A zero-fee and zero-equity virtual preincubation program for aspiring entrepreneurs and those with business ideas but are unsure how to proceed. The program is intended to help these individuals validate their ideas as well as develop their entrepreneurial instincts.

- Transform an idea into an actionable business plan.
- Group expert sessions by Subject Matter Experts (SME).
- 16 Virtual Sessions
- Glossary and sample documents
- Co-working space\*

DURATION

4 Weeks

COHORT SIZE 40

**SECTORS** 

**ELIGIBILITY** 

Ideation/Prototype stage

Sector agnostic

**FEES** 

Zero

## **PRARAMBH**



Upon completion of the 4 weeks' Khoj program, qualified startups are selected for Prarambh, an 8-weeklong in-depth incubation program that is aimed to help the startup convert their idea into a profitable venture.

- Subject Matter Experts (SME) sessions on laying the groundwork for the company (legal, finance, operations, marketing, etc.)
- · Access to Fundenable toolkit, an eContent platform for capital
- Company registration, DIPP registration, MSME registration, Logo trademark.
- Exposure to 45+ dedicated and experienced SME and mentors for networking.
- Free Co-working space
- · Access to soft benefits from our partners.

Prototype to Market Fit stage

**DURATION** 

8 Weeks

**COHORT SIZE** 15

**SECTORS** Sector agnostic

**ELIGIBILITY** 

FEES

INR 4999\*

**GURUKUL** 



#### DETAILS

This program is aimed to nurture early revenue-generating startups to work towards self-sustainability, by strengthening their sales, optimizing operations, and market expansion support by creating new networks and partnerships.

- · Create channel partners for strengthening the sales pipeline
- KPI based program delivery
- National and international exposure
- · Collaboration with local conglomerates, professional associations, government agencies, etc. with a focus on specialized industries
- A dedicated industry-specific mentor for guidance
- · Co-working space for the incubated period
- Access to soft infrastructure benefits from our partners

**DURATION** 6 - 9 Months

**COHORT SIZE** 

Maximum of 7 startups at a time

Revenue generating.

Sector agnostic

Upto 2% Equity



**SECTORS** 



**FEES** 

UDAAN

**DETAILS** This program is exclusively designed to support the startup in their fundraising, irrespective of their stage and maturity. Any startup from the stage of ideation to expansion can be a part of this program.

- · Access to fundraise
- Access to investors with the help of the incubator network
- · Only for investment-ready startups

**DURATION** 9-12 Months



**ELIGIBILITY** 

Sector agnostic SECTORS Investment readiness



**FEES** 

Success fee model

AIC BIMTECH has extensive experience handling multiple programs involving scouting, outreach, and training assistance. The programs we run are data-driven and outcome-oriented, as we constantly monitor set KPIs to gauge our progress. During each stage of the incubation process, startups have the opportunity to network and interact with other entrepreneurs and diverse practitioners-all of whom have a genuine interest in supporting entrepreneurs and their business ideas. As startups progress through the phases, they receive valuable feedback on their project and approach and expert advice

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## **OUR FUNDING PROGRAMS**

#### 1. Startup India Seed Fund Scheme Program by **AIC-BIMTECH**

**DETAILS:** Startup India and Invest India selected Atal Incubation Centre-BIMTECH for the Startup India Seed Fund Scheme. Under this scheme, AIC-BIMTECH has been allocated 5 crore for financial assistance to early-stage startups.

The Startup India Seed Fund Scheme, launched by the Department for Promotion of Industry and Internal Trade (DPIIT) with a Rs. 945 Crore outlay, aims to provide financial assistance to startups for proof of concept, prototype development, product trials, market entry, and commercialization. It is expected to aid in the development of a robust startup ecosystem in Tier 2 and 3 regions, as the startups in the smaller towns in India are often not provided with appropriate funding.



As of May 2023, the Incubator has picked 28 startups for funding. Three of these were selected for grant funding, while the others were chosen for commercialization. These 28 startups have been committed for funding out of which 14 have received their one tranche.

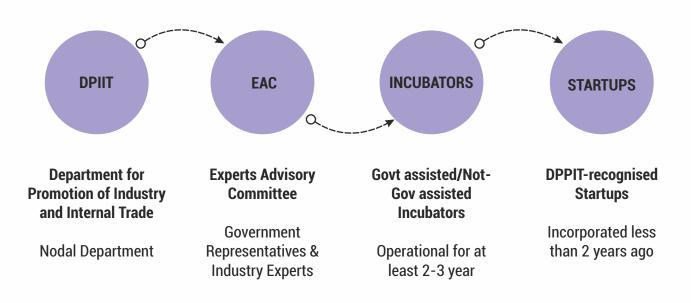
PARTNERS	Startup India - DPIIT, Ministry of Commerce and Industry.
ELIGIBILITY	<ul> <li>A startup, recognized by DPIIT,</li> <li>Incorporated not more than 2 years ago at the time of application.</li> <li>Startups should not have received more than Rs. 10 lakh of monetary support under any other Central or State Government scheme.</li> </ul>
SECTORS	Sector Agnostic
FUNDING	<ul> <li>Grant: Up to Rs. 20 Lakhs for the pilot, or prototype development.</li> <li>Investment: Up to Rs. 50 Lakhs for market entry, commercialisation, or scaling up.</li> </ul>
INSTRUMENT	Compulsorily Convertible Debentures
EVALUATED	1600+ Startups Evaluated
ISMC Meeting in front of Investor's Jury Panel	18
Review Panel Meeting	19
Total startup selected by ISMC & Total startups alloted to the incubator	28 & 24 respectively.
In Q4 2022 Cumulative Turnover of Startups	21 cr
No of people employed	251
Total disbursed funds	3.32 cr
Total funds committed	4.73cr
SELECTED	28 startups (as of may 2023) Funds committed

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S. NO.	NAME OF THE STARTUPS	BRAND NAME
1	CRICINSHOTS GAMING PRIVATE LIMITED	CRICINSHOTS
2	LIKHOTRONICS TECH PRIVATE LIMITED	LIKHOTRONICS
3	MAPDEK INDIA PRIVATE LIMITED	KRISHI SAMBANDH
4	MYERA TECHNOLOGIES PRIVATE LIMITED	MYERA
5	ELECTROLOGIC TECHNOLOGIES PRIVATE LIMITED	LOADEXX
6	GOLD & GLITTER PRIVATE LIMITED	O'2 NAILS INDIA
7	NU PAYMENT TECHNOLOGIES PVT LTD	NUPAY
8	DECTROCEL HEALTHCARE AND RESEARCH PVT LTD	DECTROCEL
9	RNLP CONSULTING AND TECHNOLOGY SERVICES PVT LTD	BIMAXPRESS
10	FINNOVUS TECHNOLOGIES PVT LTD	CREDITSIDDHI
11	HEALING HOME WELLNESS PVT LTD	HEALING HOME WELLNESS
12	ENERGIT INFRA PRIVATE LIMITED	ECOTIO
13	GET SET PARENT PRIVATE LIMITED	BRAINY BEAR
14	VYMANIK AEROSPACE TECHNOLOGIES PRIVATE LIMITED	VYMANIK AEROSPACE

## **How Startup India Seed Fund Will Operate**

The Seed Fund will be disbursed to eligible startups through eligible incubators across India



## 1. AIC-BIMTECH & MeitY's Samridh Accelerator Program

**DETAILS:** MeitY Startup Hub has chosen Atal Incubation Centre- BIMTECH as the Implementing Agency (IA) for Startup Accelerator of MeitY for Product Innovation Development and Growth, SAMRIDH Scheme of Ministry of Electronics and IT, Govt. of India. AIC-BIMTECH is one of six leading Incubators and Accelerators in North India that have been approved as Implementing Agency for this initiative. Meity Startup Hub was established by the Ministry of Electronics and Information Technology (MeitY) as the podal agency to promote and puriture India's startup accounts.



(MeitY) as the nodal agency to promote and nurture India's startup ecosystem. MSH is the national coordination, facilitation, and monitoring hub for MeitY's incubation centres, startups, and innovation-related activities.

The Samridh Scheme is a Meity Startup Hub initiative to create a robust Entrepreneurship Ecosystem that promotes the growth of startup businesses in India. Through this collaboration with MeitY Startup Hub, AIC- BIMTECH will run a 6-month-long Accelerator Program that will support growth or scale-up stage information technology-enabled startups in refining and testing their value proposition with the support of leading experts from academia and industry in India. At the end of the accelerator program, startups will receive almost guaranteed funding from AIC-BIMTECH's pool of investor partners, and MSH will match the funding up to INR 40 lakh.

In the financial year 2022-23, 13 startups were picked, startups were facilitated with startup clinic, investor connect and pitch workshop.

PARTNERS	MeitY Startup Hub, Ministry of Electronics and IT, Govt. of India.
STAGE	The program will support growth-stage information technology companies
SECTORS	Fintech, InsurTech, AgriTech, Blockchain, EdTech, Big Data, Biotech, HealthTech, etc.
FUNDING	Funding from VC and Angel partners of AIC-BIMTECH. MSH will match investments up to Rs. 40 lakhs on the same terms.
INSTRUMENT	Compulsorily Convertible Debentures(CCD) and Compulsorily Convertible Preference Share (CCPS)
EVALUATED	352 Startups Evaluated
DURATION	6 Months
COHORT	13 Startups
MECHANISM	Online Application (F6S, Zoho Forms)

## List of startups got funded under Samridh

Company Name	Brand Name	Founder Name	Year Founded	Website	Category
Augtual Reality Labs Pvt Ltd	Fabrik	Puneet Badrinath	2018	fabrik.space	Industrial Metaverse
Cunomial Technologies Pvt Ltd	Cunomial	Sonali Jha	2018	cunomial.com	IT Service
Dectrocel Healthcare And Research Pvt Ltd	Dectrocel	Saumya Shukla	2020	aidigitalhealth.com	HealthTech
Energit Infra Pvt Ltd	ECOTIO	Prashant Jain	2021	ecot.io	AI & Analytics
Finnovus Technologies Pvt Ltd	CreditSiddhi	Chetan Pandya	2020	creditsiddhi.com	FinTech
GRV Junction Agritech pvt ltd	OriginKonnect	Ajit Jangle	2020	originkonnect.in	AgriTech
Indersons Services Pvt Ltd	TransportSimple	Jasdeep Singh	2018	transportsimple.com	Logistic-Tech
Medzak Healthcare Pvt Ltd	Medzak	Varsha Singh	2018	medzak.co	HealthTech
One Stack Solution Pvt Ltd	OneStack	Amit Kapoor	2019	onestack.in	FinTech
Shapl Pvt Ltd	Saathealth	Aakash Ganju	2019	saathealth.com	HealthTech
Vacus Tech Pvt Ltd	Vacus	Venugopal Kapre	2017	vacustech.com	Al & Analytics
Xpanso Technologies Pvt Ltd	CloudOptimo	Vaibhav Kamble	2016	cloudoptimo.com	Cybersecurity
Gold & Glitter Pvt Ltd	O'2 Nails India	Aparna Singh Vikram Kulshreshtha	2021	O2nailsindia.com	Lifestyle

## 15 FUNDS RAISED BY STARTUPS

S. NO.	STARTUP NAME	TOTAL FUNDS RAISED IN LAKHS
1	Liquii Beverages Private Limited (LIQUII)	139
2	Sarvodaya Infotech Private Limited (Truck Suvidha)	150
3	IMW Automotives (OPC) Private Limited (MODI- Mode Of Developing India)	1
4	Pinacle Farms (OPC) Private Limited (Farms2Families)	10
5	Energinee Innovations Private Limited	8
6	Vymanik Aerospace Solutions LLP	10
7	Ceretonin Education Private Limited (Probano)	21
8	Knifedge Lab Technologies Private Limited. (Betterdrones)	200
9	Uneako Green Earth Private Limited (Vaigyanik Likho)	51
10	Aikya Organics Private Limited (Dhaanika)	30
11	Veratech Info LLP (Veratech)	75
12	Bio Craft Innovation Private Limited (Biomize)	25
13	Phoenix Robotix Private Limited	542
14	Mati Farms Private Limited (Inbetweens)	25
15	Avasarshala Private Limited	5
16	Greenverse Private Limited (Air Buddi)	18
17	Wardo Circular Fashion Private Limited	65
18	Salins Technologies Private Limited (The Hobby Tribe)	200
19	Pragati	15
20	Chainworks Digital Private Limited	60
21	Fititout Solutions Pvt Ltd	23
22	Sadabahar Greens Private Limited	12
23	Artysun	21
24	Clinohealthinovation Private Limited	80
25	Tarni Advisors Private Limited	4
26	Rajpura Marketer & Distributor LLP	40
27	BallotNow Private Limited	3
28	Jal Technologies Pvt Ltd	170
29	Kumudini Energy Private Limited	10
30	RootsGoods Private Limited	45
31	Cricinshots Gaming Private Limited	178
32	Likhotronics Tech Private Limited	49
33	Mapdek India Pvt Ltd	15
34	MyEra Technologies Private Limited	80
35	Arishti Info Labs Private Limited	63
36	Electrologic Technologies Private Limited	50
37	Nu Payment Technologies Private Limited	30
38	Gold & Glitter Private Limited	160
39	Get Set Parent Private Limited	20
40	Dectrocel Healthcare and Research Private Limited	70
41	RNLP Consulting and Technology Services Private Limited	30
42	Vymanik Aerospace Technologies Private Limited	15
43	Finnovus Technologies Private Limited	70
44	Healing Home Wellness Private Limited	30
45	Neovibe Technologies India Private Limited	15
46	Energit Infra Private Limited	15
47	Geartron Technologies Private Limited	250
48	Augtual Reality Labs Pvt Ltd	185
49	Cunomial Technologies Pvt Ltd	60
50	Grv Junction Agritech Pvt Ltd	150
51	Indersons Services Pvt Ltd	50
52	One Stack Solution Pvt Ltd	200
53	Shapl Pvt Ltd	300
54	Vacus Tech Pvt Ltd	32
55	Xpanso Technologies Pvt Ltd	70
56	Blitzrecruit Private Limited	92
57	Blupx Private Limited	80
58	·	15
58	Zykrr Technologies Private Limited	10
	Cronberry Technologies Private Limited	
60	Blockbridge Private Limited	10
61	Continuum Research and Development Private Limited	15
62	Mockview Private Limited	15
63	Ideawise Technologies Private Limited	20

6 FRONTRUNNERS



(since inception as on May, 2023)

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Fabrik.space is an innovative startup that has created a groundbreaking digital twin metaverse platform specifically designed for industrial transformation. Their platform focuses on critical and high-value assets found in industries such as aerospace, defense, oil & gas, automotive, and power sectors.

