

INCUBATING INFINITE POSSIBILITIES

CENTRE FOR
INNOVATION AND
ENTREPRENEURSHIP
DEVELOPMENT



Plot No. 5, Knowledge Park II, Greater Noida (NCR), U.P. - 201 306
Tel: +91-120-6843000 to 10, Mob No. : +91- 9355024501-10
Website : www.bimtech.ac.in



E-mail: team@aicbimtech.com
Website: www.aicbimtech.com
Tel:+91-120-6843000 to 10
Mob. No.: +91-8383997616



YEARS OF EXCELLENCE

ATAL INCUBATION CENTRE- BIMTECH ANNUAL REPORT 2023

Atal Incubation Centre - BIMTECH Annual Report on ENTREPRENEURIAL INITIATIVES, ACTIVITIES & ACHIEVEMENTS

June 2022- May 2023

CONTENTS

| | | | |
|-----------------------------------------------|----|---------------------------------------------------------------|----|
| 01. Director's Desk | 01 | 17. Impact Summary of 2022-23 | 40 |
| 02. CEO's Message | 02 | 18. Programs & Events of the Year | 42 |
| 03. Executive Summary | 04 | 19. Workshops | 52 |
| 04. Acknowledgment | 05 | 20. Special and Ongoing Initiatives | 53 |
| 05. Introduction to the Report | 06 | 21. Visits | 56 |
| 06. About Us | 07 | 22. List of Supported Startups (from June, 2022-May, 2023) | 62 |
| 07. Our Contributors | 08 | 23. Internship at AIC-BIMTECH | 67 |
| 08. Our Partners | 12 | 24. Awards & Accolades | 68 |
| 09. Snapshot: 5 Years Journey of AICBIMTECH | 18 | 25. Our Incubatee in Headlines | 70 |
| 10. Atal Incubation Centre-BIMTECH in Numbers | 20 | 26. Media Coverage | 73 |
| 11. Incubator Infrastructure | 22 | 27. Testimonials | 74 |
| 12. Key Offerings | 23 | 28. Academic Activities | 75 |
| 13. Our Programs | 24 | 29. Our Team | 77 |
| 14. Funding Programs | 25 | 30. Life at AIC-BIMTECH | 78 |
| 15. Funds raised by startups | 28 | 31. Special Thanks | 79 |
| 16. Our Frontrunners | 29 | | |

01

DIRECTOR'S DESK



Over the past couple of years, the global economy has witnessed unprecedented challenges and disruptions that have significantly impacted businesses globally. However, start-ups have done mostly well worldwide, including in India. The number of unicorns has increased in India more than in any other country. Ed-Tech, Fin-Tech, Agri-Tech, and HealthTech have suddenly arrived at the center stage in the economy. Why have these contrary trends emerged in the economy, and why has the global pandemic been able to facilitate one of the most exciting growth trajectories for innovation, entrepreneurship, and risk-taking? These issues need in-depth research for future planning in India. Atal Incubation Centre-BIMTECH (AIC-BIMTECH), the incubator which is run under CIED, started its journey on January 20, 2018, and now it is almost 5+ years old. Within this short time, it has grown and is now well-recognized as one of the most vibrant, dynamic, and resilient incubators in Indian higher education. It is heartening to go through its annual progress report, which speaks volumes about its leadership and teamwork.

Start-ups and entrepreneurship have surely transformed the Indian economy. The landscape has undergone a remarkable shift as the Indian government's initiatives act as a catalyst for startup growth, through the gateways of various schemes and initiatives of both the union and state governments. For years, we have seen the brightest minds migrate abroad in search of greener pastures. But now the trends have started changing. The initiatives of the Indian government spurred the growth of start-ups, facilitated by a range of schemes and programs at both the union and state levels. Fueled by a conducive environment created by cumulative opportunities, the Indian start-up ecosystem has flourished, leading to significant achievements, including the emergence of numerous unicorns.

However, Indian leaps and bounds in start-ups didn't come in isolation. There has been a slow shift in the Indian entrepreneurial paradigm. The remarkable rise of women entrepreneurs as the fastest-growing category at the Indian and worldwide levels added fire to the wings of economic development. Today, women entrepreneurs account for a third of the business operations worldwide in a formal setting. The steady rise and their contribution are bound to create a ripple effect, surpassing different layers of society, classes, and generations to come. The contemporary outcomes are self-explanatory: investing in women implies promoting inclusive and sustainable economic growth. The buzz of creating disruption can live up to its full narrative only if we are able to bridge the gaps of the ecosystem, be it gender disparity, the technology divide, or between haves and have not and we, at BIMTECH, are trying to do our part in reducing such inequalities. AIC-BIMTECH has created programs like 'SAMBHAV' which helps persons with disabilities (PWD) support and grow their ventures.

I am very optimistic about the future growth of our incubator. AIC-BIMTECH is constantly scanning the Indian and global incubation sectors to discover new opportunities. There will be some challenges in working on those opportunities. The post-pandemic geopolitical situation is full of surprises. Still, one thing is sure: the Indian economy is destined to become one of the fastest-growing economies globally within a couple of years. In this promising scenario, AIC-BIMTECH will have abundant scope to jump into the next orbit and make a significant impact in the incubation ecosystem.

Dr. H Chaturvedi
Director
BIMTECH

02

CEO's MESSAGE



I am thrilled to share with you the remarkable progress and achievements of Atal Incubation Centre- BIMTECH (AIC-BIMTECH) as we continue to serve the Indian start-up ecosystem.

Since our inception, AIC-BIMTECH has been at the forefront of nurturing and empowering start-ups, transforming their dreams into reality. Our commitment to providing state-of-the-art infrastructure, mentorship, funding opportunities, networking, and essential support has been instrumental in the success of numerous start-ups. I am proud to highlight that many of our incubatees have emerged as successful ventures, making significant contributions to their respective industries.

The key to our success lies in the comprehensive package of services we offer. Our partnerships and collaborations with industry leaders, investors, and academia have further strengthened our ecosystem, offering our incubatees access to a sustainable network, funding opportunities, market insights, and domain-specific knowledge sharing.

I extend my heartfelt gratitude to our investors, partners, mentors, and the entire incubation center team for their steadfast dedication and commitment. It is through your support that we have achieved remarkable milestones and made a lasting impact. Let us continue our journey together, shaping the future of the start-up scene in India and driving innovation for a better tomorrow.

Thank you.

Dr. K. C. Arora
Acting CEO
AIC-BIMTECH

CHAIRPERSON'S MESSAGE



In this dynamic world, changes have occurred in all spheres of human activity. Liberalization and globalization has accelerated the pace of change, with tangible and visible results. It has aided in the emergence of various classes of entrepreneurs, including women, whose entry was once insignificant and challenging. For a long time, entrepreneurship has been seen as a male preserve, with women given the cold shoulder. Their entry into the startup ecosystem is of a more recent origin.

Women's entrepreneurship has been identified as an important, untapped source of economic growth. Women have already shown their vital role in other spheres like politics, administration, medicine and engineering, technical and technological, social, and educational services. From excelling in education to being entrepreneurs, women are raising the bar. For India to become a \$5 trillion economy, entrepreneurship by women must play a bigger role in its economic development.

It's time for society, financial institutions, angel investors, and the government to understand that the country cannot foster sustainable progress without the participation of women, who can catalyze economic growth. "Entrepreneurship by women is important not just for gender equality, but the entire economy."

With consistent development in the start-up ecosystem in India, women now have access to resources that enable their own development and support in building economic resilience. As per the Sixth Economic Census by the National Sample Survey Organization (NSSO), only 14% of the businesses in India are run by women entrepreneurs. However, this number is growing. Banks, central and state governments, non-profits, and many other institutes/organizations are addressing the disparity through various initiatives. This indicates that the path to a more inclusive and empowered society is being paved. While the Indian government is providing the much-needed impetus to the system, it is our obligation to facilitate an enabling environment for women desirous of entering the startup ecosystem, by rendering them equal opportunities and opening up avenues for them to thrive.

The success of these women entrepreneurs could motivate other women to participate in the entrepreneurial space. They, in turn, could provide employment to other women in their community, and the nation. These small strides come together to contribute towards a larger goal of economic development — increasing access to livelihood, working towards eliminating poverty, and propelling economic growth. I invite you to learn more about our Centre by looking through our websites – <https://www.BIMTECH.ac.in/center-for-innovation-and-entrepreneurship-development> and www.aicbimtech.com and we would love to have you stop in for a visit sometime!
With best wishes!

Dr. Abha Rishi
Chairperson
CIED, BIMTECH (Former CEO, AIC-BIMTECH)

03

EXECUTIVE SUMMARY
JUNE 2022- MAY 2023

Established in 2018, the Atal Incubation Centre, holds a vision to be the driving force behind the transformation of India's startup ecosystem, by providing unparalleled support and resources to entrepreneurs who are reshaping the world we live in. Our ultimate goal is to build a sustainable and thriving startup community that fuels innovation, drives economic growth, and creates a better future for all. For the past 5 years, we have inspired, educated, and empowered potential entrepreneurs as they innovate and create business ventures. These days, great business ideas can come from anywhere. To encourage them, we need to increase the breadth and depth of the entrepreneurial ecosystem by multiplying connections among entrepreneurs and mentors, improving access to entrepreneurial education, creating events and activities that activate all the participants in the start-up community, and much more. In congruence with this core idea, in the last academic year of **June 2022 to May 2023**, the Centre carried out various activities. They are collated under the **six heads**, viz.

- Pool of Expert Panel**
The Centre has created an expert Panel of Mentors, advisors, and industry experts to support budding entrepreneurs. The Centre is utilizing the services of **forty-nine** domain experts for this initiative.
- Journey of 5 Years**
Our journey of **5 years** has been marked by notable milestones. We have successfully launched domestic and international programs, engaged in collaborative projects, and organized impactful national-level events. These achievements reflect our commitment to fostering innovation and entrepreneurship.
- Incubation Programs**
AIC-BIMTECH has implemented a comprehensive four-stage incubation process to support incubatees. The stages, namely Khoj, Prarambh, Gurukul, and Udaan, provides a structured pathway for the growth and development of startups. With great pride, AIC-BIMTECH has successfully hosted 301 startups, offering them the necessary resources and guidance to thrive in their entrepreneurial journey.
- Funding programs**
AIC-BIMTECH offers two significant funding programs for startups. Firstly, under the **Startup India Seed Fund Scheme**, startups have been allocated around 4.73 crore rupees to provide financial assistance to early-stage startups. As of May 2023, 28 startups have been selected for funding and commercialization. Secondly, AIC-BIMTECH, in collaboration with MeitY Startup Hub, runs the **Samridh Accelerator Program** for growth-stage IT startups. This 6-month program supports startups in refining their value proposition and offers guaranteed funding from investor partners, matched by MSH up to 40 lakhs. These initiatives aim to nurture and support the startup ecosystem in India.
- Events of the Year**
Atal Incubation Centre- BIMTECH has been actively involved in organizing various events and programs to support and promote entrepreneurship. In November 2022, hosted a book launch event featuring "**Eves Against The Odds – 25 Inspiring Women Entrepreneurs Stories – Volume I & II**," which showcased the stories of remarkable women entrepreneurs. Centre also organized **ESG 2022**, a pitching competition where eight startups participated, and two winning startups received soft infrastructure benefits.

Team Atal Incubation Centre- BIMTECH collaborated with the Canadian High Commission in India to conduct the **Canadian Technology Accelerator program**, connecting Indian SMEs with Canadian Startups. A **Faculty Mentor Development Program** aimed at promoting student entrepreneurship and improving ecosystems was held in December 2022. Furthermore, the center celebrated its **fifth anniversary** in January 2023 with a community development program focusing on teaching micro-entrepreneurship and entrepreneurial skills to women and children from slums. In addition to these events, Atal Incubation Centre- BIMTECH organized **Connect 2023**, a virtual investor summit that brought together stakeholders from various sectors. The summit featured panel discussions, startup pitches, and insightful sessions, attracting over 1500 attendees. To further support startups, Atal Incubation Centre- BIMTECH **partnered** with IDFC First Bank for the 'Leap To Unicorn' initiative. Team AIC-BIMTECH also conducted a virtual session on **empowering women entrepreneurs** on women's day and organized an national event the **G20 DIA Startup Kumbh** in collaboration with Meity Startup Hub, have garnered over 600 visitors, 3 unicorn founders, central and state ministers, investors and startups.

- Key Initiatives**
AIC-BIMTECH has embraced various initiatives to foster knowledge sharing and community engagement. The **"Date with Media and Startups"** series features fireside chats between media personalities and entrepreneurs, exploring the challenges faced by startups in India's evolving media ecosystem. The **"#Baithak"** gatherings promote learning and networking among startups and co-working members. The **Incubation Centre Development Program (ICDP)** supports organizations in establishing sustainable incubation centers. The **'InsightSphere'** podcast offers valuable insights from ecosystem enablers, while **blogs** provide expert tips and trends. The **"Entrepreneurial Pulse"** monthly newsletter ensures stakeholders stay informed and inspired. These initiatives showcase AIC-BIMTECH's commitment to nurturing entrepreneurship and facilitating knowledge exchange.

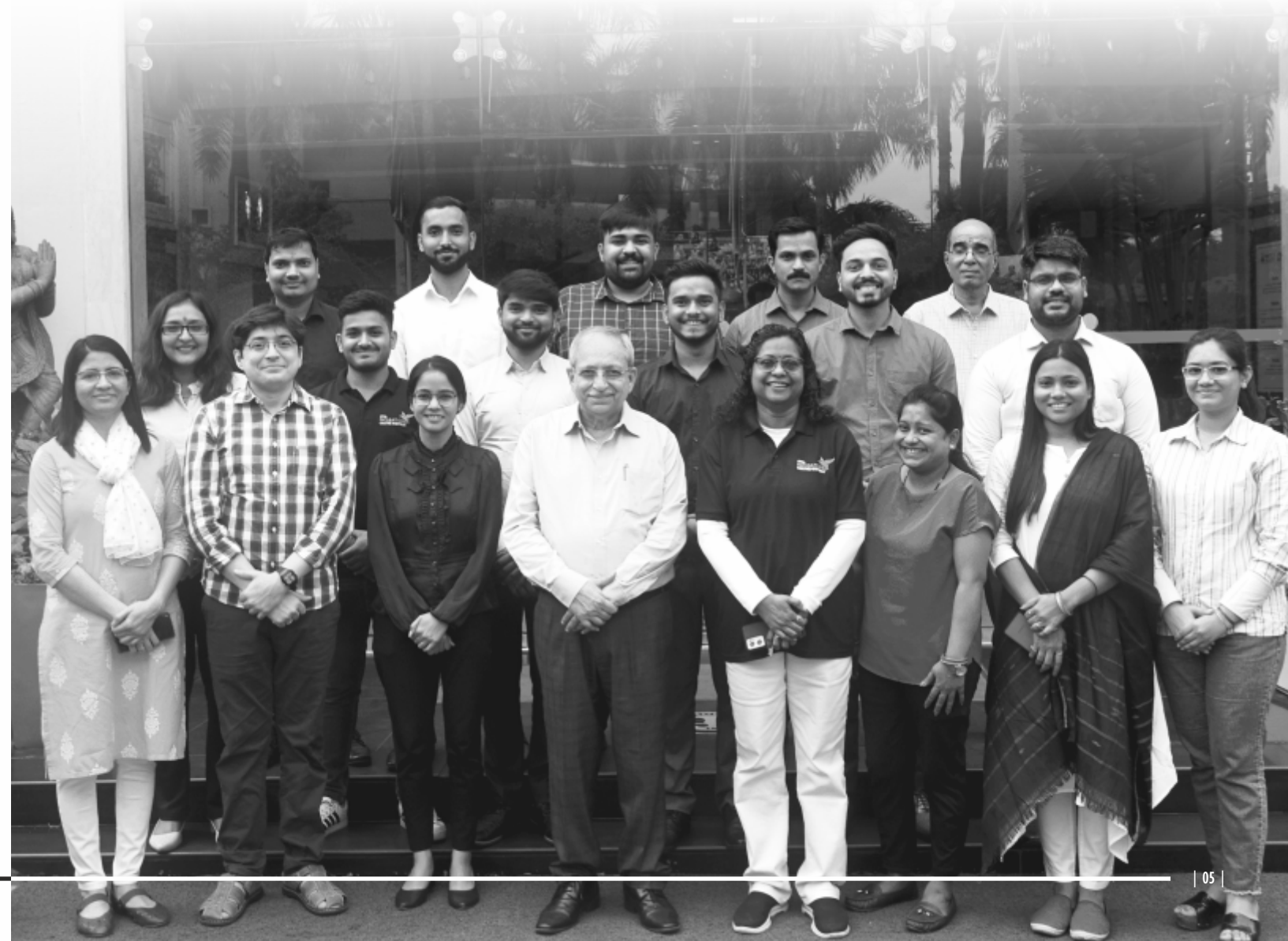
04

ACKNOWLEDGMENT

As we reflect on the past year, we are proud to present the 5th Integrated Annual Report of Atal Incubation Centre-BIMTECH. Established in 2018, our Centre has been a leading force in driving entrepreneurship and innovation in India. Our mission is to inspire, educate, and empower entrepreneurs to create successful businesses that drive economic growth and job creation. Over the years, we have built a strong ecosystem of support for entrepreneurs, providing access to workspace, mentorship, funding opportunities, and training programs.

As we look towards the future, we remain committed to strengthening the entrepreneurial ecosystem in India and supporting the next generation of entrepreneurs. In this report, we outline our financial and non-financial performance, highlighting our achievements and milestones over the past year. We showcase how we have demonstrated strong resilience across the ecosystem verticals in different phases of time and how we are gearing up to become future-ready. We also share details of our customized services and support to startups, which have expanded our customer base.

We would like to express our gratitude to all our collaborators, partners, mentors, and other stakeholders who have supported us in our mission to drive entrepreneurship and innovation in India. We are excited about the opportunities ahead and look forward to continuing our journey of growth and success.



05

INTRODUCTION TO THE REPORT

The Atal Incubation Centre-BIMTECH's 5th Annual Report 2022-23 showcases its financial and non-financial performance, such as its impact on the startup ecosystem and the broader community, providing a comprehensive overview of the organization's achievements and milestones over the past year June, 2022 to May, 2023. The report provides a detailed account of how the Atal Incubation Centre-BIMTECH has demonstrated strong resilience across the ecosystem verticals in various phases of time, highlighting the centre's ability to adapt and thrive in a rapidly changing business environment. This resilience is a testament to the commitment and dedication of the team at Atal Incubation Centre-BIMTECH to providing the best possible support to startups and entrepreneurs.

The report also highlights how Atal Incubation Centre-BIMTECH is gearing up to become future-ready, with a focus on developing customized services and support to meet the specific needs of startups. This approach has helped to expand the centre's customer base, enabling it to support more startups and entrepreneurs than ever before.

Overall, this report is a testament to the organization's commitment to supporting and nurturing the startup ecosystem in India. Through its focus on innovation, entrepreneurship, and collaboration, the centre has made significant strides in driving economic growth and job creation in the country.



06

ABOUT US

Atal Innovation Mission (AIM): It is a Government of India endeavor to promote the culture of innovation and entrepreneurship, driven by Niti Aayog. AIM supports the establishment of new incubation centres called Atal Incubation Centres. In January 2018, AIM selected the Birla Institute of Management Technology (BIMTECH) to set up the Atal Incubation Centre- BIMTECH (AIC-BIMTECH) to turn the vision of the Atal Innovation Mission into reality. The Institute was one of the first ten selections out of the 3658 first-round applicants. Atal Incubation Centre - BIMTECH is North India's leading sector-agnostic business incubator, driven by the Atal Innovation Mission to create high-class incubation facilities with suitable infrastructure in terms of capital equipment and operating facilities. Built over a total area of 16,500 sq ft, it also offers co-working and co-living space to its incubatees. Not only this, but the centre also offers a supportive ecosystem to the incubatees. It is coupled with the availability of sector-wise experts to mentor startups to become successful entrepreneurs and enterprises.

AIC-BIMTECH has a proven track record of incubating and funding startups that are transforming the Indian startup landscape. Since inception, AIC-BIMTECH has supported more than **301 startups**, which have received a plethora of opportunities in the form of networking, mentoring, funding, and media promotions. We take pride in taking the flag of entrepreneurship to new horizons, and since its inception, AIC-BIMTECH has created **3165 jobs** via incubated startups, and **84 incubatees** have been award winners, and 69 startups have raised more than **INR. 76.31 crores** of funds to date. It has **167 corporate and academic partnerships** and over **66 international** and national subject matter and corporate experts. The innovation here lies in focusing on creating sustainable businesses through various public and private partnerships by providing market access and capital. Our work is in four verticals: incubation and acceleration, partner programs, impact programs, and as an ecosystem enabler. Though AIC-BIMTECH also extends its support and guidance in various aspects of business development, including product development, market research, and fundraising.

WHAT WE DO?



Incubation and Acceleration
We assist emerging businesses in gaining access to mentors, training, shared space, professional assistance, funding, and other services that will propel them to success.



Partner Programs
We collaborate with well-known organizations to provide better opportunities on a large scale to many individuals and groups of individuals and work toward developing the entrepreneurial ecosystem in the country.



Impact Programs
We collaborate with renowned, values-driven organizations to create and implement social impact programs and initiatives that deliver long-term and measurable social change to make the world a better place.



Ecosystem Enabler
Our mission is to stimulate the establishment of startups and increase the number of successful companies that originate and develop in India. By fulfilling our mission, we contribute to job creation and enhanced economic health in the region.



Funding
We provide seed funding for early-stage startups through our internal funds, our SFS corpus of 5 cr, and funds from corporate and institutional partners. Seed funding covers a startup's expenses while it is getting started, getting it through the first phase and to the point where it can raise funds on a larger scale.

07

OUR CONTRIBUTORS

ADVISORS



Mr. Nishish Jha
Managing Partner at Unigrowth
Canada Inc. EX-CEO HCL, TECH



Ms. Rajashree Rao
AI Lead at R2 Data Labs,
Rolls Royce



Ramanan Ramanathan
TCS, Senior Vice President
Former (First) Mission Director, Atal Innovation Mission



Mr. Ravi Mathur
Vice President, RVCF



Mr. Sharlin Thayil
Business Director, APAC & MEA,
Carnegie Tech, VP of IIM-A
Alumni Association



Mr. Shyamrup Roy Choudhury
Chief Development Officer (CDO)
& Zonal Head - MIAL,
Adani Airports



Mr. Simon Galpin
Partner,
Plus Venture Capital (+VC)



Mr. Tarun Singhal
Director - Business Development,
Marketing & Comm., Sopra Steria



Mr. Yogesh Bellani
Former CEO,
FieldFresh Foods Private Limited

ACADEMIC MENTORS



Prof. Ankur Kulshreshtha
Professor of Finance
at BIMTECH



Prof. Arindam Banerjee
Assistant Professor of
Finance at BIMTECH



Dr. Arvind Shukla
Chairperson of Doctoral
Programmes,
Professor of Marketing
and CRM at BIMTECH



Prof. Dhruva Chuk
Professor of Marketing
Management at BIMTECH



Prof. Manoj Pandey
Associate Professor of Insurance,
Marketing at BIMTECH



Dr. Nimisha Singh
Convener
Centre for International Affairs,
Assistant Professor of
Information Technology
at BIMTECH



Prof. Pratik Priyadarshi
Associate Professor of Insurance
& Risk Management at BIMTECH



Dr. Sangeeta Shukla
Associate Professor,
Business Communication

ALUMNI MENTORS



Mr. Shaurya Garg
Partner,
Garg Consultancy Co



Mr. Vineet Arya
Founder, COHIRE/Founder,
Outsourced CMO

INDUSTRY MENTORS



Mr. Ajay Batra
CEO of Uniqorn



Mr. Amit Singal
CEO, Startup Buddy &
General Partner, Fluid Ventures



Mr. Anshuman Srivastava
Principal,
Monster India



Ms. Aparajita Prasad
Director,
MetaConnect Consulting



Mr. Mohit Chhabra
Director
KNOLedge Corporate
Services



Mr. Raajesh Kapur
Founder
Verita Globe



Mr. Ravi Ranjan
Entrepreneurship Evangelist,
Startup Expert, Govt. Advisor



Mr. Sambhav Mehrotra
Chartered Accountant
Mohindra & associates



Ms. Aparna Mishra
Founder
Women Shine



Ms. Archana Subhash
VP & Head HR
Trinity Skillworks Pvt. Ltd



Mr. Ashwini Bajaj
CEO
Leveraged Growth



Mr. Asif Syed Iqbal
STARTUP LAWYER
EX-ADVOK8



Mr. Sambaista
Co-Founder
NEXTECH Frontier



Mr. Shashank Randev
Exec. Committee Member
PIOCCI



Ms. Shilpa Ajwani
CEO
UNOMANTRA



Mr. Shridhar Shashadri
Co-Founder & CEO
SPOTFLOCK INC



Mr. Chintan Mehta
CEO & Principal Officer
Gold Leaf Insurance Brokers,
India Ambassador The Digital Insurer,
Insurtech Evangelist, Entrepreneur



Mr. Deepak Kumar
Business Consulting
Flowingriver



Mr. Devang Patel
Founder
Vantage Point Consulting



Mr. Divakar Shukla
Co-Founder
VillPay



Mr. Shrikant Prabhu
GrowthQapita
(Captable & ESOP SaaS)



Ms. Sonal Agarwal Bali
Chief Financial Officer
Intello Labs



Mr. Utkarsh Amitabh
Founder
Network Capital



Mr. Vikrant Potnis
Founder FundEnable
Indian Academy of
Venture Capital (IAVC)



Ms. Jacqueline P. Mundkur
Founder & CEO
The Next Levels Cx
Consultancy Services



Mr. Kausik Mandal
Founder
ETQ Expert of Entrepreneurship,
entrepreneurial mindset and
entrepreneurial mindset



Dr. Kaustubh Dhargalkar
Founder
Potentialities & Possibilities



Ms. Meena Nair
VP & Operations and L&D
Trinity Skillworks Pvt. Ltd

































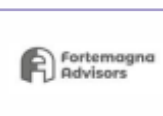











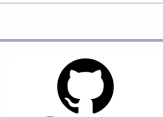





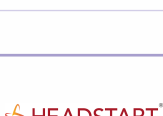




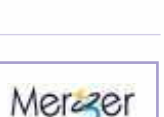
Mr. Vishal Rustagi
Cofounder
Metaorange Digital
Cloud Advocate App Modernization &
SAAS Expert Azure Certified Architect
Blockchain Architect













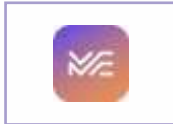































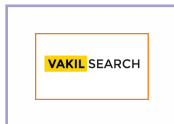






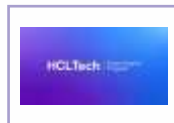



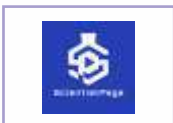


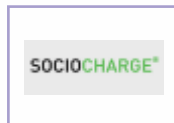

08
















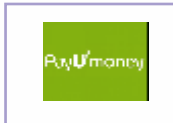


OUR PARTNERS
Corporate and Academics

CORPORATE PARTNERS

| | | | | | | | | |
|---|-------------------------------------------|-------------------------------------------------------------------------------------|----|------------------------------------|-------------------------------------------------------------------------------------|----|-------------------------------------|---------------------------------------------------------------------------------------|
| 1 | 100.XVC |  | 9 | AUXANO |  | 17 | Deskotel Communications Pvt. Ltd |  |
| 2 | ACIC-BMU Foundation |  | 10 | B & S Ventures |  | 18 | Dexter Capital |  |
| 3 | ALMONDZ Insurance Brokers Private Limited |  | 11 | Billennium Divas Fund |  | 19 | Digiclapp Technologies Pvt. Ltd |  |
| 4 | Amazon Web Services |  | 12 | BIR " Ventures Usa Limited |  | 20 | Digitalocean Hatch |  |
| 5 | ARC Capital |  | 13 | Canvs Creative Solutuons |  | 21 | Dr. D.y. Patil B-School |  |
| 6 | Arthayan Advisory Services Private Ltd. |  | 14 | Capdoor Solutions Private Limited |  | 22 | Eagle10 Ventures |  |
| 7 | Artilab Foundation |  | 15 | Corpninja Advisors Private Limited |  | 23 | Easy To Pitch Networks Private Ltd. |  |
| 8 | Atal Incubation Center - BAMU |  | 16 | Dawn Digitech Llp |  | 24 | Enlightenvc. Online |  |

| | | | | | | | | |
|----|---------------------------------------------------------------|---------------------------------------------------------------------------------------|----|------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|----|--------------------------------------------------|---------------------------------------------------------------------------------------|
| 25 | Exotel Techcom Private Limited |  | 35 | Hubspot for Startups |  | 45 | Kareer Matrix Private Limited |  |
| 26 | Faad Network Private Limited |  | 36 | IBM |  | 46 | Kerala Medical technology Consortium |  |
| 27 | Fortemagna Advisors Private Limited |  | 37 | IDFC First Bank |  | 47 | Lemon Ideas |  |
| 28 | Foundation for Innovation and Technology Transfer - IIT Delhi |  | 38 | IIT Mandi Catalyst |  | 48 | Aarna Law LLP |  |
| 29 | Freeflow Ventures Pvt. Ltd. |  | 39 | IIT Palakkad Technology Ihub Foundation (IPTIF) |  | 49 | Market Next |  |
| 30 | Garg Consultancy Co. |  | 40 | Indian Association For Air Pollution Control |  | 50 | Marwari Catalysts Private Limited |  |
| 31 | Github |  | 41 | Indigram Labs Foundation |  | 51 | Mathete Entrepreneurial Services Private Limited |  |
| 32 | Guwahati Biotech Park |  | 42 | Inflexor Ventures |  | 52 | Meet Ventures |  |
| 33 | Headstart Network Foundation |  | 43 | Innovation-Technology Transfer Office, Foundation for Innovation and Technology Transfer, ITTO |  | 53 | Mentormyboard (MMB Advisors Private Limited) |  |
| 34 | Helios Strategic Advisors |  | 44 | Ju Agri Sciences Private Limited |  | 54 | Mergerdomo |  |

| | | | | | | | | | | | | | | | | | |
|----|-----------------------------------------------------------------|-------------------------------------------------------------------------------------|----|--------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----|-------------------------------------------------------|---------------------------------------------------------------------------------------|----|----------------------------------|---------------------------------------------------------------------------------------|-----|----------------------------------------|---------------------------------------------------------------------------------------|-----|----------------------------------------------|---------------------------------------------------------------------------------------|
| 55 | Microsoft For Startups |  | 65 | Piocci |  | 75 | Sosv |  | 85 | Vinculum Capital Partner |  | 95 | Boudhik Venture |  | 105 | Alphavalue Consulting Private Limited |  |
| 56 | Modulor Capital |  | 66 | PNA Intellectual Property & Technology Attorneys |  | 76 | Sproutech Solutions Pvt. Ltd |  | 86 | We Founder Circle Private Ltd. |  | 96 | Chivening Alumni India |  | 106 | Startup Movers |  |
| 57 | Myera Technologies Pvt. Ltd. |  | 67 | Punjab Angels Networks |  | 77 | Stanford India Private Limited |  | 87 | Xpanse Services LLP |  | 97 | HDFC Bank |  | 107 | Shieldoye Technologies Private Limited |  |
| 58 | Nedar Foundation |  | 68 | Pyramid Cyber Security & Forensic |  | 78 | Startup Reporter |  | 88 | Yarnit Innovation Private Ltd. |  | 98 | UN Global Compact India |  | 108 | ACC Limited |  |
| 59 | Nexus at the American Center |  | 69 | Rajkiya Engineering College, Sonbhadra Incubation and Innovation Centre, |  | 79 | Syndicap Venture Partners LLP |  | 89 | Yes Bank Ltd. |  | 99 | YNOS Venture Engine CC Private Limited |  | 109 | Windrose Capital Private Limited |  |
| 60 | Niftem Technology Innovation and Business Incubation Foundation |  | 70 | Rams Conserv Private Limited |  | 80 | The Hongkong and Shanghai Banking Corporation Limited |  | 90 | Zendesk |  | 100 | Cokaco |  | 110 | Turtle Holdings Co. Limited |  |
| 61 | Notion |  | 71 | Real Time Angel Fund |  | 81 | Twilio |  | 91 | Aspire labs Accelerator |  | 101 | We Collective |  | 111 | The Global Education & Leadership Foundation |  |
| 62 | Oppo Elevate |  | 72 | Sarvodaya Ventures |  | 82 | Uber9 Business Process Services Private Limited |  | 92 | Uniqorn Growth Partner |  | 102 | Qubit AI Technologies Private Limited |  | 112 | Solidworks |  |
| 63 | Oracle (Delhi) |  | 73 | Science Park Graz, The High-tech Incubator |  | 83 | Upaya Social Ventures |  | 93 | HCL Tech |  | 103 | Sinbex Ventures |  | 113 | Startup Odisha Secretariat |  |
| 64 | Origgin Ventures Pte Ltd |  | 74 | Scientistpage Inc. |  | 84 | Viestories |  | 94 | Greytip Software Private Limited |  | 104 | Sociocharge |  | 114 | AL Dhow Capital (Mr. Abdulla Hassan CEO,) |  |

| | | | | | |
|--------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------|---------------------------------------------------------------------------------------|
| 115 Zoho Corporation Private Limited |  | 121 Paytm Build For India |  | 127 Avanto Ventures |  |
| 116 Blockspace |  | 122 Keiretsu Forum |  | 128 AH Ventures |  |
| 117 Givfunds |  | 123 Network Capital |  | 129 Indian Angel Network Services Private Limited |  |
| 118 TCS Foundations |  | 124 F6s |  | 130 Aditya Birla (Idea Cellular) |  |
| 119 Startup Buddy Services Private Limited |  | 125 Kolkata Ventures |  | 131 Opengate |  |
| 120 PayUmoney |  | 126 Innolabz Ventures Private Limited |  | 132 BYR Insurance Brokers |  |

ACADEMIC PARTNERS

| | | | |
|----------------------------------------------------------------------|---------------------------------------------------------------------------------------|--------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| 1. Birla Global University Bhubaneswar |  | 10. IIMT College of Polytechnic, Greater Noida |  |
| 2. CT University Ludhiana |  | 11. J.P International School, by Sparsh Group Greater Noida |  |
| 3. Dr. D.Y. Patil B-school Pune, Maharashtra |  | 12. Jaipuria Institute of Management Ghaziabad |  |
| 4. GL Bajaj Institute of Management & Technology Greater Noida |  | 13. JIMS Engineering Management Technical Campus Greater Noida |  |
| 5. GNA University Phagwara |  | 14. Lingaya's Vidyapeeth (Deemed To Be University) Faridabad |  |
| 6. Greater Noida Institute of Technology Greater Noida |  | 15. Manav Rachna University Faridabad |  |
| 7. IMS Ghaziabad |  | 16. Mangalmay Institute Of Management And Technology Greater Noida |  |
| 8. IES Foundation for Incubation & Entrepreneurship (IFE) Bhopal, MP |  | 17. Noida International University Greater Noida |  |
| 9. IFTM University Moradabad |  | 18. Teerthanker Mahaveer University Moradabad |  |



09

SNAPSHOT 5 YEARS JOURNEY OF AIC-BIMTECH

Born from the seed of passion and nurtured with unwavering dedication, Atal Incubation Centre-BIMTECH has paved its footprints in the field of innovation. Through the past 5 years, we have not just evolved as a family but also weathered storms, celebrated victories, and stood up for the highs and lows of one's entrepreneurial journey. We have helped countless dreams become a reality within the walls of our incubation center. As we look back on this journey, we remind ourselves of the many lives that we have touched and the impact that we have made. We carry within us a deep sense of gratitude for all those who have been a part of this incredible journey. We carry their stories, their successes, and their aspirations in our hearts. As the journey continues, we will keep on writing with the ink of passion, resilience, and the joy of collective progress. We have evolved and will continue to evolve, fueled by the sense of responsibility that binds us together as we keep shaping the world of entrepreneurship and innovation.