At its core, Fabrik.space aims to revolutionize how humans interact with machines by bridging the gap between them. By leveraging their advanced technology, they strive to make complex machines used in everyday activities more intuitive and manageable for users. Their platform enables users to easily understand and effectively control these critical machines, empowering them to optimize their operations and enhance productivity.

Fabrik Puneet Badrinath 2018 AR/VR www.fabrik.space



Interview Cracker is a proprietary Speech AI (SER - Speech Emotion Recognition) and ML recommendation engine driven sales talent vetting platform. Every candidate's verbal competencies are automatically checked for sales relevant characteristics like confidence, mother tongue influence and more. The ML recommendation engine brings together more than 100 candidate profile features like skill map, companies, designations, experience to recommend the most-fit candidates for every job description for hiring teams. Meta data profiling from 50 Lakh companies dataset, thousands of job description parameters powers the skill map to derive the best match. Interview Cracker platform brings the science of decision-making using data to create equitable hiring. Spoken words matter much in sales and our assessment includes advanced AI-based audio analysis of candidates that enables you to hire right-fit candidates.



Interviewcracker Anupma Singh 2021 H.R. / Machine Learning www.interviewcracker.com





Blup is a desktop app that lets you create mobile apps (Android & iOS) by drawing the UI you want, as easy as in Figma. Then, connect different types of graphical boxes to create logic. Use pre-built backend where you need, visually like in Airtable. Then install & run the app directly into your mobile phone via USB. All the necessary components (mobile SDK) are present offline inside Blup. The app is built on your desktop, not on the cloud. Demo: https://youtu.be/LCuiYlewfCg

BLUPX Sahaj Rana 2021 Application Development www.blup.in

RAND FOUNDER YEAR CATEGORY WEBSITE





Wega Labs is a gaming studio, founded by Harsh Savergaonkar and Aditya Kasibhatla in May 2022 with the vision to build fun and sustainable web3 games which come together to form an immersive and shared game universe with a sustainable game economy. The first game that the studio would be releasing in 2023 Q1 is called Cricinshots — which is a fun + sustainable web3 cricket strategy game set in the 31st century, with never-before-seen cricket gameplay. Wega Labs has received a lot of positive recognition including being the receivers of the Startup India Seed Fund grant, and the BeliefDAO grant by BuildersTribe, they are the regional winners at the Global Student Entrepreneur Awards by EO.

Cricinshots Harsh Savergaonkar 2021 Gaming www.cricinshots.com



Cronberry is an intelligent marketing automation platform that offers a comprehensive solution for SME/SMB owners to manage their leads and team performance. Our user-friendly dashboard allows business owners to easily handle leads from multiple sources and keep track of their team's performance. Our platform integrates real-time customer insights, an advanced segmentation engine, and powerful engagement tools into a single platform. We enable businesses to create personalized messages that resonate with their audience, delivered through the right channel at the right time. With our platform, businesses can effortlessly create Email, SMS, Push & In-app notification campaigns, and Whatsapp autoresponder to engage with their customers effectively.



Cronberry Abhishek Joshi 2022 Enterprise Software www.cronberry.com





Cunomial sets its sights on becoming a highly esteemed SaaS company globally, specializing in developing cutting-edge, cloud-native digital products. With a strong emphasis on innovation, Cunomial currently boasts two standout offerings in its product lineup. The first is Accubate, an exceptional innovation management platform that empowers organizations to streamline and optimize their innovation processes. The second product is Worklt, an efficient work management software designed to enhance productivity and collaboration within teams. The quality and effectiveness of Cunomial's solutions are reflected in their impressive client base, with over 70 institutions currently benefiting from their platforms. As Cunomial continues to push boundaries and evolve its product portfolio, it strives to solidify its position as a leading force in the SaaS industry.

Cunomial Sonali Jha 2018 SaaS www.cunomial.com

BRAND FOUNDER YEAR CATEGORY WEBSITE

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Dectrocel Healthcare and Research Pvt Ltd is a Health-Tech Women Led Start-up from Uttar Pradesh that builds scalable Diagnostic Solutions for the next billion people. In August 2020 we founded Dectrocel to work on issues that matter to a large number of people. India has 1.3 billion people and 1 in 5 suffers from a chronic disease. Most of these diseases do not have any major symptoms in the beginning but the fact that they impact the poor disproportionately makes it imperative to diagnose these diseases at the preventive healthcare stage and enable early treatment. So, we looked into how we could use technology to enable early detection, provide access to specialized level healthcare, reduce misdiagnosis and address unaffordability. We built comprehensive AI Medical Imaging Solutions where we are revolutionising early detection in Respiratory Abnormalities and Genetic Disorders in children."

Dectrocel Saumya Shukla 2020 HealthTech www.aidigitalhealth.com



Billclap.com is a vibrant online platform that orchestrates a symphony of convenience and efficiency, revolutionizing the way people manage their bills. With a dash of technological wizardry and a sprinkle of user-friendly design, Billclap.com takes the chaos out of bill management and transforms it into a harmonious experience. It conducts a melodious chorus of features, allowing users to effortlessly organize, track, and pay their bills with a simple click of a button. Seamlessly harmonizing with various service providers, this virtuoso platform brings together all bills into a single, harmonious dashboard, ensuring no note is ever missed. With each transaction, Billclap.com hits all the right notes, providing peace of mind and saving valuable time. It's a concerto of convenience, where bills harmonize and users revel in the symphony of streamlined financial management.



BILLCLAP Gaurav Gupta 2020 ICT www.billclap.com





#### LoadExx

Loadexx.com is an innovative digital portal that orchestrates a symphony of seamless logistics, propelling businesses to new heights of efficiency and reliability. Like a conductor of supply chain harmony, Loadexx.com orchestrates the intricate movements of goods and services, transforming logistical challenges into a well-choreographed masterpiece. With its cutting-edge technology and intuitive interface, this virtual conductor simplifies the complex dance of transportation, seamlessly connecting shippers with carriers and ensuring a seamless flow of operations. It's a stage where businesses find the perfect tempo, optimizing routes, minimizing costs, and delivering on time, every time.

Loadexx Amit Arora 2020 Transportation & Storage www.loadexx.com

RAND FOUNDER YEAR CATEGORY WEBSITE





The company has developed, ECOTIO, an Industrial IoT platform which will enable electricity bills reduction, increasing the efficiency of factory/establishment & automation of sustainability reporting. The platform is designed with the modern industrial automation and asset digitisation paradigms in mind and planned to be hardware agnostic. A single Platform to monitor Energy, Air, Water, Steam & BMS (Battery Management System). Offered through SaaS model and the company is in the process of onboarding partners who in-turn will deploy the solution at the end users.

Ecotio Prashant Jain 2021 Al & Analytics www.ecot.io

## **FeedingTrends**

FeedingTrends.com is a captivating online realm where curiosity and knowledge collide, birthing a tapestry of captivating stories and thought-provoking insights. Step into this digital oasis and embark on a journey where information nourishes hungry minds. Like a banquet of ideas, FeedingTrends.com serves up a delectable spread of trending topics, from the latest news to fascinating discoveries across a multitude of domains. It's a virtual gathering of inquisitive souls, where knowledge seekers unite to feast upon a buffet of engaging articles, captivating videos, and captivating infographics. With each click, FeedingTrends.com opens the floodgates to a world brimming with wisdom, keeping its audience satiated with a diverse menu of intellectual delights. It's a platform that satisfies both the intellectual palate and the insatiable hunger for knowledge, leaving visitors craving more and coming back for seconds.



Feeding Trends Yash Srivastava 2018 Al & Analytics www.feedingtrends.com





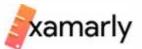
Creditsiddhi.com is a captivating digital universe that unlocks the realm of financial empowerment, illuminating pathways to success and prosperity. Step into this virtual sanctuary where dreams take flight and possibilities abound. Like a guiding star in the vast cosmos of credit solutions, Creditsiddhi.com illuminates the way to financial freedom. With its stellar expertise and cutting-edge technology, it unveils a constellation of personalized lending options, tailored to individual aspirations and needs. This celestial platform ignites hope, bridging the gap between dreams and reality, as it guides users on a transformative journey towards their goals. It's a celestial symphony where credit becomes a harmonious melody, empowering individuals and businesses to reach new heights and embrace a future filled with boundless opportunities.

Creditsiddhi Chetan Pandya 2020 FinTech www.creditsiddhi.com

BRAND FOUNDER YEAR CATEGORY WEBSITE

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Aspiring to ease the grueling process of exam preparation for the challenging UPSC and IIT JEE exams, Examarly emerges as a transformative solution, offering personalized strategies to accelerate one's journey. Launched in January 2021 as an EdTech platform, Examarly seeks to revolutionize the field of education by emphasizing the significance of meticulous planning, strategic approaches, precise execution, and timely revisions. With a keen focus on time efficiency, Examarly provides tailored study plans that cater to the unique needs of individuals preparing for UPSC, IIT JEE mains, and advanced exams. By recognizing the importance of a customized approach, Examarly paves the way for students to navigate the vast syllabus and achieve success through effective preparation and strategic guidance.

Examarly Nishant Shukla 2020 Education www.examarly.com/



The Brainy Bear Store is one of India's leading providers of learning tools for children, offering specially curated subscription boxes for children aged 0 to 2 years to aid in the development of multiple skills such as cognitive, language, and motor skills in the early years. The Brainy Bear Store is a one-stop shop for learning tools developed based on advanced research by highly experienced early childhood education trainers and parenting experts.



Brainy Bear Dr. Pallavi Rao Chaturvedi 2020 Education www.brainybearstore.com



## O'2NAILS INDIA

O2NailsIndia.com paints a mesmerizing canvas of boundless creativity and self-expression, redefining the way we adorn our fingertips. This captivating online platform is a sanctuary for nail art enthusiasts and professionals alike, where imagination knows no limits. Like a palette of endless possibilities, O2NailsIndia.com showcases a dazzling array of cutting-edge nail art products and innovative digital printing technology that effortlessly transforms nails into miniature works of art. With every stroke, a masterpiece is born, as this virtual haven empowers individuals to explore their artistic flair and showcase their unique style. From intricate designs to vibrant patterns, O2NailsIndia.com opens the door to a world where nails become a stunning medium of self-expression.

O'2 Nails India Aparna Singh 2021 Retail Tech www.o2nailsindia.com

RAND FOUNDER YEAR CATEGORY WEBSITE





OriginKonnect emerges as a comprehensive international supply chain platform that simplifies agri-food trade on a global scale. With a mission to enhance profitability for exporters and importers, OriginKonnect provides a range of integrated services. Exporters are supported with services such as confirmed export orders, sourcing options, trade finance, ocean freight management, origin and destination services, and guaranteed payment solutions. On the other hand, OriginKonnect offers importers a holistic global sourcing solution, ensuring a seamless and efficient process. With its commitment to streamlining agri-food trade, OriginKonnect empowers businesses to thrive in the global marketplace.

OriginKonnect Ajit Jangle 2020 AgriTech www.originkonnect.in



Healing Home Wellness is an innovative company with traditional values that combines ancient science with modern practices. It is a traditional, authentic, ayurvedic brand founded on the ancient science of Ayurveda, dealing in pure ayurvedic products to help customers avoid harmful chemical products and reconnect with their ancestral roots in Ayurveda.



Healing Home Wellness Ruchi Agarwal 2021 HealthTech www.healinghome.co.in





TransportSimple emerges as a comprehensive solution, catering to the needs of vehicle owners and transporters by offering efficient management of operations and accounts. This all-in-one platform simplifies administration, reduces efforts, and ultimately boosts profits by encompassing various essential aspects. From creating online LR (Consignment Note) to managing trips, generating invoices, overseeing maintenance, and facilitating tracking, TransportSimple covers all the necessary functionalities. However, the journey doesn't end there. With a forward-thinking vision, TransportSimple aims to leverage the data and insights derived from the software to deliver value-added services precisely when customers require them the most. These additional benefits include access to a load board, marketplace, trip credits, insurance options, and more, conveniently accessible through our unified platform.