Academic Year 2022-23

In the latter part of 2022, AIC-BIMTECH, in partnership with the Canadian High Commission in India, successfully orchestrated a week-long Canadian Technology Accelerator (CTA) program across various regions of India.

In March 2023, AIC-BIMTECH, in collaboration with Meity Startup Hub, hosted a noteworthy national-level event called "Startup Kumbh" under the auspices of G20 DIA. This event aimed to foster collaboration and connection within the startup ecosystems of India and specifically Uttar Pradesh.



Academic Year 2021-22

AIC-BIMTECH organized an international event called AMALGAM 2.0. This event served as a platform for industry experts, academicians, entrepreneurs, and students to come together and discuss the latest trends and developments in various fields. AMALGAM 2.0 featured keynote speeches, panel discussions, workshops, and networking sessions. The event provided valuable insights, knowledge sharing, and networking opportunities for participants, promoting learning and collaboration across diverse domains.



Academic Year 2020-21

Atal Incubation Centre-BIMTECH undertook an international project in collaboration with Korea Institute of Startup & Entrepreneurship Development. The project involved fostering cross-cultural collaboration and knowledge exchange between Indian and Korean entrepreneurs. Atal Incubation Centre-BIMTECH provided market access support and guidance to the Korean startups by facilitating with market research, product development, and networking opportunities.



Academic Year 2018-19

The Atal Incubation Centre (AIC) was established at Birla Institute of Management Technology (BIMTECH). The AIC aimed to foster entrepreneurship and innovation by providing a supportive ecosystem for startups. The center developed various flagship programs to nurture and mentor aspiring entrepreneurs. These programs included incubation support, access to funding, business advisory services, networking opportunities, and access to infrastructure and resources.



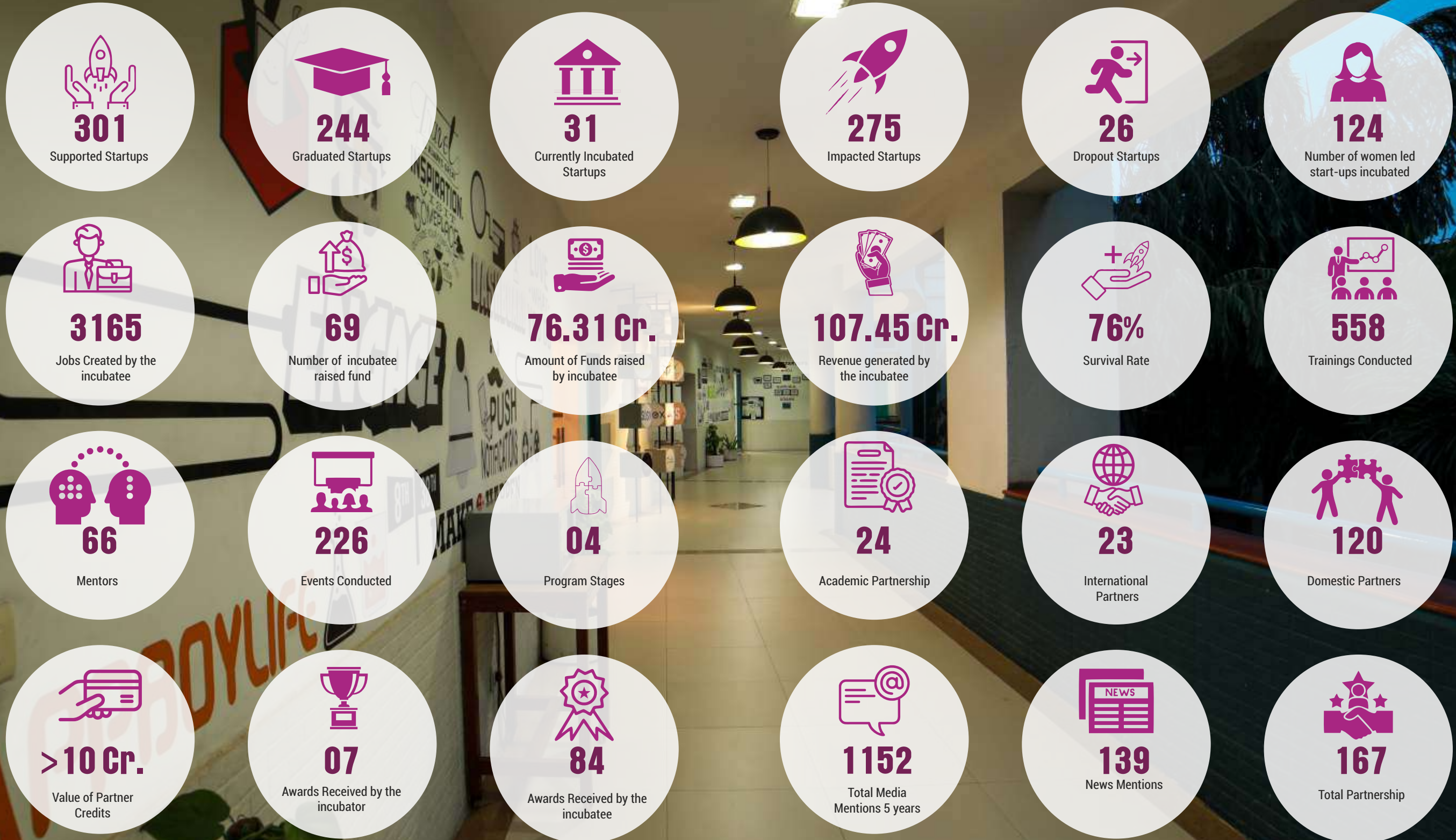
Academic Year 2019-20

BIMTECH in collaboration with Atal Incubation Centre-BIMTECH organized the Birla Global Innovation Challenge (BGIC). This challenge aimed to encourage students to develop innovative solutions to real-world problems. The BGIC provided a platform for students to showcase their creativity and problem-solving skills while addressing global challenges.



10

AIC-BIMTECH IN NUMBERS



*Numbers as on May 2023

11 INCUBATOR INFRASTRUCTURE



TOTAL AREA 16,500sq.ft.
75 SEATED WORKSPACE
70 SEATED AUDITORIUM
05 MEETING ROOMS
CO-LIVING SPACE
LIBRARY FACILITY
HEALTHCARE FACILITY
GYM FACILITY
CANTEEN FACILITY

12 KEY OFFERINGS

Mentors and Experts

AIC-BIMTECH gives startups access to a large network of mentors and experts to help them navigate the various stages of their development.

Operational Readiness

Startups are helped to develop scalable business practices by addressing issues like effective hiring, scalable sales processes, business setup, legal and administrative matters, and access to local funding.

Product Fitment

Our programs focus on business model validation and go-to-market strategy guidance from domain experts. We are assisting startups in developing products and user experiences that are market-fit.

Market Readiness














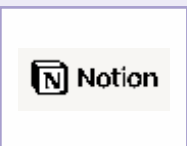


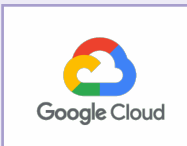



We help startups understand their target market through market research and capability assessment; additionally, gap and need analysis aid in defining focus areas and key interventions.

Market Access

Startups are helped with goals and milestones, roles and responsibilities, PoC financing, pricing strategy, connecting with potential clients, and working on a PoC to increase the chances of success for both parties.

AIC-BIMTECH Community

Access to potential clients, investors, and other entrepreneurs provides critical product feedback and helps startups refine and test their value propositions, bring skill sets together, better understand their customers, and scale faster.

| | | | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
|  Free credits worth upto \$7000 |  TDR waive-off of transactions worth 50K up to 2 lakhs |  Up to 25k to 50k free transactional SMS/month |  Zoho credits worth 1.86 lacs |  Free credits worth \$1000 for 12 months. |
|  Free Credits worth INR 45,000 |  Access up to \$1,000 worth of DigitalOcean's cloud |  A full platform for inbound marketing, sales, customer service and CRM software |  Premium account with a total 16,000 Calling Minute credits each |  Credits worth INR 61,200 |
|  Up to 25 employees, HRMS portal free of cost as per approved plan |  Enable provides you with end to end support in closing the transaction. |  1 year FREE membership of Platinum plan worth Rs.4999 |  Credit worth \$1000 with a validity of 12 months |  Access to 20 seats of GitHub Enterprise |
|  Free credits worth \$4,000, i.e. \$500 credits per product across the Freshworks suite of products |  Free credits worth upto \$100,000 with a validity of 24 months |  Subscription of Canva Pro for an extended period of 3 months |  Credits worth \$50,000 that last 1 year, with addition of credits also available |  Get 75% off on Business plan for a year. |

13

INCUBATION PROGRAMS DETAILS

KHOJ

DETAILS A zero-fee and zero-equity virtual pre-incubation program for aspiring entrepreneurs and those with business ideas but are unsure how to proceed. The program is intended to help these individuals validate their ideas as well as develop their entrepreneurial instincts.

- Transform an idea into an actionable business plan.
- Group expert sessions by Subject Matter Experts (SME).
- 16 Virtual Sessions
- Glossary and sample documents
- Co-working space*

| | |
|--------------------|--------------------------|
| DURATION | 4 Weeks |
| COHORT SIZE | 40 |
| SECTORS | Sector agnostic |
| ELIGIBILITY | Ideation/Prototype stage |
| FEES | Zero |

PRARAMBH

DETAILS Upon completion of the 4 weeks' Khoj program, qualified startups are selected for Prarambh, an 8-week-long in-depth incubation program that is aimed to help the startup convert their idea into a profitable venture.

- Subject Matter Experts (SME) sessions on laying the groundwork for the company (legal, finance, operations, marketing, etc.)
- Access to Fundenable toolkit, an eContent platform for capital raising
- Company registration, DIPP registration, MSME registration, Logo trademark.
- Exposure to 45+ dedicated and experienced SME and mentors for networking.
- Free Co-working space
- Access to soft benefits from our partners.

| | |
|--------------------|-------------------------------|
| DURATION | 8 Weeks |
| COHORT SIZE | 15 |
| SECTORS | Sector agnostic |
| ELIGIBILITY | Prototype to Market Fit stage |
| FEES | INR 4999* |

GURUKUL

DETAILS This program is aimed to nurture early revenue-generating startups to work towards self-sustainability, by strengthening their sales, optimizing operations, and market expansion support by creating new networks and partnerships.

- Create channel partners for strengthening the sales pipeline
- KPI based program delivery
- National and international exposure
- Collaboration with local conglomerates, professional associations, government agencies, etc. with a focus on specialized industries
- A dedicated industry-specific mentor for guidance
- Co-working space for the incubated period
- Access to soft infrastructure benefits from our partners

| | |
|--------------------|---------------------------------|
| DURATION | 6 - 9 Months |
| COHORT SIZE | Maximum of 7 startups at a time |
| SECTORS | Sector agnostic |
| ELIGIBILITY | Revenue generating. |
| FEES | Upto 2% Equity |

UDAAN

DETAILS This program is exclusively designed to support the startup in their fundraising, irrespective of their stage and maturity. Any startup from the stage of ideation to expansion can be a part of this program.

- Access to fundraise
- Access to investors with the help of the incubator network
- Only for investment-ready startups

| | |
|--------------------|----------------------|
| DURATION | 9-12 Months |
| SECTORS | Sector agnostic |
| ELIGIBILITY | Investment readiness |
| FEES | Success fee model |

AIC BIMTECH has extensive experience handling multiple programs involving scouting, outreach, and training assistance. The programs we run are data-driven and outcome-oriented, as we constantly monitor set KPIs to gauge our progress. During each stage of the incubation process, startups have the opportunity to network and interact with other entrepreneurs and diverse practitioners—all of whom have a genuine interest in supporting entrepreneurs and their business ideas. As startups progress through the phases, they receive valuable feedback on their project and approach and expert advice and recommendations.

14

OUR FUNDING PROGRAMS

1. Startup India Seed Fund Scheme Program by AIC-BIMTECH

DETAILS: Startup India and Invest India selected Atal Incubation Centre-BIMTECH for the Startup India Seed Fund Scheme. Under this scheme, AIC-BIMTECH has been allocated 5 crore for financial assistance to early-stage startups.

The Startup India Seed Fund Scheme, launched by the Department for Promotion of Industry and Internal Trade (DPIIT) with a Rs. 945 Crore outlay, aims to provide financial assistance to startups for proof of concept, prototype development, product trials, market entry, and commercialization. It is expected to aid in the development of a robust startup ecosystem in Tier 2 and 3 regions, as the startups in the smaller towns in India are often not provided with appropriate funding.

As of May 2023, the Incubator has picked 28 startups for funding. Three of these were selected for grant funding, while the others were chosen for commercialization. These 28 startups have been committed for funding out of which 14 have received their one tranche.

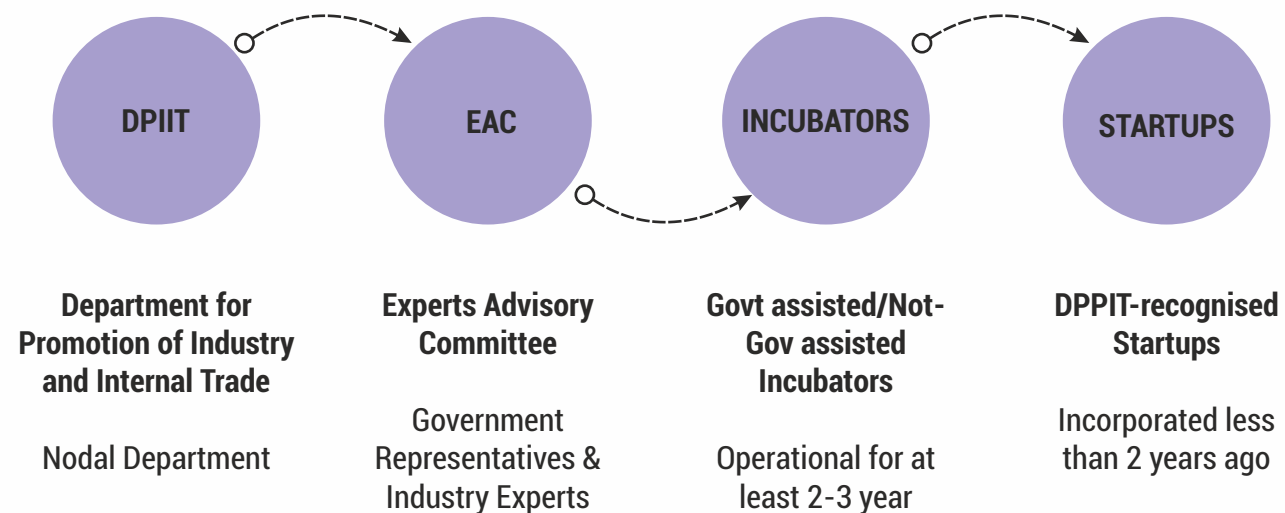


| | |
|---------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| PARTNERS | Startup India - DPIIT, Ministry of Commerce and Industry. |
| ELIGIBILITY | <ul style="list-style-type: none"> • A startup, recognized by DPIIT, • Incorporated not more than 2 years ago at the time of application. • Startups should not have received more than Rs. 10 lakh of monetary support under any other Central or State Government scheme. |
| SECTORS | Sector Agnostic |
| FUNDING | <ul style="list-style-type: none"> • Grant: Up to Rs. 20 Lakhs for the pilot, or prototype development. • Investment: Up to Rs. 50 Lakhs for market entry, commercialisation, or scaling up. |
| INSTRUMENT | Compulsorily Convertible Debentures |
| EVALUATED | 1600+ Startups Evaluated |
| ISMC Meeting in front of Investor's Jury Panel | 18 |
| Review Panel Meeting | 19 |
| Total startup selected by ISMC & Total startups allotted to the incubator | 28 & 24 respectively. |
| In Q4 2022 Cumulative Turnover of Startups | 21 cr |
| No of people employed | 251 |
| Total disbursed funds | 3.32 cr |
| Total funds committed | 4.73cr |
| SELECTED | 28 startups (as of may 2023) Funds committed |

| S. NO. | NAME OF THE STARTUPS | BRAND NAME |
|--------|-------------------------------------------------|-----------------------|
| 1 | CRICINSHOTS GAMING PRIVATE LIMITED | CRICINSHOTS |
| 2 | LIKHOTRONICS TECH PRIVATE LIMITED | LIKHOTRONICS |
| 3 | MAPDEK INDIA PRIVATE LIMITED | KRISHI SAMBANDH |
| 4 | MYERA TECHNOLOGIES PRIVATE LIMITED | MYERA |
| 5 | ELECTROLOGIC TECHNOLOGIES PRIVATE LIMITED | LOADEXX |
| 6 | GOLD & GLITTER PRIVATE LIMITED | O'2 NAILS INDIA |
| 7 | NU PAYMENT TECHNOLOGIES PVT LTD | NUPAY |
| 8 | DECTROCEL HEALTHCARE AND RESEARCH PVT LTD | DECTROCEL |
| 9 | RNLP CONSULTING AND TECHNOLOGY SERVICES PVT LTD | BIMAXPRESS |
| 10 | FINNOVUS TECHNOLOGIES PVT LTD | CREDITSIDDHI |
| 11 | HEALING HOME WELLNESS PVT LTD | HEALING HOME WELLNESS |
| 12 | ENERGIT INFRA PRIVATE LIMITED | ECOTIO |
| 13 | GET SET PARENT PRIVATE LIMITED | BRAINY BEAR |
| 14 | VYMANIK AEROSPACE TECHNOLOGIES PRIVATE LIMITED | VYMANIK AEROSPACE |

How Startup India Seed Fund Will Operate

The Seed Fund will be disbursed to eligible startups through eligible incubators across India



1. AIC-BIMTECH & MeitY’s Samridh Accelerator Program

DETAILS: MeitY Startup Hub has chosen Atal Incubation Centre- BIMTECH as the Implementing Agency (IA) for Startup Accelerator of MeitY for Product Innovation Development and Growth, SAMRIDH Scheme of Ministry of Electronics and IT, Govt. of India. AIC-BIMTECH is one of six leading Incubators and Accelerators in North India that have been approved as Implementing Agency for this initiative. MeitY Startup Hub was established by the Ministry of Electronics and Information Technology (MeitY) as the nodal agency to promote and nurture India’s startup ecosystem. MSH is the national coordination, facilitation, and monitoring hub for MeitY’s incubation centres, startups, and innovation-related activities.



The Samridh Scheme is a MeitY Startup Hub initiative to create a robust Entrepreneurship Ecosystem that promotes the growth of startup businesses in India. Through this collaboration with MeitY Startup Hub, AIC- BIMTECH will run a 6-month-long Accelerator Program that will support growth or scale-up stage information technology-enabled startups in refining and testing their value proposition with the support of leading experts from academia and industry in India. At the end of the accelerator program, startups will receive almost guaranteed funding from AIC-BIMTECH's pool of investor partners, and MSH will match the funding up to INR 40 lakh.

In the financial year 2022-23, 13 startups were picked, startups were facilitated with startup clinic, investor connect and pitch workshop.

| | |
|------------|---------------------------------------------------------------------------------------------------------------------|
| PARTNERS | MeitY Startup Hub, Ministry of Electronics and IT, Govt. of India. |
| STAGE | The program will support growth-stage information technology companies |
| SECTORS | Fintech, InsurTech, AgriTech, Blockchain, EdTech, Big Data, Biotech, HealthTech, etc. |
| FUNDING | Funding from VC and Angel partners of AIC-BIMTECH. MSH will match investments up to Rs. 40 lakhs on the same terms. |
| INSTRUMENT | Compulsorily Convertible Debentures(CCD) and Compulsorily Convertible Preference Share (CCPS) |
| EVALUATED | 352 Startups Evaluated |
| DURATION | 6 Months |
| COHORT | 13 Startups |
| MECHANISM | Online Application (F6S, Zoho Forms) |

List of startups got funded under Samridh

| Company Name | Brand Name | Founder Name | Year Founded | Website | Category |
|-------------------------------------------|-----------------|-------------------------------------|--------------|---------------------|----------------------|
| Augtual Reality Labs Pvt Ltd | Fabrik | Puneet Badrinath | 2018 | fabrik.space | Industrial Metaverse |
| Cunomial Technologies Pvt Ltd | Cunomial | Sonali Jha | 2018 | cunomial.com | IT Service |
| Dectrocel Healthcare And Research Pvt Ltd | Dectrocel | Saumya Shukla | 2020 | aidigitalhealth.com | HealthTech |
| Energit Infra Pvt Ltd | ECOTIO | Prashant Jain | 2021 | ecot.io | AI & Analytics |
| Finnovus Technologies Pvt Ltd | CreditSiddhi | Chetan Pandya | 2020 | creditsiddhi.com | FinTech |
| GRV Junction Agritech pvt ltd | OriginKconnect | Ajit Jangle | 2020 | originkconnect.in | AgriTech |
| Indersons Services Pvt Ltd | TransportSimple | Jasdeep Singh | 2018 | transportsimple.com | Logistic-Tech |
| Medzak Healthcare Pvt Ltd | Medzak | Varsha Singh | 2018 | medzak.co | HealthTech |
| One Stack Solution Pvt Ltd | OneStack | Amit Kapoor | 2019 | onestack.in | FinTech |
| Shapl Pvt Ltd | Saathealth | Aakash Ganju | 2019 | saathealth.com | HealthTech |
| Vacus Tech Pvt Ltd | Vacus | Venugopal Kapre | 2017 | vacustech.com | AI & Analytics |
| Xpanso Technologies Pvt Ltd | CloudOptimo | Vaibhav Kamble | 2016 | cloudoptimo.com | Cybersecurity |
| Gold & Glitter Pvt Ltd | O'2 Nails India | Aparna Singh Vikram Kulshreshtha | 2021 | O2nailsindia.com | Lifestyle |

15 FUNDS RAISED BY STARTUPS

| S. NO. | STARTUP NAME | TOTAL FUNDS RAISED IN LAKHS |
|--------|------------------------------------------------------------------------|-----------------------------|
| 1 | Liquii Beverages Private Limited (LIQUII) | 139 |
| 2 | Sarvodaya Infotech Private Limited (Truck Suvidha) | 150 |
| 3 | IMW Automotives (OPC) Private Limited (MODI- Mode Of Developing India) | 1 |
| 4 | Pinacle Farms (OPC) Private Limited (Farms2Families) | 10 |
| 5 | Energinee Innovations Private Limited | 8 |
| 6 | Vymanik Aerospace Solutions LLP | 10 |
| 7 | Ceretonin Education Private Limited (Probano) | 21 |
| 8 | Knifedge Lab Technologies Private Limited. (Betterdrones) | 200 |
| 9 | Uneako Green Earth Private Limited (Vaigyanik Likho) | 51 |
| 10 | Aikya Organics Private Limited (Dhaanika) | 30 |
| 11 | Veratech Info LLP (Veratech) | 75 |
| 12 | Bio Craft Innovation Private Limited (Biomize) | 25 |
| 13 | Phoenix Robotix Private Limited | 542 |
| 14 | Mati Farms Private Limited (Inbetweens) | 25 |
| 15 | Avasarshala Private Limited | 5 |
| 16 | Greenverse Private Limited (Air Buddi) | 18 |
| 17 | Wardo Circular Fashion Private Limited | 65 |
| 18 | Salins Technologies Private Limited (The Hobby Tribe) | 200 |
| 19 | Pragati | 15 |
| 20 | Chainworks Digital Private Limited | 60 |
| 21 | Fititout Solutions Pvt Ltd | 23 |
| 22 | Sadabahar Greens Private Limited | 12 |
| 23 | Artysun | 21 |
| 24 | Clinohealthinnovation Private Limited | 80 |
| 25 | Tarni Advisors Private Limited | 4 |
| 26 | Rajpura Marketer & Distributor LLP | 40 |
| 27 | BallotNow Private Limited | 3 |
| 28 | Jal Technologies Pvt Ltd | 170 |
| 29 | Kumudini Energy Private Limited | 10 |
| 30 | RootsGoods Private Limited | 45 |
| 31 | Cricinshots Gaming Private Limited | 178 |
| 32 | Likhotronics Tech Private Limited | 49 |
| 33 | Mapdek India Pvt Ltd | 15 |
| 34 | MyEra Technologies Private Limited | 80 |
| 35 | Arishti Info Labs Private Limited | 63 |
| 36 | Electrologic Technologies Private Limited | 50 |
| 37 | Nu Payment Technologies Private Limited | 30 |
| 38 | Gold & Glitter Private Limited | 160 |
| 39 | Get Set Parent Private Limited | 20 |
| 40 | Dectrocel Healthcare and Research Private Limited | 70 |
| 41 | RNLP Consulting and Technology Services Private Limited | 30 |
| 42 | Vymanik Aerospace Technologies Private Limited | 15 |
| 43 | Finnovus Technologies Private Limited | 70 |
| 44 | Healing Home Wellness Private Limited | 30 |
| 45 | Neovibe Technologies India Private Limited | 15 |
| 46 | Energit Infra Private Limited | 15 |
| 47 | Geartron Technologies Private Limited | 250 |
| 48 | Augtual Reality Labs Pvt Ltd | 185 |
| 49 | Cunomial Technologies Pvt Ltd | 60 |
| 50 | Grv Junction Agritech Pvt Ltd | 150 |
| 51 | Indersons Services Pvt Ltd | 50 |
| 52 | One Stack Solution Pvt Ltd | 200 |
| 53 | Shapl Pvt Ltd | 300 |
| 54 | Vacus Tech Pvt Ltd | 32 |
| 55 | Xpanso Technologies Pvt Ltd | 70 |
| 56 | Blitzrecruit Private Limited | 92 |
| 57 | Blupx Private Limited | 80 |
| 58 | Zykrr Technologies Private Limited | 15 |
| 59 | Cronberry Technologies Private Limited | 10 |
| 60 | Blockbridge Private Limited | 10 |
| 61 | Continuum Research and Development Private Limited | 15 |
| 62 | Mockview Private Limited | 15 |
| 63 | Ideawise Technologies Private Limited | 20 |

(since inception as on May, 2023)

16

FRONTRUNNERS

OUR STARTUPS





Fabrik.space is an innovative startup that has created a groundbreaking digital twin metaverse platform specifically designed for industrial transformation. Their platform focuses on critical and high-value assets found in industries such as aerospace, defense, oil & gas, automotive, and power sectors.

At its core, Fabrik.space aims to revolutionize how humans interact with machines by bridging the gap between them. By leveraging their advanced technology, they strive to make complex machines used in everyday activities more intuitive and manageable for users. Their platform enables users to easily understand and effectively control these critical machines, empowering them to optimize their operations and enhance productivity.

| | | | | |
|--------|------------------|------|-------|------------------|
| Fabrik | Puneet Badrinath | 2018 | AR/VR | www.fabrik.space |
|--------|------------------|------|-------|------------------|



Wega Labs is a gaming studio, founded by Harsh Savergaonkar and Aditya Kasibhatla in May 2022 with the vision to build fun and sustainable web3 games which come together to form an immersive and shared game universe with a sustainable game economy. The first game that the studio would be releasing in 2023 Q1 is called Cricinshots — which is a fun + sustainable web3 cricket strategy game set in the 31st century, with never-before-seen cricket gameplay. Wega Labs has received a lot of positive recognition including being the receivers of the Startup India Seed Fund grant, and the BeliefDAO grant by BuildersTribe, they are the regional winners at the Global Student Entrepreneur Awards by EO.

| | | | | |
|-------------|--------------------|------|--------|---------------------|
| Cricinshots | Harsh Savergaonkar | 2021 | Gaming | www.cricinshots.com |
|-------------|--------------------|------|--------|---------------------|



Interview Cracker is a proprietary Speech AI (SER - Speech Emotion Recognition) and ML recommendation engine driven sales talent vetting platform. Every candidate's verbal competencies are automatically checked for sales relevant characteristics like confidence, mother tongue influence and more. The ML recommendation engine brings together more than 100 candidate profile features like skill map, companies, designations, experience to recommend the most-fit candidates for every job description for hiring teams. Meta data profiling from 50 Lakh companies dataset, thousands of job description parameters powers the skill map to derive the best match. Interview Cracker platform brings the science of decision-making using data to create equitable hiring. Spoken words matter much in sales and our assessment includes advanced AI-based audio analysis of candidates that enables you to hire right-fit candidates.



| | | | | |
|------------------|--------------|------|-------------------------|--------------------------|
| Interviewcracker | Anupma Singh | 2021 | H.R. / Machine Learning | www.interviewcracker.com |
|------------------|--------------|------|-------------------------|--------------------------|



Cronberry is an intelligent marketing automation platform that offers a comprehensive solution for SME/SMB owners to manage their leads and team performance. Our user-friendly dashboard allows business owners to easily handle leads from multiple sources and keep track of their team's performance. Our platform integrates real-time customer insights, an advanced segmentation engine, and powerful engagement tools into a single platform. We enable businesses to create personalized messages that resonate with their audience, delivered through the right channel at the right time. With our platform, businesses can effortlessly create Email, SMS, Push & In-app notification campaigns, and Whatsapp autoresponder to engage with their customers effectively.



| | | | | |
|-----------|----------------|------|---------------------|-------------------|
| Cronberry | Abhishek Joshi | 2022 | Enterprise Software | www.cronberry.com |
|-----------|----------------|------|---------------------|-------------------|



Blup is a desktop app that lets you create mobile apps (Android & iOS) by drawing the UI you want, as easy as in Figma. Then, connect different types of graphical boxes to create logic. Use pre-built backend where you need, visually like in Airtable. Then install & run the app directly into your mobile phone via USB. All the necessary components (mobile SDK) are present offline inside Blup. The app is built on your desktop, not on the cloud. Demo: <https://youtu.be/LCuiYlewfCg>

| | | | | |
|-------|------------|------|-------------------------|-------------|
| BLUPX | Sahaj Rana | 2021 | Application Development | www.blup.in |
|-------|------------|------|-------------------------|-------------|



Cunomial sets its sights on becoming a highly esteemed SaaS company globally, specializing in developing cutting-edge, cloud-native digital products. With a strong emphasis on innovation, Cunomial currently boasts two standout offerings in its product lineup. The first is Accubate, an exceptional innovation management platform that empowers organizations to streamline and optimize their innovation processes. The second product is Worklit, an efficient work management software designed to enhance productivity and collaboration within teams. The quality and effectiveness of Cunomial's solutions are reflected in their impressive client base, with over 70 institutions currently benefiting from their platforms. As Cunomial continues to push boundaries and evolve its product portfolio, it strives to solidify its position as a leading force in the SaaS industry.

| | | | | |
|----------|------------|------|------|------------------|
| Cunomial | Sonali Jha | 2018 | SaaS | www.cunomial.com |
|----------|------------|------|------|------------------|



Dectrocel Healthcare and Research Pvt Ltd is a Health-Tech Women Led Start-up from Uttar Pradesh that builds scalable Diagnostic Solutions for the next billion people. In August 2020 we founded Dectrocel to work on issues that matter to a large number of people. India has 1.3 billion people and 1 in 5 suffers from a chronic disease. Most of these diseases do not have any major symptoms in the beginning but the fact that they impact the poor disproportionately makes it imperative to diagnose these diseases at the preventive healthcare stage and enable early treatment. So, we looked into how we could use technology to enable early detection, provide access to specialized level healthcare, reduce misdiagnosis and address unaffordability. We built comprehensive AI Medical Imaging Solutions where we are revolutionising early detection in Respiratory Abnormalities and Genetic Disorders in children."

| | | | | |
|-----------|---------------|------|------------|-------------------------|
| Dectrocel | Saumya Shukla | 2020 | HealthTech | www.aidigitalhealth.com |
|-----------|---------------|------|------------|-------------------------|



Billclap.com is a vibrant online platform that orchestrates a symphony of convenience and efficiency, revolutionizing the way people manage their bills. With a dash of technological wizardry and a sprinkle of user-friendly design, Billclap.com takes the chaos out of bill management and transforms it into a harmonious experience. It conducts a melodious chorus of features, allowing users to effortlessly organize, track, and pay their bills with a simple click of a button. Seamlessly harmonizing with various service providers, this virtuoso platform brings together all bills into a single, harmonious dashboard, ensuring no note is ever missed. With each transaction, Billclap.com hits all the right notes, providing peace of mind and saving valuable time. It's a concerto of convenience, where bills harmonize and users revel in the symphony of streamlined financial management.



| | | | | |
|----------|--------------|------|-----|------------------|
| BILLCLAP | Gaurav Gupta | 2020 | ICT | www.billclap.com |
|----------|--------------|------|-----|------------------|



Loadexx.com is an innovative digital portal that orchestrates a symphony of seamless logistics, propelling businesses to new heights of efficiency and reliability. Like a conductor of supply chain harmony, Loadexx.com orchestrates the intricate movements of goods and services, transforming logistical challenges into a well-choreographed masterpiece. With its cutting-edge technology and intuitive interface, this virtual conductor simplifies the complex dance of transportation, seamlessly connecting shippers with carriers and ensuring a seamless flow of operations. It's a stage where businesses find the perfect tempo, optimizing routes, minimizing costs, and delivering on time, every time.

| | | | | |
|---------|------------|------|--------------------------|-----------------|
| Loadexx | Amit Arora | 2020 | Transportation & Storage | www.loadexx.com |
|---------|------------|------|--------------------------|-----------------|

| BRAND | FOUNDER | YEAR | CATEGORY | WEBSITE |
|-------|---------|------|----------|---------|
|-------|---------|------|----------|---------|



The company has developed, ECOTIO, an Industrial IoT platform which will enable electricity bills reduction, increasing the efficiency of factory/establishment & automation of sustainability reporting. The platform is designed with the modern industrial automation and asset digitisation paradigms in mind and planned to be hardware agnostic. A single Platform to monitor Energy, Air, Water, Steam & BMS (Battery Management System). Offered through SaaS model and the company is in the process of onboarding partners who in-turn will deploy the solution at the end users.

| | | | | |
|--------|---------------|------|----------------|-------------|
| Ecotio | Prashant Jain | 2021 | AI & Analytics | www.ecot.io |
|--------|---------------|------|----------------|-------------|

FeedingTrends

FeedingTrends.com is a captivating online realm where curiosity and knowledge collide, birthing a tapestry of captivating stories and thought-provoking insights. Step into this digital oasis and embark on a journey where information nourishes hungry minds. Like a banquet of ideas, FeedingTrends.com serves up a delectable spread of trending topics, from the latest news to fascinating discoveries across a multitude of domains. It's a virtual gathering of inquisitive souls, where knowledge seekers unite to feast upon a buffet of engaging articles, captivating videos, and captivating infographics. With each click, FeedingTrends.com opens the floodgates to a world brimming with wisdom, keeping its audience satiated with a diverse menu of intellectual delights. It's a platform that satisfies both the intellectual palate and the insatiable hunger for knowledge, leaving visitors craving more and coming back for seconds.