TransportSimple	Jasdeep Singh	2018 Logistic-Tech	www.transportsimple.com

BRAND FOUNDER YEAR CATEGORY WEBSITE

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Likhotronics specializes in inks based on carbon, silver, and copper that are economical and indigenously developed. These inks are specially designed to work on a variety of substrates and are customized depending on the end-user requirements. These inks are useful in various applications based on flexible and printed electronics. Likhotronics also produces Education Kits that use these inks – which are specifically designed to work on paper to create circuits.

Likhotronics

Karanam Sudheendra Rao 2021

Technology Hardware

NA



SAAS (marketing) MyEra is an AI powered marketing assistant that recommends trends and auto generates marketing creatives in just a matter of few clicks. It tracks and helps one manage the overall brand health on social media. Social media marketers use MyEra to make the creative generation and distribution process guicker and more efficient with no dependencies. MyEra doesn't require any specific skill to be used and can be used by an entrepreneur just starting off!



MyEra Anirudh Sharma

SAAS Marketing

www.MyEra.pro





Nu Payment Technologies (NUPAY) is an integrated digital PAYMENTS-IN-A-BOX platform powering Merchants / Businesses to offer their own digital payment instruments including their own brand of Store Cards, Gift Cards, and Rewards programs simultaneously offering strong enduser credit payment options like Buy-Now-Pay-Later (BNPL) & EMI

2021 Aditya Agarwal

FinTech

www.nupaytech.com

FOUNDER YEAR CATEGORY WEBSITE



## OneStack

OneStack emerges as India's super app, empowering individuals to Save, Borrow, Spend, and Grow their money seamlessly, all within the comfort of their existing banking institutions. This transformative platform extends its support to long-tail banks by providing them with a white-label mobile application, seamlessly integrated with their core banking system (CBS). By offering a consolidated view of all existing banking services and financial products, including those provided by third-party service providers, the application revolutionizes the banking experience for customers. OneStack plays a vital role in facilitating the digital transformation of banks, enabling them to compete effectively with larger financial institutions, fintech companies, and other industry players.

OneStack

**Amit Kapoor** 

2019

FinTech

www.onestack.in

## **EMIX CHANGE**

Emiexchange.com emerges as a dynamic digital domain where financial possibilities flourish and dreams of owning valuable assets come to fruition. This visionary platform offers a seamless gateway to navigate the world of EMI (Equated Monthly Installment) solutions, empowering individuals to acquire their desired products and services through flexible payment plans. With its user-friendly interface and comprehensive network of trusted partners, Emiexchange.com simplifies the process of availing EMI options, ensuring a hassle-free experience for customers. Whether it's purchasing electronic gadgets, home appliances, or even booking travel experiences, Emiexchange.com opens the door to a world of affordability and convenience.



Emixchange

Mahendra Panchal

2020

FinTech

www.emixchange.com





ZYKRR, your unbiased "Voice of Customer (VOC)" partner who will ensure you act Our AI/ML-enabled experience management platform brings actionable insights, customer centricity accountability across organisation hierarchy and real-time visibility over customer and employee interaction across multiple channels. Thus, leading to high NPS®, customer retention, loyalty and profitability.

2022 Zykrr Kanchan Khera **Business Intelligence** www.zykrr.com

FOUNDER YEAR CATEGORY WEBSITE

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TruckSuvidha is a leading portal for the transport industry. It is a platform to connect transporters, truck drivers, customers and other related entities. Simplicity, speed and efficiency drive your business and are our focus as well. TruckSuvidha allows the users to share information for expansion of services to the customers by providing the better rates and top notch vehicles. Their service is aimed for brokers, transporters, logistics heads and delivery heads to make technology a mainstream requirement. This service will make the movement of the vehicle and material more efficient. TruckSuvidha will provide information to registered users about the availability of the load and vehicles in the city.

Trucksuvidha Ishu Bansal 2015 Logistic-Tech www.trucksuvidha.com



Increasing consumer demand, limited health worker supply & escalating costs are driving health organizations to engage health consumers using digital tools. Personalizing these digital tools is vital to increase their effectiveness & promote positive health outcomes. Saathealth's B2B2C, AI powered, personalized digital therapeutics platform nudges health workers & consumers towards positive outcomes. Our AI algorithms allow us to predict user churn, provide AI powered recommendations and tailor adaptive, personalized experiences to health users based on their digital phenotypes. Saathealth's AI powered platform allows health organizations to augment digital health engagement with health content and transactions, optimize marketing spends and increase user lifetime engagement and value. Our indication agnostic platform is already being developed for family health, maternal & child health, chronic diseases, neuropsychiatry disorders and health worker training, in India and ex-India markets.



Saathealth Aakash Ganju 2019 HealthTech www.saathealth.com





Agiliux emerges as a driving force, aiming to revolutionize insurance distribution through its cutting-edge software solutions. As the industry shifts away from legacy systems and traditional methodologies, Agiliux steps forward to support insurance companies, brokers, agencies, and banks in their digitalization journey. With a focus on improving distribution efficiency and enhancing customer experience, Agiliux empowers organizations of all sizes, particularly small to midsize companies, to embrace the opportunities presented by the digital era. By providing robust software solutions, Agiliux alleviates the fear of missing out (FOMO) and equips businesses to thrive in the new digital world. With a steadfast commitment to driving innovation and transformation in the insurance industry, Agiliux paves the way for improved operational efficiency, streamlined processes, and enhanced customer satisfaction.

Agiliux Cloud Insurance Mohandeep Singh 2021 Insuretech www.agiliux.com

RAND FOUNDER YEAR CATEGORY WEBSITE





Vacus is a technology start-up providing intelligent wireless solutions for building a green data center. We focus on three main problems a) Monitoring & reducing average energy consumption b) Monitoring & automating facility cooling infrastructure c) Tracking & managing Assets. VACUS TECH designs products with a customerfocused mindset to enable real-time, wire-free solutions that allow proactive monitoring and control of equipment & systems. Vacus Tech offers tracking solutions to enhance IT assets' availability, efficiency, and utilization. Our intelligent, flexible, and cost-efficient solutions give your business real-time visibility into the lifecycle of its most valuable data assets.

VACUS Venugopal Kapre 2017 AI & Analytics www.vacustech.com



Vymanik Aerospace emerges as a prominent drone manufacturer and provider of aerial surveillance solutions, catering to diverse industries including surveying, construction, infrastructure, renewable energy, and natural resource management. With profound expertise in aircraft and UAV design, manufacturing, and maintenance, as well as a comprehensive understanding of sensors, photogrammetry, GIS mapping, surveying techniques, image processing, data analytics, and software programming, Vymanik Aerospace stands as a trusted partner. Their wide range of services encompasses consulting, training, and drone data visualization and management, serving individuals, corporations, governments, and not-for-profit organizations engaged in projects within these sectors.



Vymanik AKhand Pratap Singh 2020 Aeronautics Aerospace & Defence www.vymanikaero.in





CloudOptimo is a Continuous Cloud Cost Optimization and Security platform helping organizations reduce their Cloud Spending and also fortify their security posture. CloudOptimo can help save companies right on day 0 of integration and can save up to 90%. CloudOptimo has several products under its belt which customers currently utilize to gain visibility into their overall cloud spend, detect underutilized and idle resources, rightsize instances, and use Spot Instances to drastically reduce the cost. CloudOptimo's OptimoSecurity helps companies detect misconfigurations in their Cloud which can expose them to major security threats. It also helps companies automate their compliance requirements like PCI-DSS, HIPAA, NIST, ISO, APRA, MAS, AWS Well-Architected framework etc.

CloudOptimo Vaibhav Kamble 2016 Cybersecurity www.cloudoptimo.com

BRAND FOUNDER YEAR CATEGORY WERSITE

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## **IMPACT SUMMARY OF 2022-23**



**553** 

Total applicants



93

**Total Selection** 



55

Startups selected for pre-incubation program (KHOJ)



15

Startups selected for incubation program (PRARAMBH)



**23** 

Startups selected for funding program (GURUKUL/UDAAN)



24

**Graduated Startups** 



31

**Currently Incubated** 



U6

**Supported International Startups** 



**78**%

Startups having male founder



**22**%

Startups having female founder



22

Sector Served



10

Total Programs & Events Conducted (National & International)



292 Hrs

Workshop Delivered (Including Training & Mentor session)



67

Partners (National & International)



25

Outreach Visits



20

Organizational Visits



16

Awards received (Both Incubator & Incubatee)



249

Student Visited (Through Academic Partners)



Media Mentions



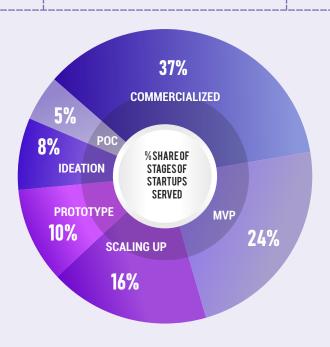
**5**1

MoU Signed



02

Dropped



\*From June 2022 to May 2023

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## **EVENTS & PROGRAMS OF THE YEAR**



ESG 2022: Pitching competition Sept. 20th, 2022

Atal Incubation Centre- BIMTECH in collaboration with Entrepreneurship Sports Generation hosted the first physical event in Delhi at AIC-BIMTECH on September 20th, 2022. At this event, eight startups participated and got a chance to pitch their ideas in front of respected jury members which consists of Mr. Amit Singal, Mr. Rajeev Agarwala, and Mr. Sudip Bhattacharya. Two of the incubated startups UNEAKO and Air Buddi, were the winners, and each one has received \$25,000 of soft infrastructure benefits. UNEAKO is committed to turning garbage into a variety of environmentally beneficial, non-plastic, and sustainable items as part of a drive to increase environmental consciousness. Air Buddi offers an innovative and intelligent air purifier, with a triple filtration mechanism that offers the freshness of nature with the power of technology. Also, one of the startups ProBano won the Goa City Finals. ProBano is committed to providing the best career guidance to the youth of India through its innovative and technology-backed process, which enables them to make informed career choices, and build the skills needed to succeed in their careers.



#### Book launch on women entrepreneurship Nov. 12th, 2022

AIC-BIMTECH, in collaboration with Billennium Divas, BSE IPF, Prabhudas Lilladher, MentorMyBoard, and Fluid Ventures, organized a book showcase event at AIC-BIMTECH, Greater Noida on November 12, 2022, as part of their Multicity Book launch initiative to promote women entrepreneurship. The event featured the book series "Eves Against the Odds – 25 Inspiring Women Entrepreneurs Stories – Volume I & II" coauthored by Bhavesh Kothari and Hariharan Iyer. Dr. Abha Rishi, CEO of Atal Incubation Centre - BIMTECH, and Amit Singal, Founder of Fluid Ventures, attended the event as the Guests of Honor. The event included panel discussions on women in entrepreneurship and showcased the programs and initiatives of AIC-BIMTECH for nurturing startups. A strategic Memorandum of Understanding (MoU) was also signed between AIC-BIMTECH and Billennium Divas Pvt. Ltd. to foster collaboration and support for startups and entrepreneurs. The event received a positive response from the audience and marked the presence of the few women entrepreneurs featured in the book series. The event also highlighted the "Eves Entrepreneurship Excellence Academy" (ECube Academy or E3Academy), a program designed to empower women as entrepreneurs through training, coaching, and mentoring. The book series is available on Amazon, Flipkart, NotionPress & various e-commerce platforms.













## Faculty Mentor Development Program Dec. 9th & 10th, 2022

The Atal Incubation Centre BIMTECH, in collaboration with the University of Jammu Special Purpose Vehicle Foundation (UJSPVF), organized a two-day faculty mentor development workshop on December 9 and 10, 2022. Over 160 colleges affiliated with the university participated in the event, where industry experts shared insights on student entrepreneurship promotion and ecosystem enhancement in Jammu and Kashmir. In his inaugural address, Prof. Unnat Pandit, Controller General of Patents, Designs and Trademarks at DPIIT and JNU Professor, emphasized the importance of entrepreneurship and the role of mentors in fostering an entrepreneurial environment. Prof. Parikshat Singh Manhas, CEO and Director of UOJSPVF, highlighted the program's significance in developing "Super Mentors" to support aspiring entrepreneurs nationwide.

Prof. (Dr.) Abha Rishi, CEO of Atal Incubation Centre-BIMTECH, discussed the resources offered by AIC-BIMTECH and stressed the importance of faculty mentoring and idea formulation for students. Prof. Dr. Sankalp Pratap shared his experience in engaging students and fostering innovation during classroom learning. Amit Singal, founding partner of Fluid Ventures, shared his insights as a startup investor and explained basic financing terms. Diksha Nigam, Senior Manager of Invest India, outlined the government's support for new businesses, including financial assistance and industry-academia collaboration through Startup India. Sanyam Dhingra, Deputy General Manager of AIC-BIMTECH, highlighted the importance of establishing and nurturing E-cells on campuses and discussed the role of incubators in helping entrepreneurs move from the idea stage to commercialization.