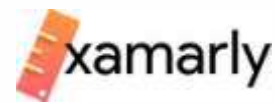
| | | | | |
|----------------|-----------------|------|----------------|-----------------------|
| Feeding Trends | Yash Srivastava | 2018 | AI & Analytics | www.feedingtrends.com |
|----------------|-----------------|------|----------------|-----------------------|



Creditsiddhi.com is a captivating digital universe that unlocks the realm of financial empowerment, illuminating pathways to success and prosperity. Step into this virtual sanctuary where dreams take flight and possibilities abound. Like a guiding star in the vast cosmos of credit solutions, Creditsiddhi.com illuminates the way to financial freedom. With its stellar expertise and cutting-edge technology, it unveils a constellation of personalized lending options, tailored to individual aspirations and needs. This celestial platform ignites hope, bridging the gap between dreams and reality, as it guides users on a transformative journey towards their goals. It's a celestial symphony where credit becomes a harmonious melody, empowering individuals and businesses to reach new heights and embrace a future filled with boundless opportunities.

| | | | | |
|--------------|---------------|------|---------|----------------------|
| Creditsiddhi | Chetan Pandya | 2020 | FinTech | www.creditsiddhi.com |
|--------------|---------------|------|---------|----------------------|

| BRAND | FOUNDER | YEAR | CATEGORY | WEBSITE |
|-------|---------|------|----------|---------|
|-------|---------|------|----------|---------|



Aspiring to ease the grueling process of exam preparation for the challenging UPSC and IIT JEE exams, Examarly emerges as a transformative solution, offering personalized strategies to accelerate one's journey. Launched in January 2021 as an EdTech platform, Examarly seeks to revolutionize the field of education by emphasizing the significance of meticulous planning, strategic approaches, precise execution, and timely revisions. With a keen focus on time efficiency, Examarly provides tailored study plans that cater to the unique needs of individuals preparing for UPSC, IIT JEE mains, and advanced exams. By recognizing the importance of a customized approach, Examarly paves the way for students to navigate the vast syllabus and achieve success through effective preparation and strategic guidance.

| | | | | |
|----------|----------------|------|-----------|-------------------|
| Examarly | Nishant Shukla | 2020 | Education | www.examarly.com/ |
|----------|----------------|------|-----------|-------------------|



The Brainy Bear Store is one of India's leading providers of learning tools for children, offering specially curated subscription boxes for children aged 0 to 2 years to aid in the development of multiple skills such as cognitive, language, and motor skills in the early years. The Brainy Bear Store is a one-stop shop for learning tools developed based on advanced research by highly experienced early childhood education trainers and parenting experts.



| | | | | |
|-------------|----------------------------|------|-----------|-------------------------|
| Brainy Bear | Dr. Pallavi Rao Chaturvedi | 2020 | Education | www.brainybearstore.com |
|-------------|----------------------------|------|-----------|-------------------------|



O2NailsIndia.com paints a mesmerizing canvas of boundless creativity and self-expression, redefining the way we adorn our fingertips. This captivating online platform is a sanctuary for nail art enthusiasts and professionals alike, where imagination knows no limits. Like a palette of endless possibilities, O2NailsIndia.com showcases a dazzling array of cutting-edge nail art products and innovative digital printing technology that effortlessly transforms nails into miniature works of art. With every stroke, a masterpiece is born, as this virtual haven empowers individuals to explore their artistic flair and showcase their unique style. From intricate designs to vibrant patterns, O2NailsIndia.com opens the door to a world where nails become a stunning medium of self-expression.

| | | | | |
|-----------------|--------------|------|-------------|----------------------|
| O'2 Nails India | Aparna Singh | 2021 | Retail Tech | www.o2nailsindia.com |
|-----------------|--------------|------|-------------|----------------------|

BRAND FOUNDER YEAR CATEGORY WEBSITE



OriginKconnect emerges as a comprehensive international supply chain platform that simplifies agri-food trade on a global scale. With a mission to enhance profitability for exporters and importers, OriginKconnect provides a range of integrated services. Exporters are supported with services such as confirmed export orders, sourcing options, trade finance, ocean freight management, origin and destination services, and guaranteed payment solutions. On the other hand, OriginKconnect offers importers a holistic global sourcing solution, ensuring a seamless and efficient process. With its commitment to streamlining agri-food trade, OriginKconnect empowers businesses to thrive in the global marketplace.

| | | | | |
|----------------|-------------|------|----------|-----------------------|
| OriginKconnect | Ajit Jangle | 2020 | AgriTech | www.originkconnect.in |
|----------------|-------------|------|----------|-----------------------|



Healing Home Wellness is an innovative company with traditional values that combines ancient science with modern practices. It is a traditional, authentic, ayurvedic brand founded on the ancient science of Ayurveda, dealing in pure ayurvedic products to help customers avoid harmful chemical products and reconnect with their ancestral roots in Ayurveda.



| | | | | |
|-----------------------|---------------|------|------------|-----------------------|
| Healing Home Wellness | Ruchi Agarwal | 2021 | HealthTech | www.healinghome.co.in |
|-----------------------|---------------|------|------------|-----------------------|



TransportSimple emerges as a comprehensive solution, catering to the needs of vehicle owners and transporters by offering efficient management of operations and accounts. This all-in-one platform simplifies administration, reduces efforts, and ultimately boosts profits by encompassing various essential aspects. From creating online LR (Consignment Note) to managing trips, generating invoices, overseeing maintenance, and facilitating tracking, TransportSimple covers all the necessary functionalities. However, the journey doesn't end there. With a forward-thinking vision, TransportSimple aims to leverage the data and insights derived from the software to deliver value-added services precisely when customers require them the most. These additional benefits include access to a load board, marketplace, trip credits, insurance options, and more, conveniently accessible through our unified platform.

| | | | | |
|-----------------|---------------|------|---------------|-------------------------|
| TransportSimple | Jasdeep Singh | 2018 | Logistic-Tech | www.transportsimple.com |
|-----------------|---------------|------|---------------|-------------------------|

BRAND FOUNDER YEAR CATEGORY WEBSITE



Likhtronics specializes in inks based on carbon, silver, and copper that are economical and indigenously developed. These inks are specially designed to work on a variety of substrates and are customized depending on the end-user requirements. These inks are useful in various applications based on flexible and printed electronics. Likhtronics also produces Education Kits that use these inks – which are specifically designed to work on paper to create circuits.

| | | | | |
|-------------|------------------------|------|---------------------|----|
| Likhtronics | Karanam Sudheendra Rao | 2021 | Technology Hardware | NA |
|-------------|------------------------|------|---------------------|----|



SAAS (marketing) MyEra is an AI powered marketing assistant that recommends trends and auto generates marketing creatives in just a matter of few clicks. It tracks and helps one manage the overall brand health on social media. Social media marketers use MyEra to make the creative generation and distribution process quicker and more efficient with no dependencies. MyEra doesn't require any specific skill to be used and can be used by an entrepreneur just starting off!



| | | | | |
|-------|----------------|------|----------------|---------------|
| MyEra | Anirudh Sharma | 2021 | SAAS Marketing | www.MyEra.pro |
|-------|----------------|------|----------------|---------------|



Nu Payment Technologies (NUPAY) is an integrated digital PAYMENTS-IN-A-BOX platform powering Merchants / Businesses to offer their own digital payment instruments including their own brand of Store Cards, Gift Cards, and Rewards programs simultaneously offering strong end-user credit payment options like Buy-Now-Pay-Later (BNPL) & EMI

| | | | | |
|-------|----------------|------|---------|-------------------|
| NuPay | Aditya Agarwal | 2021 | FinTech | www.nupaytech.com |
|-------|----------------|------|---------|-------------------|

| BRAND | FOUNDER | YEAR | CATEGORY | WEBSITE |
|-------|---------|------|----------|---------|
|-------|---------|------|----------|---------|



OneStack

OneStack emerges as India's super app, empowering individuals to Save, Borrow, Spend, and Grow their money seamlessly, all within the comfort of their existing banking institutions. This transformative platform extends its support to long-tail banks by providing them with a white-label mobile application, seamlessly integrated with their core banking system (CBS). By offering a consolidated view of all existing banking services and financial products, including those provided by third-party service providers, the application revolutionizes the banking experience for customers. OneStack plays a vital role in facilitating the digital transformation of banks, enabling them to compete effectively with larger financial institutions, fintech companies, and other industry players.

| | | | | |
|----------|-------------|------|---------|-----------------|
| OneStack | Amit Kapoor | 2019 | FinTech | www.onestack.in |
|----------|-------------|------|---------|-----------------|



Emiexchange.com emerges as a dynamic digital domain where financial possibilities flourish and dreams of owning valuable assets come to fruition. This visionary platform offers a seamless gateway to navigate the world of EMI (Equated Monthly Installment) solutions, empowering individuals to acquire their desired products and services through flexible payment plans. With its user-friendly interface and comprehensive network of trusted partners, Emiexchange.com simplifies the process of availing EMI options, ensuring a hassle-free experience for customers. Whether it's purchasing electronic gadgets, home appliances, or even booking travel experiences, Emiexchange.com opens the door to a world of affordability and convenience.



| | | | | |
|------------|------------------|------|---------|--------------------|
| Emixchange | Mahendra Panchal | 2020 | FinTech | www.emixchange.com |
|------------|------------------|------|---------|--------------------|



ZYKRR, your unbiased "Voice of Customer (VOC)" partner who will ensure you act Our AI/ML-enabled experience management platform brings actionable insights, customer centricity accountability across organisation hierarchy and real-time visibility over customer and employee interaction across multiple channels. Thus, leading to high NPS®, customer retention, loyalty and profitability.

| | | | | |
|------|----------------|------|-----------------------|--------------|
| Zykr | Kanchan Kherra | 2022 | Business Intelligence | www.zykr.com |
|------|----------------|------|-----------------------|--------------|

| BRAND | FOUNDER | YEAR | CATEGORY | WEBSITE |
|-------|---------|------|----------|---------|
|-------|---------|------|----------|---------|



TruckSuvidha is a leading portal for the transport industry. It is a platform to connect transporters, truck drivers, customers and other related entities. Simplicity, speed and efficiency drive your business and are our focus as well. TruckSuvidha allows the users to share information for expansion of services to the customers by providing the better rates and top notch vehicles. Their service is aimed for brokers, transporters, logistics heads and delivery heads to make technology a mainstream requirement. This service will make the movement of the vehicle and material more efficient. TruckSuvidha will provide information to registered users about the availability of the load and vehicles in the city.

| | | | | |
|--------------|-------------|------|---------------|----------------------|
| Trucksuvidha | Ishu Bansal | 2015 | Logistic-Tech | www.trucksuvidha.com |
|--------------|-------------|------|---------------|----------------------|



Increasing consumer demand, limited health worker supply & escalating costs are driving health organizations to engage health consumers using digital tools. Personalizing these digital tools is vital to increase their effectiveness & promote positive health outcomes. Saathealth's B2B2C, AI powered, personalized digital therapeutics platform nudges health workers & consumers towards positive outcomes. Our AI algorithms allow us to predict user churn, provide AI powered recommendations and tailor adaptive, personalized experiences to health users based on their digital phenotypes. Saathealth's AI powered platform allows health organizations to augment digital health engagement with health content and transactions, optimize marketing spends and increase user lifetime engagement and value. Our indication agnostic platform is already being developed for family health, maternal & child health, chronic diseases, neuropsychiatry disorders and health worker training, in India and ex-India markets.



| | | | | |
|------------|--------------|------|------------|--------------------|
| Saathealth | Aakash Ganju | 2019 | HealthTech | www.saathealth.com |
|------------|--------------|------|------------|--------------------|



Agiliux emerges as a driving force, aiming to revolutionize insurance distribution through its cutting-edge software solutions. As the industry shifts away from legacy systems and traditional methodologies, Agiliux steps forward to support insurance companies, brokers, agencies, and banks in their digitalization journey. With a focus on improving distribution efficiency and enhancing customer experience, Agiliux empowers organizations of all sizes, particularly small to midsize companies, to embrace the opportunities presented by the digital era. By providing robust software solutions, Agiliux alleviates the fear of missing out (FOMO) and equips businesses to thrive in the new digital world. With a steadfast commitment to driving innovation and transformation in the insurance industry, Agiliux paves the way for improved operational efficiency, streamlined processes, and enhanced customer satisfaction.

| | | | | |
|-------------------------|-----------------|------|------------|-----------------|
| Agiliux Cloud Insurance | Mohandeep Singh | 2021 | Insuretech | www.agiliux.com |
|-------------------------|-----------------|------|------------|-----------------|

| | | | | |
|-------|---------|------|----------|---------|
| BRAND | FOUNDER | YEAR | CATEGORY | WEBSITE |
|-------|---------|------|----------|---------|



Vacus is a technology start-up providing intelligent wireless solutions for building a green data center. We focus on three main problems a) Monitoring & reducing average energy consumption b) Monitoring & automating facility cooling infrastructure c) Tracking & managing Assets. VACUS TECH designs products with a customer-focused mindset to enable real-time, wire-free solutions that allow proactive monitoring and control of equipment & systems. Vacus Tech offers tracking solutions to enhance IT assets' availability, efficiency, and utilization. Our intelligent, flexible, and cost-efficient solutions give your business real-time visibility into the lifecycle of its most valuable data assets.

| | | | | |
|-------|-----------------|------|----------------|-------------------|
| VACUS | Venugopal Kapre | 2017 | AI & Analytics | www.vacustech.com |
|-------|-----------------|------|----------------|-------------------|



Vymanik Aerospace emerges as a prominent drone manufacturer and provider of aerial surveillance solutions, catering to diverse industries including surveying, construction, infrastructure, renewable energy, and natural resource management. With profound expertise in aircraft and UAV design, manufacturing, and maintenance, as well as a comprehensive understanding of sensors, photogrammetry, GIS mapping, surveying techniques, image processing, data analytics, and software programming, Vymanik Aerospace stands as a trusted partner. Their wide range of services encompasses consulting, training, and drone data visualization and management, serving individuals, corporations, governments, and not-for-profit organizations engaged in projects within these sectors.



| | | | | |
|---------|---------------------|------|---------------------------------|--------------------|
| Vymanik | AKhand Pratap Singh | 2020 | Aeronautics Aerospace & Defence | www.vymanikaero.in |
|---------|---------------------|------|---------------------------------|--------------------|