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CTA: Canadian Technology Accelerator Dec. 5th, 2022

In collaboration with regional implementation partner Atal Incubation Centre- BIMTECH, the Canadian High Commission in India launched the Canadian Technology Accelerator (CTA) initiative. The program began virtually over the course of 12 weeks this year, from September to December, intending to connect Canadian early-stage SMEs and capitalize on the growing Indian market. The program was full of power sessions wherein AIC-BIMTECH coached on pitching, fundraising, sales and marketing, tax and legal problems, B2B meetings, and more, with the help of customized sessions by various domain experts. The India CTA "Waste to Wealth" cohort is the second to take place since the program's inception earlier this year.





Mr. Anupam Varma felicitating Ms. Jennifer Daubeny

December 5th 2022 marked as a D-day for those Canadian startups, where final pitch has been delivered in front of various industry delegates and investors. The event started with the welcome address of Dr. Abha Rishi, CEO of AIC-BIMTECH where she discussed her concern about the waste problems going on in our surroundings & the need of various initiatives to alter this issue. She expressed her gratitude to the Canadian delegates for their thorough support during the tenure of this program. The Trade Commissioner, CTA, and Canadian High Commission in India, Ms. Meena Bhullar, graced the event with her presence, where she acknowledged the efforts of all startups and their potential for the Indian market. Ms. Jennifer Daubeny, Minister Commercial, the Canadian High Commission in India also witnessed this event, where she discussed India and Canada's long-term engagement and strategic partnership in terms of trade, investment, and supply chain. "India plays a significant role when it comes to the Indo-Pacific strategy," she added. She also thanked AIC-BIMTECH for its engagement and participation over the previous four months. Dr. Anupam Verma, Deputy Director, and Dr. K.C. Arora, Registrar, BIMTECH, witnessed the event.



L to R - Dr. Abha Rishi, Dr. Anupam Varma, Ms. Meena Bhullar & Dr. K. C. Arora

The event was further followed by pitch session by three companies, where Mr. Charles Foster from IQ Energy Inc., Mr. Raphael Kolenko from CarbonCap, and Mr. Hardwin Zhen from EarthTech Group presented their pitches to the investors. With Mr.Daniel Lagos, ing., M. Env. from Biothermica Technologies Inc. and Mr. Ben Wiper from 3F Waste Recovery being connected with us virtually during the whole program. Dr. Janak Palata, a social activist and Padmashree honoree, attended the event and later addressed the audience with her indelible remarks about the conversion of trash into some useful entity being subject to personal choice and how she had changed her own life and assisted others in changing theirs. "We should make an effort to reduce waste and become self-sufficient enough to not rely on un-eco-friendly products," she added. Following this, a One-on-One meeting took place among Canadian companies, investors and meeting with Invest India, the event came to an end. Following day of the event in Delhi, the Canadian startups were taken to Jindal Ecopolis and Okhla landfill, clean-tech company, for a site visit to look for strategic partners and learn more about the technology used in India's clean-tech sector.







Mr. Hardwin Zhen representing EarthTech Group Mr. Charles Foster representing IQ Energy Mr. Raphael Kolenko representing Carbon Cap



CTA team visited to T-Hub, Hydrabad



CTA team visit to OKHLA landfill, New Delhi



Similarly, on December 7th, with hosting partner "Indore Smart Seed Incubation Centre" at Indore. On the same day, Canadian startups were taken to Nisargruna Biogas Treatment Plant, Devguradia Nisargruna, then to NEPRA Material Recovery Facility, and finally to Swahaa's mobile waste processing vehicle, Choithram, Sabji Mandi. On December 8th, with hosting partner "THub" at Hyderabad, here Re-Sustainability Ltd. organized the site tour and Canadian companies visited HiMSW site Jawaharnagar, Plant visit – P & D, Plastic Waste Recycling, CBG – by vehicle, WTE Plant visit, Dundigal HWMP Site (TSDF, E-Waste & WTE) and to Jeedimetla C & D respectively.

ATAL INCUBATION CENTRE - BIMTECH



## Scholars Day Celebration at BIMTECH: A Gathering that Inspired and Empowered Young Minds January 12, 2023

Buddy4Study, a leading education technology company, successfully organized the Scholars Day Celebration, a prestigious event dedicated to recognizing and honoring the achievements of exceptional scholars. The event took place on January 12, 2023, at the Auditorium of BIMTECH Campus, Greater Noida. The Scholars Day Celebration provided a platform where outstanding scholars came together to share their experiences, aspirations, and insights. The event agenda featured an array of enlightening sessions and engaging discussions. The session begins with the address by Mr. Ashutosh Burnwal, the Founder & CEO of Buddy4Study, who delivered an inspiring address, emphasizing the importance of educational opportunities and celebrating scholarly achievements followed by Chief Guest Dr. Harivansh Chaturvedi, the Director of BIMTECH, graced the event with his presence and shared valuable insights on the role of education in shaping successful individuals. A special address by Nandini Raju, a distinguished Super Scholar, captivated the audience with her personal journey and words of encouragement.



The event begin with Two engaging panel discussions that delved into the topics of "Crossing the barriers - How education is the driving force for our scholars" and "Achieving Success - What does it mean for our scholars vis-à-vis their aspirations and expectations." Experts and scholars shared their perspectives and engaged in thought-provoking discussions. Scholars took the stage to deliver talks and participate in an open mic session, sharing their thoughts on the values that today's youth admire. Post-session, Dr. Abha Rishi, the CEO of Atal Incubation Centre-BIMTECH, honored the scholars by distributing certificates and leading them in taking the 'Scholar Oath,' symbolizing their commitment to knowledge and excellence. The event also includes one Expert Power Session on 'Success Mantras', delivered by Mr. Aditya Bose, Founder & CEO of ProBano, who shared valuable success mantras and guided scholars on their path to achieving greatness. Lastly, Buddy4Study extends its heartfelt appreciation to BIMTECH, the esteemed quests, speakers, and scholars who contributed to the success of this event.



## Our 5th Anniversary Celebration Jan. 20th, 2023

On January 20, 2023, Atal Incubation Centre-BIMTECH celebrated its fifth anniversary. The center was established on the same day in 2018 by Dr. Abha Rishi, the current CEO, and two other key team members. Throughout its existence, AIC-BIMTECH has provided support to over 265 startups, collaborated with more than 147 corporate and academic partners, and engaged with 54 mentors across India. To commemorate this milestone, the AIC-BIMTECH team visited BIMTECH Foundation's 'MASTI KI PAATHSHALA' and organized a Community Development Program. The team dedicated the day to interacting with women and children from slum areas, utilizing activity-based sessions to educate them about micro-entrepreneurship and foster an entrepreneurial mindset. During the session, a documentary on "Lijjat Papad" was showcased to inspire the women and demonstrate the potential of starting a business with minimal resources. Approximately 25 women participated in the activities with great enthusiasm, learning about the significance of planning and teamwork on the entrepreneurial path. They also shared their day-to-day challenges and discussed strategies for overcoming them.

Simultaneously, the AIC-BIMTECH team conducted workshops for children, teaching them how to create useful items from recycled materials. They demonstrated the process of making plastic flowers for decoration, crafting a pen stand from an old plastic bottle and scrap paper, and creating a doormat from discarded clothes. These activities aimed to promote waste recycling and raise awareness about building an eco-friendly environment while also showcasing



the potential for income generation through selling recycled products. Following the sessions, a painting competition was held, featuring the participation of approximately 50 children alongside the AIC-BIMTECH team. The top five paintings created by the children and the best handmade bags crafted by the women were auctioned off. The event concluded with a delicious lunch and a lively jamming performance by the team. The BIMTECH Foundation's MASTI KI PAATHSHALA, serving as the philanthropic arm of the institution, offers education and skill enhancement courses to individuals who are unable to afford them. Notably, these centers are constructed from containers. The majority of the women and children who attend these programs come from slum areas and often lack access to even basic education. Additionally, the foundation provides stitching classes, equipping women with the skills to establish their own micro-businesses and regain financial independence.



## Connect 2023 Jan. 30th & 31st, 2023

The two-day national-level virtual investor summit, Connect 2023, concluded on January 31, 2023. The event witnessed the participation of over 1500 attendees, including 13 panelists, 24 start-ups, 40 investors, and other participants. Connect 2023 aimed to strengthen partnerships with various stakeholders in the entrepreneurial ecosystem, focusing on start-up mentorship. The event featured sessions on start-up pitches, with the theme for 2023 being #connectreconnect.

The opening ceremony was led by Ms. Sakshi Dwivedi, who extended greetings to all dignitaries and participants. Dr. Abha Rishi, CEO at AIC-BIMTECH, delivered a welcome address, highlighting the event's purpose and inspiring the participants. Dr. Harivansh Chaturvedi, Director at Birla Institute of Management Technology (BIMTECH), emphasized the nation's commitment post-G20 presidency and the significant contribution of start-ups. Guest speakers Ms. Neha Nagpal, Senior Manager at Invest India, Mr. Rohit Gupta, Program Director at Atal Innovation Mission (AIM), and Mr. Chaitanya Suvanam, Managing Partner at IDFC First Bank, shared insights on start-up initiatives, policy support, and ecosystem stakeholders' involvement.

Parallel sessions on "Betting on the Jockey, Not on the Horse (BJNH)" and "Two Voices: India and Bharat (TV: IB)" were moderated by Mr. Karan Pal Chauhan and Mr. Shreyas, respectively. The BJNH session highlighted the founder's qualities valued by investors and the symbiotic relationship between founders and investors. The TV: IB discussion focused on challenges, opportunities, and steps to bridge the gap between different regions of India.

The second day featured parallel sessions titled "Funding Winter: Not all Doom and Gloom (FW: NADG)" and "What Went Wrong: Learning from the Big Misfire (WWW: LFBM)" moderated by Mr. Sanyam Dhingra and Mr. Kartikey Manan, respectively. Speakers discussed factors enabling firms to prioritize value over valuation, global investment trends, and the importance of due diligence. The event concluded with presentations from over 20 start-ups in front of diverse investors.

During the course of this event 12 Start-ups presented their pitches to over 40 investors.

Overall, through Connect 2023, AIC-BIMTECH provided a platform for networking, knowledge sharing, and investment opportunities for start-ups and investors across the country.



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# Collaborative Discourse: Atal Incubation Centre - BIMTECH and IDFC First Bank Pave the Way for Startup Success with 'Leap To Unicorn' Initiative Feb. 8th, 2023

Atal Incubation Centre -BIMTECH, known for its commitment to fostering innovation and entrepreneurial spirit, took a giant leap forward on the 8th of February 2023. In a remarkable collaboration, Atal Incubation Centre -BIMTECH partnered with the esteemed IDFC First Bank to work on an initiative called 'Leap To Unicorn', aimed at supporting startups and propelling them towards unparalleled success. This groundbreaking collaboration was marked by an auspicious event where the entire senior management teams of both IDFC First Bank and BIMTECH gathered to sign a momentous Memorandum of Understanding (MOU). Gracing the occasion with their presence, the senior executives exuded a sense of enthusiasm and shared their valuable insights with the attendees.

One of the key highlights of the event was the inspiring speech by Mr. Amit Singh, the Country Head-Branch Banking at IDFC First Bank and an alumnus of BIMTECH's 2003 batch. Mr. Singh captivated the audience as he recounted his remarkable journey

from the hallowed halls of academia to the corporate world. The Head of Startup Banking, Mr. Bhavesh K Jatania, and his esteemed colleague, Mr. Chaitanya Suvanam, also graced the occasion and shared their invaluable perspectives on the evolution of the banking industry and the transformative power of various Fintech startups. Their profound insights shed light on the disruptive technologies that are reshaping the landscape of the financial sector. During the event, the IDFC First team left no stone unturned in enlightening the audience about the comprehensive services and unparalleled benefits they aim to provide to startups. As part of their visionary collaboration, IDFC FIRST Bank has joined forces with renowned financial media platforms, Moneycontrol and CNBCTV18, to create an exclusive platform called 'Leap To Unicorn'. This platform will serve as a catalyst for startups, providing them with unparalleled access to mentoring, networking, and fundraising opportunities. Through a meticulously planned journey, this Founder Success Program will empower India's most promising startups to realize their full potential and ultimately become unicorns in their respective industries. The collaboration between Atal Incubation Centre -BIMTECH and IDFC First Bank has set the stage for an exciting new era of innovation and entrepreneurship. By leveraging their combined expertise, resources, and extensive networks, they are poised to propel startups to new heights and shape the future of the Indian business ecosystem.











#### Breaking Barriers: Empowering Women Entrepreneurs to Overcome Challenges and Succeed in Business March 9th, 2023

The role of women in entrepreneurship has been gaining momentum in recent years. Despite significant progress, women entrepreneurs still face many barriers that can hinder their success. To discuss these issues, a virtual session was held on March 9th, 2023, titled "Breaking Barriers: Empowering Women Entrepreneurs to Overcome Challenges and Succeed in Business." The session featured four successful women entrepreneurs, Garima Seth, Smita Mishra, Swati Bhargava, and Vandana Tolani, who are successful women entrepreneurs in their respective fields who shared their experiences and insights. The moderator for the session was Nirupam Kritika Dhingra from AIC-BIMTECH. The

session aimed to address common challenges faced by women entrepreneurs, including gender bias, limited access to funding and resources, and work-life balance issues. Practical advice was provided, such as building networks, prioritizing tasks, staying focused on goals, leveraging technology, and forming strong teams. The event provided valuable support and guidance for women entrepreneurs and emphasized the importance of creating platforms that empower and promote gender diversity in entrepreneurship.