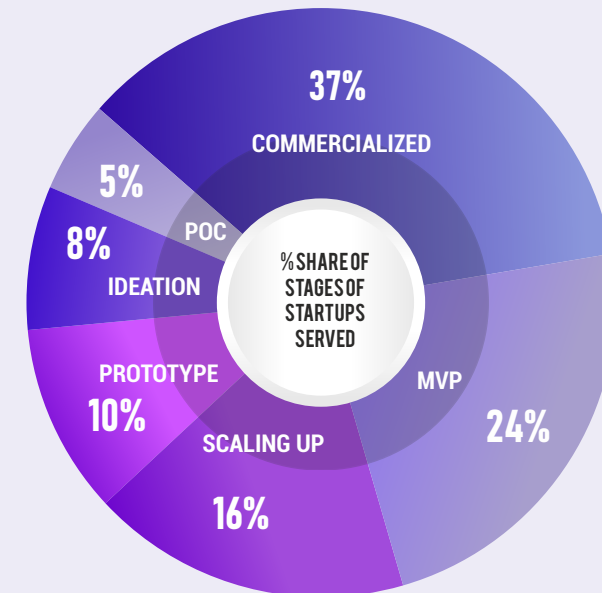
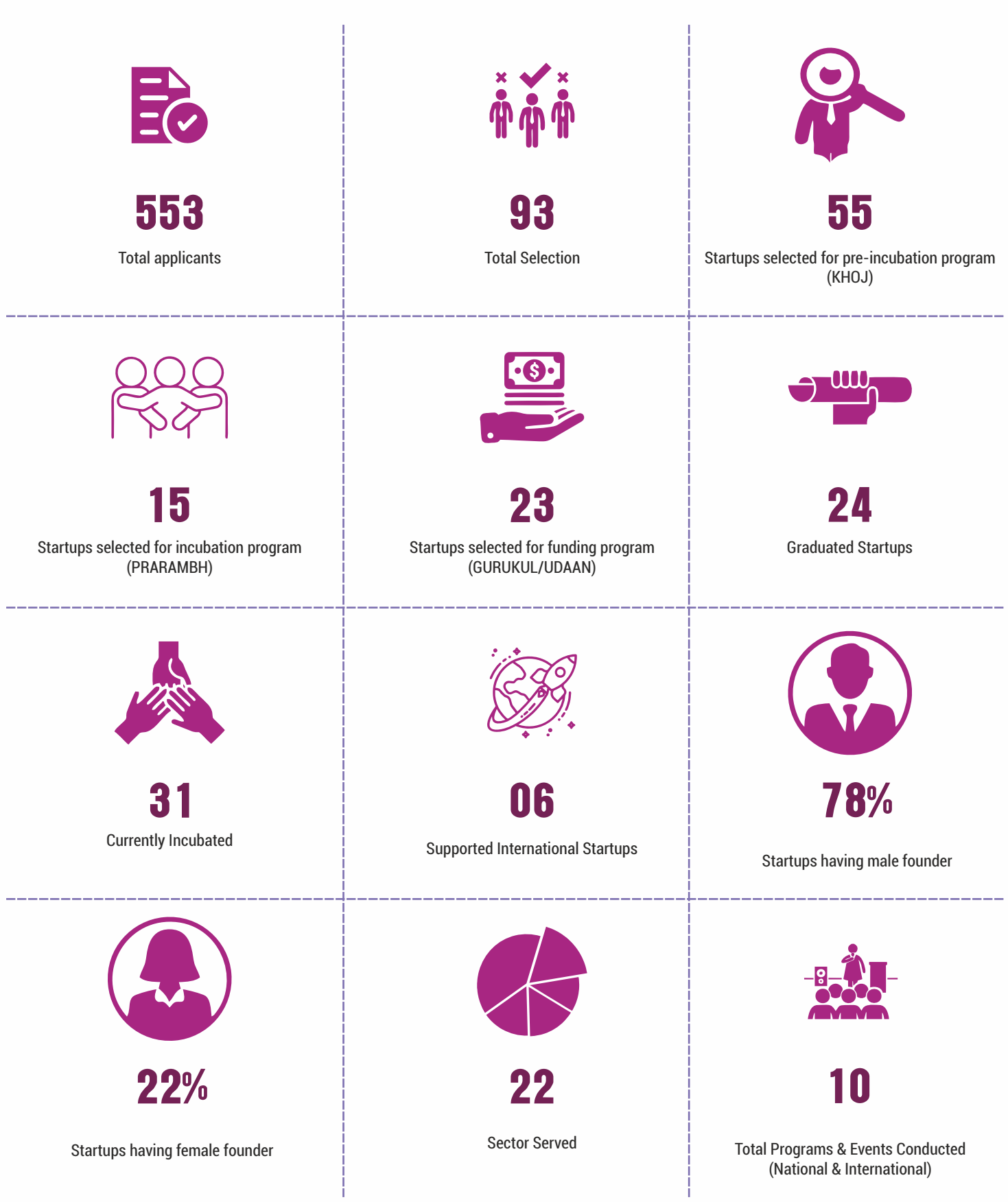
CloudOptimo is a Continuous Cloud Cost Optimization and Security platform helping organizations reduce their Cloud Spending and also fortify their security posture. CloudOptimo can help save companies right on day 0 of integration and can save up to 90%. CloudOptimo has several products under its belt which customers currently utilize to gain visibility into their overall cloud spend, detect underutilized and idle resources, rightsize instances, and use Spot Instances to drastically reduce the cost. CloudOptimo's OptimoSecurity helps companies detect misconfigurations in their Cloud which can expose them to major security threats. It also helps companies automate their compliance requirements like PCI-DSS, HIPAA, NIST, ISO, APRA, MAS, AWS Well-Architected framework etc.

| | | | | |
|-------------|----------------|------|---------------|---------------------|
| CloudOptimo | Vaibhav Kamble | 2016 | Cybersecurity | www.cloudoptimo.com |
|-------------|----------------|------|---------------|---------------------|

| | | | | |
|-------|---------|------|----------|---------|
| BRAND | FOUNDER | YEAR | CATEGORY | WEBSITE |
|-------|---------|------|----------|---------|

17

IMPACT SUMMARY OF 2022-23



*From June 2022 to May 2023

18

EVENTS & PROGRAMS OF THE YEAR



ESG 2022: Pitching competition
Sept. 20th, 2022

Atal Incubation Centre- BIMTECH in collaboration with Entrepreneurship Sports Generation hosted the first physical event in Delhi at AIC-BIMTECH on September 20th, 2022. At this event, eight startups participated and got a chance to pitch their ideas in front of respected jury members which consists of Mr. Amit Singal, Mr. Rajeev Agarwala, and Mr. Sudip Bhattacharya. Two of the incubated startups UNEAKO and Air Buddi, were the winners, and each one has received \$25,000 of soft infrastructure benefits. UNEAKO is committed to turning garbage into a variety of environmentally beneficial, non-plastic, and sustainable items as part of a drive to increase environmental consciousness. Air Buddi offers an innovative and intelligent air purifier, with a triple filtration mechanism that offers the freshness of nature with the power of technology. Also, one of the startups ProBano won the Goa City Finals. ProBano is committed to providing the best career guidance to the youth of India through its innovative and technology-backed process, which enables them to make informed career choices, and build the skills needed to succeed in their careers.



Book launch on women entrepreneurship
Nov. 12th, 2022

AIC-BIMTECH, in collaboration with Billennium Divas, BSE IPF, Prabhudas Lilladher, MentorMyBoard, and Fluid Ventures, organized a book showcase event at AIC-BIMTECH, Greater Noida on November 12, 2022, as part of their Multicity Book launch initiative to promote women entrepreneurship. The event featured the book series "Eves Against the Odds – 25 Inspiring Women Entrepreneurs Stories – Volume I & II" co-authored by Bhavesh Kothari and Hariharan Iyer. Dr. Abha Rishi, CEO of Atal Incubation Centre - BIMTECH, and Amit Singal, Founder of Fluid Ventures, attended the event as the Guests of Honor. The event included panel discussions on women in entrepreneurship and showcased the programs and initiatives of AIC-BIMTECH for nurturing startups. A strategic Memorandum of Understanding (MoU) was also signed between AIC-BIMTECH and Billennium Divas Pvt. Ltd. to foster collaboration and support for startups and entrepreneurs. The event received a positive response from the audience and marked the presence of the few women entrepreneurs featured in the book series. The event also highlighted the "Eves Entrepreneurship Excellence Academy" (ECube Academy or E3Academy), a program designed to empower women as entrepreneurs through training, coaching, and mentoring. The book series is available on Amazon, Flipkart, NotionPress & various e-commerce platforms.



Faculty Mentor Development Program
Dec. 9th & 10th, 2022

The Atal Incubation Centre BIMTECH, in collaboration with the University of Jammu Special Purpose Vehicle Foundation (UJSPVF), organized a two-day faculty mentor development workshop on December 9 and 10, 2022. Over 160 colleges affiliated with the university participated in the event, where industry experts shared insights on student entrepreneurship promotion and ecosystem enhancement in Jammu and Kashmir. In his inaugural address, Prof. Unnat Pandit, Controller General of Patents, Designs and Trademarks at DPIIT and JNU Professor, emphasized the importance of entrepreneurship and the role of mentors in fostering an entrepreneurial environment. Prof. Parikshat Singh Manhas, CEO and Director of UOJSPVF, highlighted the program's significance in developing "Super Mentors" to support aspiring entrepreneurs nationwide.

Prof. (Dr.) Abha Rishi, CEO of Atal Incubation Centre-BIMTECH, discussed the resources offered by AIC-BIMTECH and stressed the importance of faculty mentoring and idea formulation for students. Prof. Dr. Sankalp Pratap shared his experience in engaging students and fostering innovation during classroom learning. Amit Singal, founding partner of Fluid Ventures, shared his insights as a startup investor and explained basic financing terms. Diksha Nigam, Senior Manager of Invest India, outlined the government's support for new businesses, including financial assistance and industry-academia collaboration through Startup India. Sanyam Dhingra, Deputy General Manager of AIC-BIMTECH, highlighted the importance of establishing and nurturing E-cells on campuses and discussed the role of incubators in helping entrepreneurs move from the idea stage to commercialization.





CTA: Canadian Technology Accelerator
Dec. 5th, 2022

In collaboration with regional implementation partner Atal Incubation Centre- BIMTECH, the Canadian High Commission in India launched the Canadian Technology Accelerator (CTA) initiative. The program began virtually over the course of 12 weeks this year, from September to December, intending to connect Canadian early-stage SMEs and capitalize on the growing Indian market. The program was full of power sessions wherein AIC-BIMTECH coached on pitching, fundraising, sales and marketing, tax and legal problems, B2B meetings, and more, with the help of customized sessions by various domain experts. The India CTA "Waste to Wealth" cohort is the second to take place since the program's inception earlier this year.



Mr. Anupam Varma felicitating Ms. Jennifer Daubeny



December 5th 2022 marked as a D-day for those Canadian startups, where final pitch has been delivered in front of various industry delegates and investors. The event started with the welcome address of Dr. Abha Rishi, CEO of AIC-BIMTECH where she discussed her concern about the waste problems going on in our surroundings & the need of various initiatives to alter this issue. She expressed her gratitude to the Canadian delegates for their thorough support during the tenure of this program. The Trade Commissioner, CTA, and Canadian High Commission in India, Ms. Meena Bhullar, graced the event with her presence, where she acknowledged the efforts of all startups and their potential for the Indian market. Ms. Jennifer Daubeny, Minister Commercial, the Canadian High Commission in India also witnessed this event, where she discussed India and Canada's long-term engagement and strategic partnership in terms of trade, investment, and supply chain. "India plays a significant role when it comes to the Indo-Pacific strategy," she added. She also thanked AIC-BIMTECH for its engagement and participation over the previous four months. Dr. Anupam Verma, Deputy Director, and Dr. K.C. Arora, Registrar, BIMTECH, witnessed the event.



L to R - Dr. Abha Rishi, Dr. Anupam Varma, Ms. Meena Bhullar & Dr. K. C. Arora

The event was further followed by pitch session by three companies, where Mr. Charles Foster from IQ Energy Inc., Mr. Raphael Kolenko from CarbonCap, and Mr. Hardwin Zhen from EarthTech Group presented their pitches to the investors. With Mr. Daniel Lagos, ing., M. Env. from Biothermica Technologies Inc. and Mr. Ben Wiper from 3F Waste Recovery being connected with us virtually during the whole program. Dr. Janak Palata, a social activist and Padmashree honoree, attended the event and later addressed the audience with her indelible remarks about the conversion of trash into some useful entity being subject to personal choice and how she had changed her own life and assisted others in changing theirs. "We should make an effort to reduce waste and become self-sufficient enough to not rely on un-eco-friendly products," she added. Following this, a One-on-One meeting took place among Canadian companies, investors and meeting with Invest India, the event came to an end. Following day of the event in Delhi, the Canadian startups were taken to Jindal Ecopolis and Okhla landfill, clean-tech company, for a site visit to look for strategic partners and learn more about the technology used in India's clean-tech sector.



Mr. Hardwin Zhen representing EarthTech Group Mr. Charles Foster representing IQ Energy Mr. Raphael Kolenko representing Carbon Cap



CTA team visited to T-Hub, Hydrabad



CTA team visit to OKHLA landfill, New Delhi



Similarly, on December 7th, with hosting partner "Indore Smart Seed Incubation Centre" at Indore. On the same day, Canadian startups were taken to Nisargruna Biogas Treatment Plant, Devguradia Nisargruna, then to NEPRA Material Recovery Facility, and finally to Swahaa's mobile waste processing vehicle, Choithram, Sabji Mandi. On December 8th, with hosting partner "THub" at Hyderabad, here Re-Sustainability Ltd. organized the site tour and Canadian companies visited HiMSW site Jawaharnagar, Plant visit - P & D, Plastic Waste Recycling, CBG - by vehicle, WTE Plant visit, Dundigal HWMP Site (TSDF, E-Waste & WTE) and to Jeedimetla C & D respectively.



Dr. Abha Rishi & Mr. Ashutosh Kumar Burnwal rewards the winning participant



Dr. Abha Rishi rewards the winning participant

Scholars Day Celebration at BIMTECH: A Gathering that Inspired and Empowered Young Minds
January 12, 2023

Buddy4Study, a leading education technology company, successfully organized the Scholars Day Celebration, a prestigious event dedicated to recognizing and honoring the achievements of exceptional scholars. The event took place on January 12, 2023, at the Auditorium of BIMTECH Campus, Greater Noida. The Scholars Day Celebration provided a platform where outstanding scholars came together to share their experiences, aspirations, and insights. The event agenda featured an array of enlightening sessions and engaging discussions. The session begins with the address by Mr. Ashutosh Burnwal, the Founder & CEO of Buddy4Study, who delivered an inspiring address, emphasizing the importance of educational opportunities and celebrating scholarly achievements followed by Chief Guest Dr. Harivansh Chaturvedi, the Director of BIMTECH, graced the event with his presence and shared valuable insights on the role of education in shaping successful individuals. A special address by Nandini Raju, a distinguished Super Scholar, captivated the audience with her personal journey and words of encouragement.

The event began with two engaging panel discussions that delved into the topics of "Crossing the barriers - How education is the driving force for our scholars" and "Achieving Success - What does it mean for our scholars vis-à-vis their aspirations and expectations." Experts and scholars shared their perspectives and engaged in thought-provoking discussions. Scholars took the stage to deliver talks and participate in an open mic session, sharing their thoughts on the values that today's youth admire. Post-session, Dr. Abha Rishi, the CEO of Atal Incubation Centre-BIMTECH, honored the scholars by distributing certificates and leading them in taking the 'Scholar Oath,' symbolizing their commitment to knowledge and excellence. The event also includes one Expert Power Session on 'Success Mantras,' delivered by Mr. Aditya Bose, Founder & CEO of ProBano, who shared valuable success mantras and guided scholars on their path to achieving greatness. Lastly, Buddy4Study extends its heartfelt appreciation to BIMTECH, the esteemed guests, speakers, and scholars who contributed to the success of this event.



the potential for income generation through selling recycled products. Following the sessions, a painting competition was held, featuring the participation of approximately 50 children alongside the AIC-BIMTECH team. The top five paintings created by the children and the best handmade bags crafted by the women were auctioned off. The event concluded with a delicious lunch and a lively jamming performance by the team. The BIMTECH Foundation's MASTI KI PAATHSHALA, serving as the philanthropic arm of the institution, offers education and skill enhancement courses to individuals who are unable to afford them. Notably, these centers are constructed from containers. The majority of the women and children who attend these programs come from slum areas and often lack access to even basic education. Additionally, the foundation provides stitching classes, equipping women with the skills to establish their own micro-businesses and regain financial independence.



Connect 2023
Jan. 30th & 31st, 2023

The two-day national-level virtual investor summit, Connect 2023, concluded on January 31, 2023. The event witnessed the participation of over 1500 attendees, including 13 panelists, 24 start-ups, 40 investors, and other participants. Connect 2023 aimed to strengthen partnerships with various stakeholders in the entrepreneurial ecosystem, focusing on start-up mentorship. The event featured sessions on start-up pitches, with the theme for 2023 being #connectreconnect.

The opening ceremony was led by Ms. Sakshi Dwivedi, who extended greetings to all dignitaries and participants. Dr. Abha Rishi, CEO at AIC-BIMTECH, delivered a welcome address, highlighting the event's purpose and inspiring the participants. Dr. Harivansh Chaturvedi, Director at Birla Institute of Management Technology (BIMTECH), emphasized the nation's commitment post-G20 presidency and the significant contribution of start-ups. Guest speakers Ms. Neha Nagpal, Senior Manager at Invest India, Mr. Rohit Gupta, Program Director at Atal Innovation Mission (AIM), and Mr. Chaitanya Suvanam, Managing Partner at IDFC First Bank, shared insights on start-up initiatives, policy support, and ecosystem stakeholders' involvement.

Parallel sessions on "Betting on the Jockey, Not on the Horse (BJNH)" and "Two Voices: India and Bharat (TV: IB)" were moderated by Mr. Karan Pal Chauhan and Mr. Shreyas, respectively. The BJNH session highlighted the founder's qualities valued by investors and the symbiotic relationship between founders and investors. The TV: IB discussion focused on challenges, opportunities, and steps to bridge the gap between different regions of India.

The second day featured parallel sessions titled "Funding Winter: Not all Doom and Gloom (FW: NADG)" and "What Went Wrong: Learning from the Big Misfire (WWW: LFBM)" moderated by Mr. Sanyam Dhingra and Mr. Kartikey Manan, respectively. Speakers discussed factors enabling firms to prioritize value over valuation, global investment trends, and the importance of due diligence. The event concluded with presentations from over 20 start-ups in front of diverse investors.

During the course of this event 12 Start-ups presented their pitches to over 40 investors.

Overall, through Connect 2023, AIC-BIMTECH provided a platform for networking, knowledge sharing, and investment opportunities for start-ups and investors across the country.



Our 5th Anniversary Celebration
Jan. 20th, 2023

On January 20, 2023, Atal Incubation Centre-BIMTECH celebrated its fifth anniversary. The center was established on the same day in 2018 by Dr. Abha Rishi, the current CEO, and two other key team members. Throughout its existence, AIC-BIMTECH has provided support to over 265 startups, collaborated with more than 147 corporate and academic partners, and engaged with 54 mentors across India. To commemorate this milestone, the AIC-BIMTECH team visited BIMTECH Foundation's 'MASTI KI PAATHSHALA' and organized a Community Development Program. The team dedicated the day to interacting with women and children from slum areas, utilizing activity-based sessions to educate them about micro-entrepreneurship and foster an entrepreneurial mindset. During the session, a documentary on "Lijjat Papad" was showcased to inspire the women and demonstrate the potential of starting a business with minimal resources. Approximately 25 women participated in the activities with great enthusiasm, learning about the significance of planning and teamwork on the entrepreneurial path. They also shared their day-to-day challenges and discussed strategies for overcoming them.