The session concluded with a Q&A session, where the participants had the opportunity to ask the speakers questions and seek further advice. The event provided a platform for women entrepreneurs to learn from successful women in their fields and gain valuable insights into overcoming the barriers that they may face



#### G20 DIA Startup Kumbh March 28th, 2023

The G20 Digital Innovation Alliance (DIA) Roadshow: StartupKumbh was successfully held on 28th March 2023 at the India Expo Mart, Greater Noida, with several dynamic discussions and insightful presentations. The roadshow, which brought together leading experts and policymakers from across the innovation ecosystem of India, explored how entrepreneurship can be fostered across the varied geographies and demographics of the Indian landscape. Atal Incubation Centre- BIMTECH( AIC-BIMTECH) & Birla Institute of Management Technology (BIMTECH), in collaboration with the Ministry of Electronics and Information Technology (MeitY) & Meity Startup Hub (MSH), organized 'Startup Kumbh: G20-DIA National Roadshow', which was one of the most significant events for startups and investors in India and featured prominent figures from central & state ministries, the startup founders, mentors, investors, and many more ecosystem enablers.

The event included various different programs relating to the start-up ecosystem and saw a registration of over 1000 individuals for the event, including nearly 400 start-ups, about











100 investors, and over 30 eminent speakers. The event was graced by the presence of Shri Yogendra Upadhyay, Minister of Electronics & Information Technology, Government of Uttar Pradesh as the Chief Guest and several eminent speakers like Dr. Chintan Vaishnav, Mission Director, Atal Innovation Mission, Shri Akash Tripathi, IAS, Joint Secretary, MeitY, Mr. Jeet Vijay, CEO, MeitY Startup Hub, Dr. Harivansh Chaturvedi, Director, BIMTECH and Dr. Abha Rishi, CEO, AIC-BIMTECH. The roadshow featured a series of panel discussions, speeches, and keynote addresses from prominent leaders in the field of entrepreneurship and innovation. Along with these eminent speakers, representatives of three unicorns were there, Rajiv Kumar Gupta, President-PolicyBazaar, Nitin Jain, Co-Founder (OfBusiness), Ankur Dhawan, President – Abroad, Upgrad.







Speakers from the embassies, Dr. Hilda Farkas, Counsellor, Embassy of Hungary in New Delhi and Mr. Soumen Mondal, Trade Commissioner, Investments, High Commission of Canada in India, explored topics such as the possibilities and potential of cross country trade and investments. Dr. Yogmaya Verma, COO, Indigram Labs Foundation, Mr. Ronald Fernandez, CEO, AIC-RNTU, Mr. Mahip Singh, Head, Innovation Hub, AKTU, Dr. Puran Singh, Faculty Incharge, IIT Mandi Catalyst and Ms. Sheeba Khan, CEO, AIC-SNU discussed the potential of incubators to strengthen the entrepreneurship ecosystem and to promote sustainability and inclusivity, and the role of public-private partnerships in driving innovation. "The significant strides India has made in technology and innovation under PM Modi's leadership, is contributing to the nation's growth and development" said Mr. Jeet Vijay, CEO, MeiTY StartUp Hub. He also highlighted the impact of the Digital India mission and its accomplishments thus far, including the creation of a single identity card and high-speed financial transactions through UPI, The roadshow featured a range of speakers, including leading policymakers, entrepreneurs, and investors, who shared their insights and experiences in the various facets of the business industry, be it representatives from leading banks talking about financial inclusivity to grow small businesses or the unicorn start-up founders such as Policy Bazaar, UpGrad, and OfBusiness, who discussed the various challenges faced and the path towards establishing high performing businesses in a short span of time. "Government's focus on startups incubators, accelerators, and investors is a positive step towards creating a thriving startup ecosystem in the state. With the potential to generate employment and drive economic growth, startups are an important area of focus for the government, and we can expect to see more initiatives and schemes aimed at promoting their growth in the future," said Shri Yogendra Upadhyayji, Minister of Electronics & Information Technology, Government of Uttar Pradesh and the Chief Guest of the event.







The exclusive banking partner IDFC First bank, startup head Mr. Bhavesh K Jatania, shared his views on the support a bank can give to startups while speaking at the event, he also congratulated startups who were selected for the pitching showcase. The event also saw prominent leaders like Mr. Ayush Gupta – Director (HR) GAIL and Mr. Girdhari Lal – Director (Public Policy)- E&Y discuss the role of corporates and the Indian startup ecosystem in transforming human values across G20 nations with Dr. Pankaj Priya, Professor, BIMTECH. A discussion on Catalyzing Digital Transformation in Tier 2 & 3 Cities was also done by leaders in the industry such as Mr. Abhishek Tiwari, Associate Director, Advisory – KPMG India, Mr. Amit Singal, Founding Partner, FluidVentures, Ms. Anupma Singh, CEO, Interviewcracker, Mr. Amit Kapoor, CEO, Onestack and Mr. Ravi Ranjan, Entrepreneurship Evangelist & Startup Expert, Venture Catalysts.

The event also included start-up pitching sessions of 8 curated start-ups from a pool of over 300. The team ensured selecting quality over quantity when it came to pitching in front of investors in the Startup Kumbh. The event also gave the unique opportunity to 14 start-ups to showcase their products and services to the attendees through stalls installed at the venue.



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### WORKSHOPS | June 2022- May 2023

Workshop on Entrepreneurship Skill, Attitude and Behaviour Development on Dec 27, 2022

The "PROCESS - 6 PROGRAM STRUCTURE" was led by Mr. Ajay Batra, CEO of Uniqorn Growth Partners. The session begin with one-on-one interaction between speaker and the incubators. Further he talked about "Why startup fails", "What makes a great Incubators", "Startup Maturity Model", and "How to design a Incubator Program". Idea, Market Validation, MVP-Launch, Early Traction, Steady Operations, Growing Ventures were suggested as the various stage of programmes. Mission & Plans, Infra & Budgets, Startup Success, and Financial viability makes great Incubators. 90% of the startup fails due to No market need, Cash burn, Incompatible team, Weak unit economics, Poor sales & marketing, Chasing investors not customer. The session ended with followup Q/A session.

**Faculty Mentor** Development Workshop on Dec 9, 2022 Team AIC-BIMTECH visited Jammu for a startup pitching event by Jammu and Kashmir Trade Promotion Organization (JKTPO) in Conference Hall of Jawaharlal Nehru Udyog Bhawan on 10 December, 2022. The pitch event was co chaired by Amit Singal, Founding Partner of Fluid Ventures. This meetup allowed J&K-based startup entrepreneurs to present their venture ideas to investors and other players in the startup ecosystem for seed funding and growth prospects. Khalid Jahangir, MD-JKTPO, discussed how JKTPO connects J&K companies to markets and investors. He added that 100+ unicorn Startups are emerging across India and J&K Startups have great growth potential.

Institutions Innovation Council (IIC) Event "Session on Problem Solving and Ideation Workshop" on Nov 30, 2022

AIC-BIMTECH conducted an event in collaboration with Inmantec Institutions on "Workshop on "Entrepreneurship and Innovation" as a Career Opportunity.. The event was led by Mr. Aditya Bose, CEO of ProBano, and moderated by Mr. Manish Singh, Sr. Associate Operations. The aim of the session was to motivate and inform young minds from INMANTEC Institutions about entrepreneurship as a career opportunity.

Institutions Innovation Council (IIC) event on Nov 19, 2022

Under the aegis of IIC Birla Institute of Management Technology (BIMTECH), we are happy to share that AIC-BIMTECH conducted an event on "Exposure and field visit for problem identification" Mr. Kapil Agarwal, the Deputy Manager, and Mr. Himanshu Sah, the Marketing Associate, hosted a group of bright young minds from Jaipuria Institute of Management, Indirapuram, Ghaziabad at AIC-BIMTECH. In the future, we hope to see these brilliant be the next change-makers in society.

Institutions Innovation Council (IIC) "My Story -Motivational Session by Successful Innovators'

Under the aegis of IIC Birla Institute of Management Technology (BIMTECH), we are happy to share that AIC-BIMTECH is conducting an event under the Incubation Center Development Program (#ICDP) on, "My Story -Motivational Session by Successful Innovators" in collaboration with Birla Global University(BGU), and we're delighted to have Harsh Savergaonkar and Aditya Kasibhatla, Co-Founder of Cricinshots, to share their

Institutions Innovation Council (IIC) "My Story: A Motivational Session by Successful Entrepreneurs and Start-up Founders" on Nov 11, 2022

Under the aegis of IIC Birla Institute of Management Technology (BIMTECH), we are happy to share that AIC-BIMTECH is conducting an event under the Incubation Center Development Program (#ICDP) on "My Story: A Motivational Session by Successful Entrepreneurs and Start-up Founders" in collaboration with GNA University- Technology Business Incubator (GU-TBI), and we're delighted to have Sonali Jha, Founder & CEO of Cunomial, share her thoughts.

Institutions **Innovation Council** (IIC) event "Impact Lecture Series - Session 1" on Jul 21, 2022

The wealth that increases by giving, that wealth is knowledge and is supreme of all possessions. GNIOT Institute Of Management Studies PGDM Institute (GIMS) hosted the Impact Lecture Series - Session 1 as part of the Institution's Innovation Council's activity, which was coordinated by NUTAN - the Entrepreneurship and Startup Cell. The session's Chief Guest was none other than our CEO, Dr. Abha Rishi, who outlined how startups are experiencing the right transition of getting better attention, which is only possible because of the ecosystem that is enabling it, and Mr. Sanyam Dhingra, AGM-Venture Development at Atal Incubation Centre-BIMTECH, shared his thoughts on the topic "Startup & entrepreneurship ecosystem in India." He discussed how the ecosystem is enabling the entire process in our country, as well as the support and assistance available to make the thing functional at various ends.

Institutions **Innovation Council** (IIC) event "State of the Startup Ecosystem: The Role of Incubators" on july 7, 2022

Knowledge is power, and sharing knowledge is empowering! It is the most fundamental act of friendship because it allows you to give without losing. Mr. Anmol C., Manager - Government Programs at Atal Incubation Centre- BIMTECH, delivered a session on "State of the Startup Ecosystem: The Role of Incubators" at Birla Global University's Impact Lecture Series. The Impact Lecture Series seeks to promote and raise awareness about innovation, startups, and intellectual property (IP) among students and faculties in IIC institutes. The session began with a brief introduction to the state of India's Startup Economy before delving into the role of business incubators as a catalyst tool for economic development. He also discussed some of the issues plaguing the Indian startup ecosystem and the steps that can be taken to address these issues. The fruitful session was devoted to the budding entrepreneur and covered a wide range of topics related to the Indian Startup Ecosystem and its various

20

### SPECIAL AND ONGOING INITIATIVES

#### AIC-BIMTECH designed certification course on "Disruptive Innovation" in collaboration with DR. D.Y. Patil

AIC-BIMTECH has initiated its services in collaboration with Dr. DY Patil for the upcoming Certification Course on "Disruptive Innovation -(Basic)." Our expert team at AIC-BIMTECH has meticulously designed the course module, encompassing the following key areas: Entrepreneurial Mindset, Role of technology in disruption, Ideation, and Understanding the customer. This comprehensive course is designed to provide students with a deep understanding of disruptive innovation and its applications in various industries. The course will span a total duration of 30 hours, equivalent to 2 credits. The theoretical aspects of the course will be delivered by esteemed in-house faculty and visiting resources who possess extensive industry knowledge and experience.





#### A Date with Media and Startups

A series of virtual fireside chats featuring prominent figures from the media industry and startup ecosystem. The fireside chats between media personalities and entrepreneurs are dedicated to sharing insights, information, and opinions, as well as serving as a forum for the exchange of ideas, where the panelists will discuss how startups are rethinking PR in India. as well as India's fast-changing media ecosystem, which poses several obstacles for startups.

#### **Baithak**

With the goal of encouraging knowledge sharing in our community, we've been holding regular community gatherings called "#Baithak" for our startups and co-working members to learn from each other's entrepreneurship experiences. These hybrid events (virtual and physical) assist in engaging and developing a better understanding among the community of coworkers and Incubatees. We use Zoom calls to communicate with incubatees who are unable to attend these meetings in person. Members can get coffee, tea, and snacks and use the time to network, give updates on their startups, and have substantive discussions about the current business situation. We also celebrate community members' birthdays at these #Baithak meetings.



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**ANNUAL REPORT 2023 ATAL INCUBATION CENTRE - BIMTECH** 

#### **Incubation Centre Development Program** (ICDP)

The ICDP is 8 months long structured capacitybuilding program to enable budding institutions to design and implement world-class entrepreneurship programs, make their incubation centers, and guide them to become sustainable. The program is curated as per the requirement, which includes the following:-

- Expert Sessions curated to provide in-depth knowledge.
- KPI and outcome-based action-driven learning methodology.
- One on One Mentoring and Hand Holding to develop incubation programs for them.
- Focus on building the community for supporting entrepreneurs at every stage.
- Personalised Support in building a long-term sustainable plan for the incubation center.

ICDP program has been envisioned to provide aspiring organizations and early-stage incubators with the right knowledge, skills, and resources needed to establish and operate a successful incubation center.

#### Institution we supported so far through ICDP.













#### **Master Class Series**

The Master Class Series is the latest initiative of AIC-BIMTECH which brings an opportunity for aspiring entrepreneurs and budding startups to interact with high-profile experts, who are successful in their domain of experience and knowledge. Masterclass series is a unique learning platform consisting of monthly virtual sessions, that are curated to address the specific needs of the ecosystem. With the help of these sessions, attendees get a chance to interact and get their gueries solved. The virtual format makes it easy for participants to tune in from any location and on any device. The objective of hosting such a series is to provide valuable insights on a specific topic as per the requirement, with the aim of contributing towards promoting entrepreneurship in India.

#### **InsightSphere** (Podcast)

InsightSphere is a newly launched monthly podcast by AIC-BIMTECH to provide an opportunity for ecosystem enablers to share their expertise in a conversational way. The advent is to make knowledge easily accessible to people who prefer listening over reading. Here we discuss the process a startup goes through during its lifecycle and what it takes to stand out in this highly competitive market, the variety of resources available, and how to utilize them. The mission of the podcast is to provide valuable insights and information to listeners through interviews with experts, entrepreneurs, and industry leaders.











#### **Blogs**

AIC-BIMTECH made its first move to offer informative content through weekly blogs. Being a sector-agnostic business incubator, AIC-BIMTECH has gained a lot of expertise over the past five years and is now able to share that experience with other ecosystem enablers. The purpose is basically to share knowledge to bring about the solutions that startups typically seek. Blogs are the best medium to gain ecosystem insights on what the current happenings are and what the respective stakeholders think about them. As an incubator, we believe in the power of ideas, and we help every idea get validated. With the launch of blogs, we used to share insights, stories, current trends, and tips from experts. So, whether you're a seasoned entrepreneur or just starting out, don't miss out on joining us on our journey of discovery and growth.



Scan to Read Blogs

#### Entrepreneurial Pulse (Monthly Newsletter)

Crafted with a touch of passion, we recently launched a monthly newsletter 'Entrepreneurial Puls'. The purpose of this newsletter is to present our stakeholders with helpful insights, updates, and inspiration. Through this, we share a recap of our efforts, achievements, market insights and more. Our commitment is to maintain transparency by keeping our stakeholders well-informed about our progress. To foster trust and demonstrate the organization's dedication to delivering on its promises.



PODCAST

Insight Sphere





| 54 | 55 |

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## **VISITS**

#### **OUTREACH VISITS**

We believe it is critical to forge partnerships with other incubators and organizations nationally and internationally. With that goal in mind, the Centre's staff frequently visits various locations and organizations to assess the needs of the people and organizations. The Centre also organizes visits to partnering organizations in order to strengthen interactions, which can lead to new opportunities. Previous visits have included South Korea, Jammu, Odisha, Assam, Manipur, Rajasthan, and Punjab. The photos from these visits are shown below.

## 16th May 2023: Team AIC-BIMETCH visited to Sharda University, Greater Noida



[L to R] Mr. Himanshu Sah, Assistant Manager, AlC-BIMTECH; Mr. Manish Singh, Senior Associate, AlC-BIMTECH; Prof. Parma Nand, Dean Academic Affairs, Sharda University; Ms. Rani Astya, Assistant Professor, Sharda University

#### 13th March 2023: Team AIC-BIMTECH meet with Israel delegate



[L to R] Mr. Karan Pal Chauhan and Mr. Sanyam Dhingra from AIC-BIMTECH are with Delegate Mr. Jerry Lin from Industrial Technology Research Institute, Taiwan

16th March 2023: Team AIC-BIMTECH visited Government PG College Noida, and had a conversation with Ms. Anita on how we can handhold them to develop and create awareness about the innovation and entrepreneurship



AIC-BIMTECH: Mr. Karan Pal Chauhan, Deputy Manager; Mr. Manish Singh, Senior Associate Noida PG College: Prof. Anita Misra Shukla

## 2nd May 2023: Team AIC-BIMTECH visited Noida Internation university to collaborate and discuss the synergies



[L to R] Mr. Karan Pal Chauhan - Deputy Manager,AIC-BIMTECH; Mr. Manish Singh, Senior Associate, AIC-BIMTECH; Dr. Subhash K Verma, Director, School of Business Management, Noida international

## 13th March 2023: Team AIC-BIMTECH Visited Lingaya's Vidyapeeth to sign an academic partner MoU with Lingaya's.



[L to R] Dr. Nitin Mishra, Dean, Lingaya's Vidyapeeth; Prof. (Dr.) M. P. Gupta Vice Chancellor, Lingaya's Vidyapeeth; Mr. Sanyam Dhingra - DGM, AIC-BIMTECH; Mr. Karan Pal Chauhan, Deputy Manager, AIC-BIMTECH; Mr. Manish Singh, Senior Associate Operations, AIC-BIMTECH

## 15th February 2023: Team AIC-BIMETCH visit to Guwahati Bio tech Park to explore the possibilites for satrtups in Assam



[L to R] Dr. Saurav, Guwahati Bio-Tech Park; IAS Keerthi Jalli, CEO Guwahati Bio-Tech Park; Mr. Sanyam Dhingra, DGM, AIC-BIMTECH; Mr. Karan Pal Chauhan, Deputy Manager, AIC-BIMTECH; Mr. Himanshu Sah, Assistant Manager, AIC-BIMTECH

## 15th February 2023: Meeting with the team at North Eastern Development Finance Corporation Ltd. (NEDFi)



[L to R] Ms. Nirupam Kritika, Research Associate, AIC-BIMTECH; Mr. Sanyam Dhingra, DGM, AIC-BIMTECH; Mr. Prashant Kumar Talukdar, Representing NEFDIi Mr. Himanshu Sah, Assistant Manager, AIC-BIMTECH; Mr. Karan Pal Chauhan, Deputy Manager, AIC-BIMTECH)

## 16th February 2023: Meeting at Dr. APJ Abdul kalam Centre for Policy Research and Analysis, IIM Shillong



[L to R] – Mr. Sanyam Dhingra, DGM, AIC-BIMTECH; Mr. Sanjeev Nigombam, Center Coordinator, IIM Shillong; Mr. Karan Pal Chauhan, Deputy Manager, AIC- BIMTECH, Mr. Himanshu Sah, Assistant Manager, AIC-BIMTECH

#### 16th December 2022: Team AIC-BIMTECH visit at 100X.VC office



[L to R] Mr. Kapil Agarwal, Deputy Manager, AIC-BIMTECH; Mr. Anmol Chaturvedi ,Senior Manager, AIC-BIMTECH; Mr. Shashank Randev, Founder, 100X.VC; Mr. Sanyam Dhingra, AGM, AIC-BIMTECH

#### 19th December 2022: Team AIC-BIMETCH Visit to Invest India



[L to R] Ms. Meenu Singh, Deputy Manager at AIC-BIMTECH; Representative from Invest India; Mr. Arjun Shiv, Assistant Vice president, Invest India; Mr. kapil Agarwal, Deputy Manager, AIC-BIMTECH

#### 19th December 2022: Team AIC-BIMTECH visit to DMSWSL



Ms. Meenu Singh & Mr. Kapil Aggrawal , Deputy Manager AIC-BIMTECH is with Mr. DP Singh, Vice President Ramky Group

#### 20th December 2022: Team AIC-BIMTECH visit to MSME Delhi



[L to R] Iqbal Ahmed General Manager, MSME Delhi; Mr. Kapil Agarwal, Deputy Manager, AIC-BIMTECH; Ms. Meenu Singh, Deputy Manager, AIC-BIMTECH:

#### 20th December 2022: Team AIC-BIMETCH visit to Earnest & Young



[L to R] – Mr. Kartik Kalra, Manager at EY; Ms. Meenal Agarwal, Senior Manager at EY; Mr. Prashant Raizada, Associate Partner at EY; Mr. kapil Agarwal, Deputy Manager at AIC-BIMETCH; Ms. Meenu Singh, Deputy Manager at AIC-BIMETCH

12th September 2022: AIC-BIMTECH Team Visited GNA University to understand the culture of innovation and Entrepreneurship within the campus.



[L to R] Dr. Monika Hanspal, Dean Academic Affairs, GNA; Prof (Dr) Hemant Sharma, Pro Vice Chancellor, GNA, Dr. V. K. Rattan, Vice Chancellor, GNA, Mr. Anil Singh, DGM,AIC-BIMTECH; Mr. Manish Singh, Senior Associate, AIC-BIMTECH; Mr. Kapil Agarwal, Deputy Manager, AIC-BIMTECH; Mr. Kamaljeet Kainth. Incubation Manager, GNA.

## 14th September 2022: "BIMTECH Angels Network" our new endeavor to curate alumni willing to invest in startups, in part with SEBI registered Real Time Angel Fund!



Team AIC-BIMTECH along with the BIMTECH's senior Alumni

## 16th July 2022: Visit at International Management Institute for Incubatin Centre Development Program



[L to R] Mr. Anil Singh, AGM, AIC-BIMTECH, Mr. Nitin Anand, IMI

## 30th June 2022: Team AIC-BIMTECH visited The Honorable Minister Ajit Singh Pal



[L to R] Ajit Singh Pal, Member of the Uttar Pradesh Legislative Assembly, Dr. Abha Rishi, CEO, AIC-BIMETCH; Ms. Pragya Trivedi, AGM, AIC-BIMETCH, Mr. Anil Singh, AGM, AIC-BIMTECH

## 16th June 2022: Visit at Gautam Buddha University to meet the Vice Chancellor



[L to R] Mr. Kapil Agrawal, Deputy Manager- AIC-BIMTECH; Prof. Ravindra Kumar Sinha, VC at Gautam Buddha University

#### **EMINENT VISITORS**





















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#### **ACADEMIC VISITS**



Date: 14th February 2023

Students from IIMT Group Visited AIC-BIMTECH

Date: 22nd March 2023

Students from the CS branch of GNIOT GIMS Visited AIC-BIMTECH



Date: 25th February 2023

Students from JIM, Noida Visited AIC-BIMTECH



























Date: 15th April 2023







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## LIST OF SUPPORTED STARTUPS

(from June, 2022-May, 2023

1 Ausra Health LLP
Rasika Birewar
Health and Pharmaceuticals
www.ausrahealth.com



0 KABADI TECHNO PVT. LTD. Kuldeep Scrap/waste Management www.kabaditechno.com



Quobotic Consulting Private Ltd Madhumita Das HealthTech www.curevision.quobotic.com



11 Kayashtya Digital Technical Innovations
Pvt. Ltd.
Amandeep Srivastava
Agriculture and Allied Fields
www.kvinnovations.org



3 Swasth Bhoomi Private Limited Prof Dr Ghanashyam Biswas Health and Pharmaceuticals www.myhealthygenie.com



12 Vayuguard Climate Tech Pvt Ltd Kapil Kapoor Air Purification www.vayuguard.com



4 Yotuh Energy
Dharmik, Bapodara
Clean tech (Cold chain)
www.yotuh.com



13 BWORK Service Private Limited Mohammad Imran Housing - Urban and Rural www.bworkcompany.com



5 Feeding Trends Private Limited Yash Srivastava www.feedingtrends.com



14 Memaw Care
Mamta Jain
Health and Pharmaceuticals
www.memawcare.com



6 Progeny India Sharbani Sengupta HealthTech www.progenyindia.com



Incubermax Technosystems Pvt Ltd Kumardip Chakraborty Transport www.incubermax.com



7 Fundu Fantasy Games Private Limited Kunal Anand Social Trading/ Financial Literacy www.askfundu.com



16 Demaya Infomedia Private Limited Sonal Patel Food E-Catering www.railfoodies.in



8 Rachnaye Private Limited Preeti Bala e-commerce www.rachnaye.com



17 Finovac Financial Services Pvt Ltd Prashant Singh Parmar Fintech www.finovac.com



9 C.H.I.R.A.G. Shefali Vinod Ramteke Agriculture and Allied Fields www.chiragtechnologies.com



Rank Never Retires Private Limited
Kritika Narain
Retail marketplace
www.rankneverretires.com



19 Sandee Food Product opc Pvt Ltd Pinki Verma Agriculture and Allied Fields www.sandeefood.com



29 Vinsun Renewable Private Limited
Rahul Saini
Electricity, New and Renewable Energy and
Environmental sustainability



20 **HAPPISIPS**Parikshit Varshney
AgriFood & Beverages
www.happisips.com



30 Electrologic Technologies Private India Amit Arora Logistics www.loadexx.com



21 Workezy Private Limited Ayush Nirmal Home Services www.workezy.co.in



31 Geartron Technologies Private Limited Nishant Shukla Education



22 **Studio Agama**Rahul Bhola
Heritage restoration



32 Blitzrecruit Private Limited Anupma Singh Al www.interviewcracker.com



23 Ecoloop sustainable packaging Pvt. Ltd Chandni khandelwal Electricity, Renewable Energy



33 Blupx Private Limited
Sahaj Rana
Information & Communication Technology (ICT)
www.blup.in



24 LifeLane Private Limited
Abhishek Tyagi
Health and Pharmaceuticals
www.lifelanes.in



34 Zykrr Technologies Private Limited
Kanchan Khera
Analytics
www.zykrr.com



25 xRobotics Works Private Limited
Tathagata Saha
Education
www.exceedroboticsworks.com