Simultaneously, the AIC-BIMTECH team conducted workshops for children, teaching them how to create useful items from recycled materials. They demonstrated the process of making plastic flowers for decoration, crafting a pen stand from an old plastic bottle and scrap paper, and creating a doormat from discarded clothes. These activities aimed to promote waste recycling and raise awareness about building an eco-friendly environment while also showcasing



Collaborative Discourse: Atal Incubation Centre - BIMTECH and IDFC First Bank Pave the Way for Startup Success with 'Leap To Unicorn' Initiative Feb. 8th, 2023

Atal Incubation Centre -BIMTECH, known for its commitment to fostering innovation and entrepreneurial spirit, took a giant leap forward on the 8th of February 2023. In a remarkable collaboration, Atal Incubation Centre -BIMTECH partnered with the esteemed IDFC First Bank to work on an initiative called 'Leap To Unicorn', aimed at supporting startups and propelling them towards unparalleled success. This groundbreaking collaboration was marked by an auspicious event where the entire senior management teams of both IDFC First Bank and BIMTECH gathered to sign a momentous Memorandum of Understanding (MOU). Gracing the occasion with their presence, the senior executives exuded a sense of enthusiasm and shared their valuable insights with the attendees.

One of the key highlights of the event was the inspiring speech by Mr. Amit Singh, the Country Head-Branch Banking at IDFC First Bank and an alumnus of BIMTECH's 2003 batch. Mr. Singh captivated the audience as he recounted his remarkable journey

from the hallowed halls of academia to the corporate world. The Head of Startup Banking, Mr. Bhavesh K Jatania, and his esteemed colleague, Mr. Chaitanya Suvanam, also graced the occasion and shared their invaluable perspectives on the evolution of the banking industry and the transformative power of various Fintech startups. Their profound insights shed light on the disruptive technologies that are reshaping the landscape of the financial sector. During the event, the IDFC First team left no stone unturned in enlightening the audience about the comprehensive services and unparalleled benefits they aim to provide to startups. As part of their visionary collaboration, IDFC FIRST Bank has joined forces with renowned financial media platforms, Moneycontrol and CNBCTV18, to create an exclusive platform called 'Leap To Unicorn'. This platform will serve as a catalyst for startups, providing them with unparalleled access to mentoring, networking, and fundraising opportunities. Through a meticulously planned journey, this Founder Success Program will empower India's most promising startups to realize their full potential and ultimately become unicorns in their respective industries. The collaboration between Atal Incubation Centre - BIMTECH and IDFC First Bank has set the stage for an exciting new era of innovation and entrepreneurship. By leveraging their combined expertise, resources, and extensive networks, they are poised to propel startups to new heights and shape the future of the Indian business ecosystem.



Mr. Bhavesh K Jatania, Head Startup Banking, IDFC First Bank



Mr. Amit Sinha, Country Head, IDFC First Bank



Breaking Barriers: Empowering Women Entrepreneurs to Overcome Challenges and Succeed in Business March 9th, 2023

The role of women in entrepreneurship has been gaining momentum in recent years. Despite significant progress, women entrepreneurs still face many barriers that can hinder their success. To discuss these issues, a virtual session was held on March 9th, 2023, titled "Breaking Barriers: Empowering Women Entrepreneurs to Overcome Challenges and Succeed in Business." The session featured four successful women entrepreneurs, Garima Seth, Smita Mishra, Swati Bhargava, and Vandana Tolani, who are successful women entrepreneurs in their respective fields who shared their experiences and insights. The moderator for the session was Nirupam Kritika Dhingra from AIC-BIMTECH. The



session aimed to address common challenges faced by women entrepreneurs, including gender bias, limited access to funding and resources, and work-life balance issues. Practical advice was provided, such as building networks, prioritizing tasks, staying focused on goals, leveraging technology, and forming strong teams. The event provided valuable support and guidance for women entrepreneurs and emphasized the importance of creating platforms that empower and promote gender diversity in entrepreneurship. The session concluded with a Q&A session, where the participants had the opportunity to ask the speakers questions and seek further advice. The event provided a platform for women entrepreneurs to learn from successful women in their fields and gain valuable insights into overcoming the barriers that they may face.



Shri Yogendra Upadhyaya, Minister of Electronics & Information Technology, Government of Uttar Pradesh & Dr. H. Chaturvedi, Director, BIMTECH

G20 DIA Startup Kumbh March 28th, 2023

The G20 Digital Innovation Alliance (DIA) Roadshow: StartupKumbh was successfully held on 28th March 2023 at the India Expo Mart, Greater Noida, with several dynamic discussions and insightful presentations. The roadshow, which brought together leading experts and policymakers from across the innovation ecosystem of India, explored how entrepreneurship can be fostered across the varied geographies and demographics of the Indian landscape. Atal Incubation Centre- BIMTECH(AIC-BIMTECH) & Birla Institute of Management Technology (BIMTECH), in collaboration with the Ministry of Electronics and Information Technology (MeitY) & Meity Startup Hub (MSH), organized 'Startup Kumbh: G20-DIA National Roadshow', which was one of the most significant events for startups and investors in India and featured prominent figures from central & state ministries, the startup founders, mentors, investors, and many more ecosystem enablers.

The event included various different programs relating to the start-up ecosystem and saw a registration of over 1000 individuals for the event, including nearly 400 start-ups, about



Left to Right - Ms. Sheeba Khan, CEO, AIC-SNU, Dr. Puran Singh, Faculty Incharge, IIT Mandi Catalyst, Dr. Abha Rishi, CEO, AIC-BIMTECH, Mr. Ronald Fernandez, CEO, AIC-RNTU, Mr. Mahip Singh, Head, Innovation Hub, AKTU, Dr. Yogmaya Verma, COO, Indigram Labs Foundation

Speakers from the embassies, Dr. Hilda Farkas, Counsellor, Embassy of Hungary in New Delhi and Mr. Soumen Mondal, Trade Commissioner, Investments, High Commission of Canada in India, explored topics such as the possibilities and potential of cross country trade and investments. Dr. Yogmaya Verma, COO, Indigram Labs Foundation, Mr. Ronald Fernandez, CEO, AIC-RNTU, Mr. Mahip Singh, Head, Innovation Hub, AKTU, Dr. Puran Singh, Faculty Incharge, IIT Mandi Catalyst and Ms. Sheeba Khan, CEO, AIC-SNU discussed the potential of incubators to strengthen the entrepreneurship ecosystem and to promote sustainability and inclusivity, and the role of public-private partnerships in driving innovation. "The significant strides India has made in technology and innovation under PM Modi's leadership, is contributing to the nation's growth and development" said Mr. Jeet Vijay, CEO, MeitY Startup Hub. He also highlighted the impact of the Digital India mission and its accomplishments thus far, including the creation of a single identity card and high-speed financial transactions through UPI, The roadshow featured a range of speakers, including leading policymakers, entrepreneurs, and investors, who shared their insights and experiences in the various facets of the business industry, be it representatives from leading banks talking about financial inclusivity to grow small businesses or the unicorn start-up founders such as Policy Bazaar, UpGrad, and OfBusiness, who discussed the various challenges faced and the path towards establishing high performing businesses in a short span of time. "Government's focus on startups incubators, accelerators, and investors is a positive step towards creating a thriving startup ecosystem in the state. With the potential to generate employment and drive economic growth, startups are an important area of focus for the government, and we can expect to see more initiatives and schemes aimed at promoting their growth in the future," said Shri Yogendra Upadhyayji, Minister of Electronics & Information Technology, Government of Uttar Pradesh and the Chief Guest of the event.



Mr. Bhavesh K Jatania, IDFC First Bank Startup Head



Mr. Soumen Mondal, Trade Commissioner for Investments, High Commission of Canada in India



Dr. Hilda Farkas, Counsellor for Science & Technology, Embassy of Hungary in New Delhi

The exclusive banking partner IDFC First bank, startup head Mr. Bhavesh K Jatania, shared his views on the support a bank can give to startups while speaking at the event, he also congratulated startups who were selected for the pitching showcase. The event also saw prominent leaders like Mr. Ayush Gupta – Director (HR) GAIL and Mr. Girdhari Lal – Director (Public Policy) - E&Y discuss the role of corporates and the Indian startup ecosystem in transforming human values across G20 nations with Dr. Pankaj Priya, Professor, BIMTECH. A discussion on Catalyzing Digital Transformation in Tier 2 & 3 Cities was also done by leaders in the industry such as Mr. Abhishek Tiwari, Associate Director, Advisory – KPMG India, Mr. Amit Singal, Founding Partner, FluidVentures, Ms. Anupma Singh, CEO, Interviewcracker, Mr. Amit Kapoor, CEO, Onestack and Mr. Ravi Ranjan, Entrepreneurship Evangelist & Startup Expert, Venture Catalysts.

The event also included start-up pitching sessions of 8 curated start-ups from a pool of over 300. The team ensured selecting quality over quantity when it came to pitching in front of investors in the Startup Kumbh. The event also gave the unique opportunity to 14 start-ups to showcase their products and services to the attendees through stalls installed at the venue.



Dr. Chintan Vaishnav, Mission Director, Atal Innovation Mission, NITI Aayog



Shri Akash Tripathi, IAS, Joint Secretary, MeitY



Mr. Jeet Vijay, CEO, MeitY Startup Hub



Dr. Harivansh Chaturvedi, Director, BIMTECH

100 investors, and over 30 eminent speakers. The event was graced by the presence of Shri Yogendra Upadhyay, Minister of Electronics & Information Technology, Government of Uttar Pradesh as the Chief Guest and several eminent speakers like Dr. Chintan Vaishnav, Mission Director, Atal Innovation Mission, Shri Akash Tripathi, IAS, Joint Secretary, MeitY, Mr. Jeet Vijay, CEO, MeitY Startup Hub, Dr. Harivansh Chaturvedi, Director, BIMTECH and Dr. Abha Rishi, CEO, AIC-BIMTECH. The roadshow featured a series of panel discussions, speeches, and keynote addresses from prominent leaders in the field of entrepreneurship and innovation. Along with these eminent speakers, representatives of three unicorns were there, Rajiv Kumar Gupta, President-PolicyBazaar, Nitin Jain, Co- Founder (OfBusiness), Ankur Dhawan, President – Abroad, Upgrad.



Mr. Rajiv Kumar Gupta, President-PolicyBazaar



Mr. Nitin Jain, Co- Founder, OfBusiness



Mr. Ankur Dhawan, President - Abroad, Upgrad



Left to Right - Reeti Kulshrestha, Dr. Abha Rishi, CEO, AIC- BIMTECH, Mr. Amit Kapoor, CEO, Onestack, Mr. Amit Singal, Founding Partner, FluidVentures, Ms. Anupma Singh, CEO, Interviewcracker, Dr. Harivansh Chaturvedi, Director, BIMTECH, Mr. Abhishek Tiwari, State Mission Representative, Associate Director, Advisory - KPMG India, Mr. Ravi Ranjan, Entrepreneurship Evangelist & Startup Expert, Venture Catalysts

19

WORKSHOPS | June 2022- May 2023

Workshop on Entrepreneurship Skill, Attitude and Behaviour Development on Dec 27, 2022

The "PROCESS - 6 PROGRAM STRUCTURE" was led by Mr. Ajay Batra, CEO of Unicorn Growth Partners. The session began with one-on-one interaction between speaker and the incubators. Further he talked about "Why startup fails", "What makes a great incubators", "Startup Maturity Model", and "How to design a Incubator Program". Idea, Market Validation, MVP-Launch, Early Traction, Steady Operations, Growing Ventures were suggested as the various stage of programmes. Mission & Plans, Infra & Budgets, Startup Success, and Financial viability makes great Incubators. 90% of the startup fails due to No market need, Cash burn, Incompatible team, Weak unit economics, Poor sales & marketing, Chasing investors not customer. The session ended with follow-up Q/A session.

Institutions Innovation Council (IIC) "My Story - Motivational Session by Successful Innovators"

Under the aegis of IIC Birla Institute of Management Technology (BIMTECH), we are happy to share that AIC-BIMTECH is conducting an event under the Incubation Center Development Program (#ICDP) on, "My Story - Motivational Session by Successful Innovators" in collaboration with Birla Global University(BGU), and we're delighted to have Harsh Savergaonkar and Aditya Kasibhatla, Co-Founder of Cricinshots, to share their thoughts.

Institutions Innovation Council (IIC) "My Story: A Motivational Session by Successful Entrepreneurs and Start-up Founders" on Nov 11, 2022

Under the aegis of IIC Birla Institute of Management Technology (BIMTECH), we are happy to share that AIC-BIMTECH is conducting an event under the Incubation Center Development Program (#ICDP) on "My Story: A Motivational Session by Successful Entrepreneurs and Start-up Founders" in collaboration with GNA University- Technology Business Incubator (GU-TBI), and we're delighted to have Sonali Jha, Founder & CEO of Cunomial, share her thoughts.

Institutions Innovation Council (IIC) event "Impact Lecture Series - Session 1" on Jul 21, 2022

The wealth that increases by giving, that wealth is knowledge and is supreme of all possessions. GNIOT Institute Of Management Studies PGDM Institute (GIMS) hosted the Impact Lecture Series - Session 1 as part of the Institution's Innovation Council's activity, which was coordinated by NUTAN - the Entrepreneurship and Start-up Cell. The session's Chief Guest was none other than our CEO, Dr. Abha Rishi, who outlined how startups are experiencing the right transition of getting better attention, which is only possible because of the ecosystem that is enabling it, and Mr. Sanyam Dhingra, AGM-Venture Development at Atal Incubation Centre-BIMTECH, shared his thoughts on the topic "Startup & entrepreneurship ecosystem in India." He discussed how the ecosystem is enabling the entire process in our country, as well as the support and assistance available to make the thing functional at various ends.

Institutions Innovation Council (IIC) event "State of the Startup Ecosystem: The Role of Incubators" on July 7, 2022

Knowledge is power, and sharing knowledge is empowering! It is the most fundamental act of friendship because it allows you to give without losing. Mr. Anmol C., Manager - Government Programs at Atal Incubation Centre- BIMTECH, delivered a session on "State of the Startup Ecosystem: The Role of Incubators" at Birla Global University's Impact Lecture Series. The Impact Lecture Series seeks to promote and raise awareness about innovation, startups, and intellectual property (IP) among students and faculties in IIC institutes. The session began with a brief introduction to the state of India's Startup Economy before delving into the role of business incubators as a catalyst tool for economic development. He also discussed some of the issues plaguing the Indian startup ecosystem and the steps that can be taken to address these issues. The fruitful session was devoted to the budding entrepreneur and covered a wide range of topics related to the Indian Startup Ecosystem and its various stakeholders.

Faculty Mentor Development Workshop on Dec 9, 2022

Team AIC-BIMTECH visited Jammu for a startup pitching event by Jammu and Kashmir Trade Promotion Organization (JKTPO) in Conference Hall of Jawaharlal Nehru Udyog Bhawan on 10 December, 2022. The pitch event was co chaired by Amit Singal, Founding Partner of Fluid Ventures. This meetup allowed J&K-based startup entrepreneurs to present their venture ideas to investors and other players in the startup ecosystem for seed funding and growth prospects. Khalid Jahangir, MD-JKTPO, discussed how JKTPO connects J&K companies to markets and investors. He added that 100+ unicorn Startups are emerging across India and J&K Startups have great growth potential.

Institutions Innovation Council (IIC) Event "Session on Problem Solving and Ideation Workshop" on Nov 30, 2022

AIC-BIMTECH conducted an event in collaboration with Inmantec Institutions on "Workshop on "Entrepreneurship and Innovation" as a Career Opportunity. The event was led by Mr. Aditya Bose, CEO of ProBano, and moderated by Mr. Manish Singh, Sr. Associate Operations. The aim of the session was to motivate and inform young minds from INMANTEC Institutions about entrepreneurship as a career opportunity.

Institutions Innovation Council (IIC) event on Nov 19, 2022

Under the aegis of IIC Birla Institute of Management Technology (BIMTECH), we are happy to share that AIC-BIMTECH conducted an event on "Exposure and field visit for problem identification" Mr. Kapil Agarwal, the Deputy Manager, and Mr. Himanshu Sah, the Marketing Associate, hosted a group of bright young minds from Jaipuria Institute of Management, Indrapuram, Ghaziabad at AIC-BIMTECH. In the future, we hope to see these brilliant be the next change-makers in society.

20

SPECIAL AND ONGOING INITIATIVES

AIC-BIMTECH designed certification course on "Disruptive Innovation" in collaboration with DR. D.Y. Patil

AIC-BIMTECH has initiated its services in collaboration with Dr. DY Patil for the upcoming Certification Course on "Disruptive Innovation - (Basic)." Our expert team at AIC-BIMTECH has meticulously designed the course module, encompassing the following key areas: Entrepreneurial Mindset, Role of technology in disruption, Ideation, and Understanding the customer. This comprehensive course is designed to provide students with a deep understanding of disruptive innovation and its applications in various industries. The course will span a total duration of 30 hours, equivalent to 2 credits. The theoretical aspects of the course will be delivered by esteemed in-house faculty and visiting resources who possess extensive industry knowledge and experience.



Ms. Prashasti Chauhan is with Mr. Ishu Bansal, founder of Truck Suvidha in 'A Date with Media and Startups'



Delegates at AIC-BIMTECH premises

A Date with Media and Startups

A series of virtual fireside chats featuring prominent figures from the media industry and startup ecosystem. The fireside chats between media personalities and entrepreneurs are dedicated to sharing insights, information, and opinions, as well as serving as a forum for the exchange of ideas, where the panelists will discuss how startups are rethinking PR in India, as well as India's fast-changing media ecosystem, which poses several obstacles for startups.

Baithak

With the goal of encouraging knowledge sharing in our community, we've been holding regular community gatherings called "#Baithak" for our startups and co-working members to learn from each other's entrepreneurship experiences. These hybrid events (virtual and physical) assist in engaging and developing a better understanding among the community of coworkers and Incubatees. We use Zoom calls to communicate with incubatees who are unable to attend these meetings in person. Members can get coffee, tea, and snacks and use the time to network, give updates on their startups, and have substantive discussions about the current business situation. We also celebrate community members' birthdays at these #Baithak meetings.