35 **DARJIERi**Shabh Singh
Fashion and Retails



26 Hitech Enviro Engineers and Consultants Pvt Ltd Hitesh Mittal Water, Sanitation and Solid Waste Management www.heecpl.com



36 Eating Love Foods Pvt Ltd Niharika Peri Food And Baverages www.eatinglove.co.in



27 E-Impact Mobility Pvt. Ltd. Gaurav Ruia Manufacturing and Engineering



37 A Cube International Pvt Ltd Karan Suratwala Art & Antique Industry www.artistgallerie.com



28 Fealcraft.com
Dushyant Chauhan
Development Sector
www.fealcraft.com



38 CBPe Optimise Ads Pvt Ltd Rahul Shahi AdTech www.cashbackpe.com



39 ADZIP Technologies Varun Marothia AdTech www.adzip.in



49 Medzak Healthcare Pvt Ltd Varsh Singh Healthtech www.medzak.co



59 Pineal Innovations Pvt Ltd Anish Sharma Health and Pharmaceutical



69 **PMIC Private Limited**Pranjal Srivastava
Transport



40 Modernayurveda Pvt Ltd Bio Technology www.bioblessings.com



50 One Stack Solution Pvt Ltd Amit Kapoor Fintech www.onestack.in



60 Ambryn Portfolio Solution Pvt Ltd Sakshi Mathur Building Materials/Construction Technology www.ambryn.in



70 EDOPIA Private Limited Dr. Mohammed Irshad Education www.notespaedia.com



41 Adzetera Media Pvt Ltd Prashant V AD-TECH www.adzetera.com



51 Shapl Private Limited
Dr. Akash Ganju
Healthtech
www.saathealth.com



61 **Tiffytaste**Ripu Sudan
Food Tech
www.tiffytaste.com



71 Plants Kharido (OPC) Pvt Ltd Amit kumar Singh Agriculture and Allied Fields www.plantskharido.com



42 Yugasa Software Labs Ashish Mittal SAAS www.HelloYubo.com



52 VACUS Tech Pvt Ltd Venugopal Kapre Al & Analytics www.vacustech.com



62 Millennial Innovationspvt Ltd Mininath Jirage Media and entertainment www.bingeinn.com



72 Future Officer Academy Pvt Ltd Apurva Sharma Education www.faossb.com



43 4our Technologies Pvt Ltd

Pulkit Madan Information & Communication Technology (ICT) www.warpbay.com



53 Xpanso Technologies Pvt Ltd Vaibhav Kamble Cybersecurity www.cloudoptimo.com



63 **BLOCKPILE**Naveen Panna
Education



73 YOLO E-Commerce Pvt Ltd
Kapish Tiwari
Health and Pharmaceuticals
www.yoloapp.in



44 Augtual Reality Labs Pvt Ltd
Puneet Badrinath
Industrial Metaverse
www.fbrk.in



54 Finnovus Technologies Private Limited Chetan Pandya Fintech www.creditsiddhi.com



64 UPMARKS
Ravi Vohra
Education
www.upmarks.in



74 Soft Solvers Solutions Private Limited
Mohandeep Singh
Information & Communication Technology (ICT)
www.agiliux.com



45 Cunomial Technologies Pvt Ltd Sonali Jha IT Service www.cunomial.com



Dectrocel Healthcare and Research Private Limited Saumya Shukla Health (AI) www.aidigitalhealth.com



65 Sense Original
Mohammed Saalim
Sensor Technology
www.senseoriginal.com



75 Aumsat Technologies Llp
Riddhish Soni
Agriculture and allied fields, water technology
www.aumsat.com



46 Energit Infra Pvt Ltd
Prashant Jain
Energy, Utilities & Analytics
www.ecot.io



56 Gold and Glitter Private Limited Aparna Singh Retail www.o2nailsindia.com



66 Kagn Roadside Assistance Private Limited Anand Venkata Rakumar Kalidindi Automobile service sector www.onroadassist.in



76 COOKIE Langs Co., Ltd. Sang Choi Education www.langs.fun



47 GRV Junction Agritech Pvt Ltd Ajit Jangle Agritech www.originkonnect.in



Miia Innovation Pvt Ltd
Jatin Sharma
Manufacturing and Engineering



67 Caare Healthtech Services Pvt Ltd Chandramouli Samatham Health and Pharmaceuticals



77 Klean All Round Cleaning Aadhar Mishra Household Service Provider www.kleanallroundcleaning.com



48 Indersons Services Pvt Ltd
Jasdeep Singh
Logistic-tech
www.transportsimple.com



Devicecure Hritik Kumar Mobile Repairing Service www.devicecure.in



68 Dugong Rising
Dipankar Das
Coconut shell products



78 INSURSTAQ
Mayan Kansal
Insuretech
www.insurstaq.com



79 Fevolution Pvt. Ltd/golden Millets Shubhangi Singh Agriculture and Allied Fields

www.fevolutiongroup.com



87 Askfresh Eva Chikara E Commerce www.ask247.in



80 Angbhoomi FPC Ltd Reshu Verma Agriculture and Allied Fields www.angbhoomi.com



Studybytech Parag Gupta Education www.list.studybytech.com



81 BIGFIX Gadget Care LLP Umamaheswaran Dhananjayan Insuretech www.4biz.bigfix.in



**Arkision Ai Private Limited** Shahbaz Ahmad Siddiqui Tech



82 Imphalvery Private Limited Thanreichan Ruiva Logistics



RNLP Consulting & Technology Services Private Limited Mahendra Panchal Health and Pharmaceuticals www.bimaxpress.com



83 BUFFINDIA Ketan Prajapati Water, Sanitation and Solid Waste Management



Vymanik Aerospace Technologies Pvt Ltd Akhand Pratap Singh Drones www.vymanikaero.in



Tripo Saints Harsh Vardhan Agarwal Sector Agnostic www.triposaints.com

www.buffindia.com



**Get Set Parent Pvt Ltd** Dr. Pallavi Rao Chaturvedi Education www.brainybearstore.com



85 Satoguni Swadeshi Utpaad Private Limited Vikal Kulshreshtha Agriculture and Allied Fields www.farmersfamily.in



Healing Home Wellness Pvt Ltd Ruchi Agarwal **Health and Pharmaceuticals** www.healinghome.co.in



Kumshungbam Sujata Wangkheirakpam



Mockview Shubham Madheysia Education www.csmock.com



## INTERNATIONAL STARTUPS

1 3F Waste Recovery Ben Wiper - CEO Clean-Tech Canada www.3fwasterecovery.ca



2 Biothermica Technologies Inc. Guy Drouin - President Clean-Tech Canada www.biothermica.com



3 EarthTech Solutions Corp. Hardwin Zhen - CEO Clean-Tech Canada www.earthtechgroup.com



4 IQ Energy Inc. Charles Foster- Director Clean-Tech Canada www.iqenergy.ca



Carbon Cap Inc. Mr. Raphael Kolenko Clean-Tech Canada www.carboncapinc.com



Cookie Langs Co.Ltd Mr. Sang Choi Education South Korea www.langs.fun



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## INTERNSHIP AT AIC-BIMTECH

As part of the INTERNSHIP WITH AIC-BIMTECH Program, 12 students from BIMTECH interned over the summer. The program's two distinct yet related goals are to contribute to intern training and to garner meaningful assistance from interns in furthering the incubator's activities. Interns were assigned tasks that aligned their professional interests and needs as part of the programme. During the program's duration, Interns work up to 30 hours per week and at the same time continue their education. Following is a list of students of who interned with the centre.





**Aayush Wanchoo** 



**Manav Sharma** BIMTECH



Saurabh Dwivedi



Harshvardhan Rathore **BIMTECH** 



Muskan Bagla BIMTECH



**Shreshth Sharma BIMTECH** 



Himanshu Raj



Rashi Jain BIMTECH



**Shreyash Sharma** BIMTECH



Roni Biswas BIMTECH



**Vrinda Singhal** BIMTECH

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## **AWARDS & ACCOLADES**

#### AWARDS RECEIVED BY INCUBATOR

## Incubator of the Year award at Annual Women Power Summit and Award – May, 2023

Dr. Abha Rishi, the esteemed Chairperson-CIED and CEO of Atal Incubation Centre-BIMTECH, received the prestigious "Incubator of the Year" award at the 8th Annual Women Power Summit and Award 2023. This esteemed event, organized by Billennium Divas, recognizes outstanding individuals in their respective fields. Dr. Abha Rishi's noteworthy achievements and contributions to the entrepreneurial ecosystem were acknowledged and honored through this prestigious award, underscoring her remarkable leadership and dedication to fostering innovation and women empowerment.



#### **AWARDS RECEIVED BY INCUBATEES**

#### Nadipulse won Ayush Startup Challenge – April, 2022

Nadipulse Prognostics Private Limited, founded by Ms. Kajal Srivastava, a pioneering startup, emerged as the winner in the Ayush Startup Challenge organized by the All India Institute Of Ayurveda (AIIA) in association with Startup India, under the Ministry of Ayush. Nadipulse achieved this notable feat by developing Nadiyantra, an innovative pulse diagnosis solution, in the category of 'Ayush IT Solutions.' Their groundbreaking work in Artificial Intelligence (AI)-based solutions for Ayurveda diagnostics, virtual reality, biosensors, and trackers propelled them to secure the top position in this prestigious challenge.



## Dectrocel, Nadipulse and Energinee secured 1st, 2nd and 3rd prize resp at Startup Samvad – June, 2022

Dectrocel founded by Ms Saumya Shukla emerged as the winner, securing the 1st prize at the "Startup Samvad" event, organized by Dr. A.P.J. Abdul Kalam Technical University, a startup challenge, and expo. Nadipulse, founded by Ms. Kajal Srivastava achieved the 2nd prize, while Energinee Innovations, founded by Mr. Akash Singh, got the 3rd prize at the same event. Additionally, Vyamanik Aerospace founded by Mr. Akhand Pratap Singh, secured the 7th rank in the startup challenge. These accomplishments highlight the outstanding performance and innovative contributions of these startups at the "Startup Samvad" event, showcasing their potential and expertise in the entrepreneurial ecosystem.



# Greenverse secured 1st rank in the i-Create Roadshow and 2nd rank in i-DAPT Health-Tech Hackathon-August, 2022

Greenverse Pvt. Ltd., founded by Mr. Saket Agrawal proved their mettle by achieving outstanding results in two prestigious competitions. They secured the 1st rank in the i-Create Roadshow organized by the i-create foundation in Gujarat, demonstrating their exceptional prowess in innovation and sustainability. Additionally, Greenverse Pvt. Ltd. earned the 2nd rank in the IIT-BHU i-DAPT Health-Tech Hackathon organized by IIT-BHU, further highlighting their remarkable skills and expertise in the field.



## Energinee honored with Young Change Maker award – September, 2022

Energinee, a standout company, founded by Mr. Akash Singh, was honored with the prestigious "Young Change Maker" award by Business Line and Finance Minister Nirmala Sitharaman.



## Likhotronics honored with ELCINA award – September, 2022

Likhotronics, founded by Mr. Karanam Sudheendra Rao, was honored with the 47th ELCINA award for the year 2021-2022, presented by the Electronic Industries Association of India. Additionally, the company achieved the second rank in the Environment Management & Startups category at the 7th ELCINA Awards, recognizing their outstanding performance in the field of electronics hardware manufacturing and services.



## Inderson Services bestowed with the Jury Special award – January, 2023

Inderson Services Pvt Ltd, founded by Mr. Jasdeep Singh, is a dynamic emerging startup, received a prestigious honor at the Sambad Corporate Excellence Awards 2023, organized by Sambad Group Odisha. The company was bestowed with the Jury Special award in the Emerging/Startup category



## Dectrocel Heathcare bestowed with Most Promising Startup - March, 2023

Dectrocel Healthcare and Research Private Limited, founded by Ms. Saumya Shukla, a leading startup in the healthcare industry, was recognized as the Most Promising Startup at the Startup Kumbh G20: DIA National Roadshow.



## Credit Siddhi won Best Startup Pitch award – March, 2023

Credit Siddhi, a dynamic startup founded by Mr. Chetan Pandya, showcased their exceptional abilities at the Startup Kumbh G20: DIA National Roadshow and emerged victorious by securing the Best Startup Pitch award. This recognition highlights Credit Siddhi's outstanding presentation skills, innovative ideas, and promising potential in the startup ecosystem.



## YugasaBot honored with Best Al Chat-Bot of the Year – June, 2023

YugasaBot, India's top Al-enabled chatbot for healthcare businesses, was awared "Best Al Chat-Bot of the Year" at Asia's Business Leadership Award 2023 organized by the Universal Media for its exceptional work in the Al and NLP domain. The event was graced by celebrity and politician Smt. Jaya Prada, who attended as the Chief Guest of Honour, adding prestige to the recognition.



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## **OUR INCUBATEE IN HEADLINES**

 Aaj Tak News covered AIC-BIMTECH's startup-Uneako, which makes eco-friendly, non-plastic, climate-positive products, focusing on a sustainable lifestyle. Abhishek Anand, Aaj Tak News reporter, explained how single-use plastic is being banned completely, but how will it replace the plastic we use in everyday life?



Akash Singh of Jhewar, a beneficiary of the Atmanirbhar Bharat Mission, received a tweet from Dr. Mahesh Sharma Union Minister of State, who stated that not only he, but all the people of the state, are proud of Akash Singh, an AIC BIMTECH incubatee.



3. AIC-BIMTECH's startup - Energinee Innovations Private Limited, was interviewed by actress Raveena Tandon. Mr. Akash S. Founder of Energinee Innovations Pvt. Ltd., has done an amazing job of reusing the ashes from the temple to make eco-friendly products.



 Cricinshots, an AIC-BIMTECH incubatee, raised Pre-Seed Funding led by Antler India.



#### Web3 Game Cricinshots Raises Pre-Seed Funding Led By Antler India

In building Cricinshots, the team has facused extensively on building a fun gameplay experience with a sustainable game economy, where users can enjoy perpetual awnership of their game items.

 AIC-BIMTECH startup Amalfarm Solution Pvt. Ltd was awarded the Best Agri Startup by Nurturing Agri Innovation in the 4th Edition of the FICCI Agri Startup Awards.



6. AIC-BIMTECH startup Future Garage showcases their startup stall at AutoExpo 2023, India Expo Mart, Greater Noida



7. AIC-BIMTECH Startup from Bihar, Amalfarm got recognized in one of the renowned Hindi newspapers - Dainik Bhaskar.



8. AIC-BIMTECH startup Prkruti Jal gets recognized in the event by Invest India Strides in Enterprise: AGNIi hosts Microsoft for Startups



 AIC-BIMTECH startup Inderson Services honoured at the Sambad Corporate Excellence Awards 2023, organized by Sambad Group Odisha.



10. AIC-BIMTECH startup got grant funding from the Department of Science and Technology and the Facebook Small Business Grant



11. AIC-BIMTECH startup YugasaBot got featured in the popular Media channel Business Standard.



12. AIC-BIMTECH startup Interview Cracker founder Anupma Singh was invited by the Raw Stories platform to share her journey of startup and motivate aspiring women entrepreneurs.



 AIC-BIMTECH startup Billclap got featured on Business World, while they raised Pre-seed funds from IIM Lucknow.



#### BillClap Raises Pre-seed Funding From IIM Lucknow

Methodically designed for small businesses, BillClap will augment current operative practices at SMEs and help in implementing data-driven growth strategies

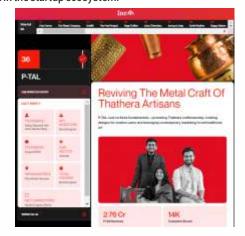
70 - 71

14. AIC-BIMTECH startup Rootgoods got featured on public news while they share their model with the local farmers to help them wandering for selling their raw products.

#### Quality in the palm of your hand: Rootgoods' innovation to avoid farmer wandering



15. AIC-BIMTECH startup P-tal got featured on Inc42, a popular media house in the startup ecosystem.



16. AIC-BIMTECH startup Cunomial got featured in the Meity-Nasscom Startup Women Entrepreneur Awards 2020-21



17. AIC-BIMTECH startup zykarr's story got featured in the popular business magazine Business World under the section Company in focus.

ZYKRR TECHNOLOGIES | COMPANY IN FOCUS

#### ZYKRR: FUELLING BUSINESS GROWTH THROUGH AI/ML-ENABLED CUSTOMER EXPERIENCE TECHNOLOGY

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platform that is easy to adopt and and, but also provide the taken-made support that the enterprise specia," she asserts.

Mees About the Founder fairthan was a needer of the same Madeshi group to made a right that for Millimony's older implement mee's. One the years, she has implemented and led some in POC and NYS program across martiple industries. The waters to make CX a release of any of the significant formation opens as

Building New Strategies

18. AIC-BIMTECH startup was acquired by the Top-rankers platform in an undisclosed valuation, got featured in the Inc42 Media.



 Kanchan Khera founder of Zykarr, an AIC-BIMTECH startup was awarded the Times Women Icon award of 2022.



 AIC-BIMTECH startup raises Pre-seed fund in the round held by Antler India, got featured at the popular startup news platform -Entrepreneur India.



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## **MEDIA COVERAGES**









Business Disrupt

BW Businessworld

City Air News

CNBC TV18









Dainik Jagran

Economic Times

Entrepreneur India

Franchise India









Hindustan Hindi

India Education Diary

News 7

News Drum









Parichowk

Press Trust of India

Startup Reporter

Startup Story









Ten News

The Print

**Tricity Today** 

VIE

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## **TESTIMONIALS**



**Subrata Biswas**Founder of MyHealthyGenie
(Swasth Bhoomi Pvt Ltd)

Between today and four weeks ago, I feel that I am a better-learned founder or co-founder. There are many things to consider from a fresh perspective. All the topics discussed were relevant to the "real world," and as a founder, I was able to make connections and will strive to implement my newfound knowledge in my services.



Alex, Manager (ZeroXFlow)

"It was a great experience. Thanks to the AIC crew's hard work, we built networks in India and improved our product. The program was very insightful".



Pinki Verma

BIMTFCH.

Rahul Saini

Founder of Sandee Food Products Pvt Ltd

Founder of Vinsun renewables PVt. Ltd.

the steps to take and avoid in my

communication sessions have been

greatly appreciate the support of AIC-

Thank you for the informative sessions and

the guidance provided by the mentors in this

program. I now have a clear understanding of

entrepreneurial journey. The marketing and

particularly helpful in enhancing my skills. I

It was one of the best pre-incubation programs we have ever experienced. The timing, the sessions, and the punctuality were all top-notch. I would love to further associate myself with AIC- BIMTECH.



Ishu Bansal (Truck Suvidha)

The team at AIC-BIMTECH is extremely supportive; they guided us through various stages of our growth journey, including pitching, funding, storytelling, and connecting with people. If someone is looking for a real incubation, we would recommend AIC-BIMTECH



Lauren Jung (The Plan G Co. Ltd)

It was a pleasant and interesting journey to learn about the diversity of India as a foreign startup tapping into the India market. I love the 1:1 mentor session, which was quite helpful to see our business in India differently, and AIC-BIMTECH team was very supportive during the program



Kuldeep Singh Founder of KABADI TECHNO Pvt. Ltd.

Participating in Khoj 9.0 was a privilege. The program's punctuality and clear roadmap for startups were exceptional. I am truly grateful for the opportunity and wholeheartedly recommend it to any entrepreneur seeking support. I extend my sincere thanks to Khoj 9.0 for making a significant contribution to my personal and professional growth.



Manasvi Jain (Skill Up)

I am extremely grateful to the entire team of the KHOJ program. Every session they organized added to my existing knowledge. The Khoj sessions were planned wisely, and the speakers were patient and answered all our queries. Initially, I had very little idea of how the startup world operates and the way forward for me; being a part of this program allowed me to question my assumptions and gave me a fresh perspective



## **ACADEMIC ACTIVITIES**

#### CLUEMINATI 25th August '2022

The E-Cell of BIMTECH organized Clueminati, A hybrid treasure hunt. The competition was conducted in 2 rounds. Round 1 took place in virtual mode on August 24, 2022, where each team consisting of 4 members was evaluated based on a business guiz. For Round 2, out of 70 registered teams with 280 participants, 21 teams qualified. The event was held offline at Seminar Hall 2 under the premises of BIMTECH on August 25, 2022. The qualified teams were divided into 3 groups: Team Ambani, Team Birla, and Team Tata. QR codes were distributed throughout the BIMTECH campus, and teams had to scan them to access riddles. By solving these riddles, they progressed to the next ones. There was a total of 10 riddles, and the team that solved them the fastest was declared the winner. The winning team received prize money of INR 6000, the 2nd place winner received INR 5000, and the 3rd place winner received INR 4000. All winners were awarded winning certificates, and all participants received participating certificates.





**DEAL BREAKER**16th & 17th October '2022

The E-Cell team organized "Deal Breaker," an event consisting of two rounds that aimed to showcase participants' entrepreneurship skills, including negotiation, financial management, and marketing. In Round 1, quiz based competition took place where it comprising 20 questions related to entrepreneurship, trading, stock market, and financial concepts. It served as an elimination round, with 105 teams of two members each participating. Teams qualifying a certain percentage advanced to the next round. Round 2 involved a traditional Monopoly-style game with a modern twist. Teams were assigned a business industry and company and engaged in negotiations and trading with each other using cash and assets. The objective was to achieve the highest net worth within a two-hour duration, considering fluctuations in asset

values and various regulations. The event was open to 1st-year students from different departments, and the winning team received INR 7000. The 2nd and 3rd place teams were awarded INR 5000 and INR 3000, respectively. All winners received winning certificates, and all participants received participation certificates. The winning teams were "Team Duos," "Team Hive," and "Team 1 + 1 = 11."

#### ENTREOCIAL 28th November '2022

The E-Cell club organized "Entreocial," a social entrepreneurship business plan competition that aimed to shift the focus from profit margins to social responsibility. Participants pitched B-plans addressing various social issues such as climate change, pollution, lack of education, unemployment, and malnourishment. The event consists of 2 rounds. In Round 1, teams submitted abstract plans through online mode in the form of a PPT, highlighting the essence of the problem they aimed to solve. The top 10 teams got selected for Round 2, where they presented detailed business plans in front of a panel of judges. Each team had around 8 minutes for the presentation, followed by a 5-minute Q&A session. The plans covered the social problem, business model, funding sources, marketing strategy, and feasibility. Presenting a prototype was optional. The event, open to 1st and 2ndyear students from various departments, awarded the 1st winner with INR 7000, the 2nd winner with INR 5000, and the 3rd winner with INR 3000. All winners received winning certificates, and all participants received



participation certificates. The winning teams were "Team M" from Shivaji College, "Team TNEV" from Karpagam College, and "Team Transcreations" from Ramjas College.



## CORPORATE ROADIES 2.0 8th February '2023

Entrepreneurs need to make quick decisions and think on their feet, staying informed and developing problem-solving skills. To test these abilities, E-Cell organized "Corporate Roadies," an event where participants tackled real-life business case scenarios through debate and discussion. The competition was divided into 2 rounds. In Round 1, participants took an online business quiz covering topics such as the latest news, marketing, entrepreneurship, design thinking, finance, services business, and venture capital. In round 2 featured a CXO speaker session with IDFC First Bank executives, followed by the final round. Twelve teams were selected, and each pair of teams received a business case study on the spot. They had 5 minutes to read the case and 10 minutes for debate/discussion, presenting their relevant points. The teams were evaluated on their case knowledge, pressure handling, communication, presentation, and ability to handle questions from opposing teams and judges. The winning team, "Team Hive" (Agam, Aji Jur, and Aditya), received INR 7000. The 2nd and 3rd place teams, "Team Masterminds" (Shivani, Samridhya, and Ritika) and "Team Trident" (Pankaj, Parth, and Mudit), were awarded INR 5000 and INR 3000, respectively. All winners received winning certificates, and all participants received participating certificates.

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## **OUR TEAM**



Dr. KC Arora Acting-CEO



Dr. Abha Rishi Chairperson- CIED & Former-CEO



Sanyam Dhingra
Deputy General ManagerVenture Development



Sunil Cheruvilly
Deputy General ManagerOperations



Anmol Chaturvedi Senior Manager-Government Programs



Meenu Singh Deputy Manager-International Operations



Karan Pal Chauhan Deputy Manager-Operations



Mahadev Mourya Assistant Manager Accounts



Himanshu Sah Assistant Manager Marketing



Karnika Shukla Assistant Manager-Operations



Mrunalsingh Thakur Assistant Manager-Operations



Kartikey Manan Assistant Manager Marketing



Manish Kr Singh Senior Associate Operations



Sakshi Dwivedi Senior Associate-Content & Operations



Rutuparnna Mansingh Senior Associate-Data Management



Nirupam Kritika Research Associate



Anusuya Raula Account Assistant



Jagdamba Saran Singh Associate- Operations



Mohit Singh Office Assistant



Ravi Shorewala Legal, Finance & Accounts Consultant



Amit Vats Accounts & Finance Advisor

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#### **ATAL INCUBATION CENTRE - BIMTECH**







**LIFE AT AIC-BIMTECH** 







## **SPECIAL THANKS**

We have been blessed to come across a few partners during our journey, who have been consistent participants in our mission and have provided us with support at every possible opportunity. We would like to extend a special thanks to them for being there for us at every step.

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BIRLA ACADEMY OF ART & CULTURE	REALTIMX ACCELERATOR FUND	IDFC FIRST Bank	
FLUID VENTURES	HIGH COMM. OF CANADA	CHEVENING ALUMNI INDIA	
fluidventures	Canadä	Chevening Alumni India (CAI)	
UNGCNI	Dr. D.Y.PATIL UNIVERSITY	STARTUP TRU	
Global Compact Network India	₽PU	Startile Thil	