Team AIC-BIMTECH with Baithak attendees

Incubation Centre Development Program (ICDP)

The ICDP is 8 months long structured capacity-building program to enable budding institutions to design and implement world-class entrepreneurship programs, make their incubation centers, and guide them to become sustainable. The program is curated as per the requirement, which includes the following:-

- Expert Sessions curated to provide in-depth knowledge.
- KPI and outcome-based action-driven learning methodology.
- One on One Mentoring and Hand Holding to develop incubation programs for them.
- Focus on building the community for supporting entrepreneurs at every stage.
- Personalised Support in building a long-term sustainable plan for the incubation center.

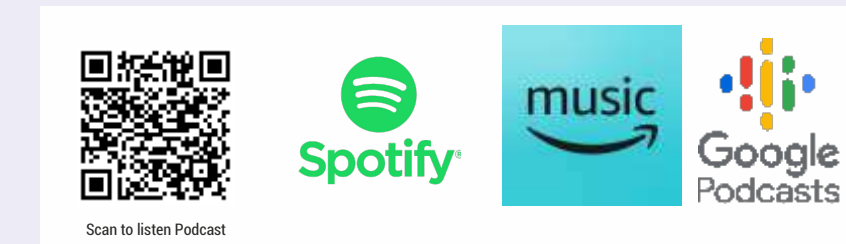
ICDP program has been envisioned to provide aspiring organizations and early-stage incubators with the right knowledge, skills, and resources needed to establish and operate a successful incubation center.

Institution we supported so far through ICDP.



InsightSphere (Podcast)

InsightSphere is a newly launched monthly podcast by AIC-BIMTECH to provide an opportunity for ecosystem enablers to share their expertise in a conversational way. The advent is to make knowledge easily accessible to people who prefer listening over reading. Here we discuss the process a startup goes through during its lifecycle and what it takes to stand out in this highly competitive market, the variety of resources available, and how to utilize them. The mission of the podcast is to provide valuable insights and information to listeners through interviews with experts, entrepreneurs, and industry leaders.



Blogs

AIC-BIMTECH made its first move to offer informative content through weekly blogs. Being a sector-agnostic business incubator, AIC-BIMTECH has gained a lot of expertise over the past five years and is now able to share that experience with other ecosystem enablers. The purpose is basically to share knowledge to bring about the solutions that startups typically seek. Blogs are the best medium to gain ecosystem insights on what the current happenings are and what the respective stakeholders think about them. As an incubator, we believe in the power of ideas, and we help every idea get validated. With the launch of blogs, we used to share insights, stories, current trends, and tips from experts. So, whether you're a seasoned entrepreneur or just starting out, don't miss out on joining us on our journey of discovery and growth.



Scan to Read Blogs



Master Class Series

The Master Class Series is the latest initiative of AIC-BIMTECH which brings an opportunity for aspiring entrepreneurs and budding startups to interact with high-profile experts, who are successful in their domain of experience and knowledge. Masterclass series is a unique learning platform consisting of monthly virtual sessions, that are curated to address the specific needs of the ecosystem. With the help of these sessions, attendees get a chance to interact and get their queries solved. The virtual format makes it easy for participants to tune in from any location and on any device. The objective of hosting such a series is to provide valuable insights on a specific topic as per the requirement, with the aim of contributing towards promoting entrepreneurship in India.

Entrepreneurial Pulse (Monthly Newsletter)

Crafted with a touch of passion, we recently launched a monthly newsletter 'Entrepreneurial Puls'. The purpose of this newsletter is to present our stakeholders with helpful insights, updates, and inspiration. Through this, we share a recap of our efforts, achievements, market insights and more. Our commitment is to maintain transparency by keeping our stakeholders well-informed about our progress. To foster trust and demonstrate the organization's dedication to delivering on its promises.



21

VISITS

OUTREACH VISITS

We believe it is critical to forge partnerships with other incubators and organizations nationally and internationally. With that goal in mind, the Centre's staff frequently visits various locations and organizations to assess the needs of the people and organizations. The Centre also organizes visits to partnering organizations in order to strengthen interactions, which can lead to new opportunities. Previous visits have included South Korea, Jammu, Odisha, Assam, Manipur, Rajasthan, and Punjab. The photos from these visits are shown below.

16th May 2023: Team AIC-BIMTECH visited to Sharda University, Greater Noida



[L to R] Mr. Himanshu Sah, Assistant Manager, AIC-BIMTECH; Mr. Manish Singh, Senior Associate, AIC-BIMTECH; Prof. Parma Nand, Dean Academic Affairs, Sharda University; Ms. Rani Astya, Assistant Professor, Sharda University

2nd May 2023: Team AIC-BIMTECH visited Noida International university to collaborate and discuss the synergies



[L to R] Mr. Karan Pal Chauhan - Deputy Manager, AIC-BIMTECH; Mr. Manish Singh, Senior Associate, AIC-BIMTECH; Dr. Subhash K Verma, Director, School of Business Management, Noida international

13th March 2023: Team AIC-BIMTECH meet with Israel delegate



[L to R] Mr. Karan Pal Chauhan and Mr. Sanyam Dhingra from AIC-BIMTECH are with Delegate Mr. Jerry Lin from Industrial Technology Research Institute, Taiwan

13th March 2023: Team AIC-BIMTECH Visited Lingaya's Vidyapeeth to sign an academic partner MoU with Lingaya's.



[L to R] Dr. Nitin Mishra, Dean, Lingaya's Vidyapeeth; Prof. (Dr.) M. P. Gupta Vice Chancellor, Lingaya's Vidyapeeth; Mr. Sanyam Dhingra - DGM, AIC-BIMTECH; Mr. Karan Pal Chauhan, Deputy Manager, AIC-BIMTECH; Mr. Manish Singh, Senior Associate Operations, AIC-BIMTECH

16th March 2023: Team AIC-BIMTECH visited Government PG College Noida, and had a conversation with Ms. Anita on how we can handhold them to develop and create awareness about the innovation and entrepreneurship



AIC-BIMTECH: Mr. Karan Pal Chauhan, Deputy Manager; Mr. Manish Singh, Senior Associate Noida PG College: Prof. Anita Misra Shukla

15th February 2023: Team AIC-BIMTECH visit to Guwahati Bio tech Park to explore the possibilities for startups in Assam



[L to R] Dr. Saurav, Guwahati Bio-Tech Park; IAS Keerthi Jalli, CEO Guwahati Bio-Tech Park; Mr. Sanyam Dhingra, DGM, AIC-BIMTECH; Mr. Karan Pal Chauhan, Deputy Manager, AIC-BIMTECH; Mr. Himanshu Sah, Assistant Manager, AIC-BIMTECH

15th February 2023: Meeting with the team at North Eastern Development Finance Corporation Ltd. (NEDFi)



[L to R] Ms. Nirupam Kritika, Research Associate, AIC-BIMTECH; Mr. Sanyam Dhingra, DGM, AIC-BIMTECH; Mr. Prashant Kumar Talukdar, Representing NEDFi; Mr. Himanshu Sah, Assistant Manager, AIC-BIMTECH; Mr. Karan Pal Chauhan, Deputy Manager, AIC-BIMTECH

16th February 2023: Meeting at Dr. APJ Abdul kalam Centre for Policy Research and Analysis, IIM Shillong



[L to R] - Mr. Sanyam Dhingra, DGM, AIC-BIMTECH; Mr. Sanjeev Nigombam, Center Coordinator, IIM Shillong; Mr. Karan Pal Chauhan, Deputy Manager, AIC-BIMTECH, Mr. Himanshu Sah, Assistant Manager, AIC-BIMTECH

16th December 2022: Team AIC-BIMTECH visit at 100X.VC office



[L to R] Mr. Kapil Agarwal, Deputy Manager, AIC-BIMTECH; Mr. Anmol Chaturvedi, Senior Manager, AIC-BIMTECH; Mr. Shashank Randev, Founder, 100X.VC; Mr. Sanyam Dhingra, AGM, AIC-BIMTECH

19th December 2022: Team AIC-BIMTECH Visit to Invest India



[L to R] Ms. Meenu Singh, Deputy Manager at AIC-BIMTECH; Representative from Invest India; Mr. Arjun Shiv, Assistant Vice president, Invest India; Mr. kapil Agarwal, Deputy Manager, AIC-BIMTECH

19th December 2022: Team AIC-BIMTECH visit to DMSWSL



Ms. Meenu Singh & Mr. Kapil Aggrawal, Deputy Manager AIC-BIMTECH is with Mr. DP Singh, Vice President Ramky Group

20th December 2022: Team AIC-BIMTECH visit to MSME Delhi



[L to R] Iqbal Ahmed General Manager, MSME Delhi; Mr. Kapil Agarwal, Deputy Manager, AIC-BIMTECH; Ms. Meenu Singh, Deputy Manager, AIC-BIMTECH;

20th December 2022: Team AIC-BIMTECH visit to Earnest & Young



[L to R] – Mr. Kartik Kalra, Manager at EY; Ms. Meenal Agarwal, Senior Manager at EY; Mr. Prashant Raizada, Associate Partner at EY; Mr. Kapil Agarwal, Deputy Manager at AIC-BIMTECH; Ms. Meenu Singh, Deputy Manager at AIC-BIMTECH

12th September 2022: AIC-BIMTECH Team Visited GNA University to understand the culture of innovation and Entrepreneurship within the campus.



[L to R] Dr. Monika Hanspal, Dean Academic Affairs, GNA; Prof (Dr) Hemant Sharma, Pro Vice Chancellor, GNA, Dr. V. K. Rattan, Vice Chancellor, GNA, Mr. Anil Singh, DGM, AIC-BIMTECH; Mr. Manish Singh, Senior Associate, AIC-BIMTECH; Mr. Kapil Agarwal, Deputy Manager, AIC-BIMTECH; Mr. Kamaljeet Kainth, Incubation Manager, GNA.

14th September 2022 : "BIMTECH Angels Network" our new endeavor to curate alumni willing to invest in startups, in part with SEBI registered Real Time Angel Fund!



Team AIC-BIMTECH along with the BIMTECH's senior Alumni

16th July 2022: Visit at International Management Institute for Incubation Centre Development Program



[L to R] Mr. Anil Singh, AGM, AIC-BIMTECH, Mr. Nitin Anand, IMI

30th June 2022: Team AIC-BIMTECH visited The Honorable Minister Ajit Singh Pal



[L to R] Ajit Singh Pal, Member of the Uttar Pradesh Legislative Assembly, Dr. Abha Rishi, CEO, AIC-BIMTECH; Ms. Pragya Trivedi, AGM, AIC-BIMTECH, Mr. Anil Singh, AGM, AIC-BIMTECH

16th June 2022: Visit at Gautam Buddha University to meet the Vice Chancellor



[L to R] Mr. Kapil Agrawal, Deputy Manager- AIC-BIMTECH; Prof. Ravindra Kumar Sinha, VC at Gautam Buddha University

EMINENT VISITORS



Date: 15 July 2022
Mr. Sushil Daga, Chairman of ICSI visited AIC-BIMTECH



Date: 16th December 2022
Prof. Devendar Singh from BML Munjal University Visited AIC-BIMTECH



Date: 27 December 2022
Mr. Suprateek Roy & Mr. Abhishek Srivastva from IDFC First Bank visited AIC-BIMTECH



Date: 4th Aug 2022
CEO of AIC-GIMS Mr. Rajesh Joshi visited AIC-BIMTECH



Date: 16 December 2022
Mr. Kapil Malhotra & Amit Hakoo from Yes Bank Visited AIC-BIMTECH



Date: 21st June 2022
VC of Gautam Buddha University Prof. Ravindra Kumar Sinha Visited AIC-BIMTECH



8th February 2023
Visit of the entire IDFC First bank startup team.



Date: 16th January 2023
Mr. Sanjay-Sanghani & team from 10x.Growth Visited AIC-BIMTECH



Date: 30 November 2022
Startups from Russia Visited AIC-BIMTECH



Date: 12th September 2022
Team from AIM-NITI Aayog, CISRO Australian Delegation visited AIC-BIMTECH

ACADEMIC VISITS

Date: 18th July 2022
Students from Arunachal Pradesh Visited AIC-BIMTECH



Date: 19th November 2022
Students from JIM, Ghaziabad Visited AIC-BIMTECH



Date: 14th February 2023
Students from IIMT Group Visited AIC-BIMTECH



Date: 25th February 2023
Students from JIM, Noida Visited AIC-BIMTECH



Date: 22nd March 2023
Students from the CS branch of GNIOT GIMS Visited AIC-BIMTECH



Date: 10th April 2023
Students from the Mgmt. branch of GNIOT GIMS Visited AIC-BIMTECH



Date: 15th April 2023
Students from IIT - Jodhpur Visited AIC-BIMTECH



Date: 26th April 2023
Students from Noida PG College Visited AIC-BIMTECH



EVENTS ATTENDED



Team AIC-BIMTECH at Amity Incubator to attend Managerial Workshop



AIC-BIMTECH CEO at ICSI Rajasthan



Team AIC-BIMTECH at Bharat CSR Summit



Team AIC-BIMTECH at National Startup Award 2022



Team AIC-BIMTECH at UPGIS 2023



Team AIC-BIMTECH at 'Yes We Can'



Team AIC-BIMTECH at Punjab Angel Network



Team AIC-BIMTECH at INVEST INDIA



Team AIC-BIMTECH at AIM Samvad



Team AIC-BIMTECH at IIT DELHI



Team AIC-BIMTECH at CCU Fest, Kolkata



Team AIC-BIMTECH at UPGIS 2023









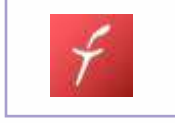













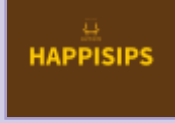






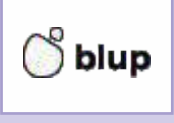










Team AIC-BIMTECH at Headstart RISE event

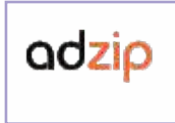



















22

LIST OF SUPPORTED STARTUPS
















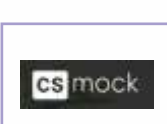
(from June, 2022-May, 2023)

| | | | | | |
|---|---------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----|-------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| 1 | Ausra Health LLP Rasika Birewar Health and Pharmaceuticals www.ausrahealth.com |  | 10 | KABADI TECHNO PVT. LTD. Kuldeep Scrap/waste Management www.kabaditechno.com |  |
| 2 | Quobotic Consulting Private Ltd Madhumita Das HealthTech www.curevision.quobotic.com |  | 11 | Kayashtya Digital Technical Innovations Pvt. Ltd. Amandeep Srivastava Agriculture and Allied Fields www.kyinnovations.org |  |
| 3 | Swasth Bhoomi Private Limited Prof Dr Ghanashyam Biswas Health and Pharmaceuticals www.myhealthygenie.com |  | 12 | Vayuguard Climate Tech Pvt Ltd Kapil Kapoor Air Purification www.vayuguard.com |  |
| 4 | Yotuh Energy Dharmik, Bapodara Clean tech (Cold chain) www.yotuh.com |  | 13 | BWORK Service Private Limited Mohammad Imran Housing - Urban and Rural www.bworkcompany.com |  |
| 5 | Feeding Trends Private Limited Yash Srivastava www.feedingtrends.com |  | 14 | Memaw Care Mamta Jain Health and Pharmaceuticals www.memawcare.com |  |
| 6 | Progeny India Sharbani Sengupta HealthTech www.progenyindia.com |  | 15 | Incubermax Technosystems Pvt Ltd Kumardip Chakraborty Transport www.incubermax.com |  |
| 7 | Fundu Fantasy Games Private Limited Kunal Anand Social Trading/ Financial Literacy www.askfundu.com |  | 16 | Demaya Infomedia Private Limited Sonal Patel Food E-Catering www.railfoodies.in |  |
| 8 | Rachnaye Private Limited Preeti Bala e-commerce www.rachnaye.com |  | 17 | Finovac Financial Services Pvt Ltd Prashant Singh Parmar Fintech www.finovac.com |  |
| 9 | C.H.I.R.A.G. Shefali Vinod Ramteke Agriculture and Allied Fields www.chiragtechnologies.com |  | 18 | Rank Never Retires Private Limited Kritika Narain Retail marketplace www.rankneverretires.com |  |

| | | | | | |
|----|-------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|----|----------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| 19 | Sandee Food Product opc Pvt Ltd Pinki Verma Agriculture and Allied Fields www.sandeefood.com |  | 29 | Vinsun Renewable Private Limited Rahul Saini Electricity, New and Renewable Energy and Environmental sustainability |  |
| 20 | HAPPISIPS Parikshit Varshney AgriFood & Beverages www.happisips.com |  | 30 | Electrologic Technologies Private India Amit Arora Logistics www.loadexx.com |  |
| 21 | Workezy Private Limited Ayush Nirmal Home Services www.workezy.co.in |  | 31 | Geartron Technologies Private Limited Nishant Shukla Education |  |
| 22 | Studio Agama Rahul Bhola Heritage restoration |  | 32 | Blitzrecruit Private Limited Anupma Singh AI www.interviewcracker.com |  |
| 23 | Ecoloop sustainable packaging Pvt. Ltd Chandni khandelwal Electricity, Renewable Energy |  | 33 | Blupx Private Limited Sahaj Rana Information & Communication Technology (ICT) www.blup.in |  |
| 24 | LifeLane Private Limited Abhishek Tyagi Health and Pharmaceuticals www.lifelanes.in |  | 34 | Zykr Technologies Private Limited Kanchan Khera Analytics www.zykr.com |  |
| 25 | xRobotics Works Private Limited Tathagata Saha Education www.exceedroboticsworks.com |  | 35 | DARJIERI Shabb Singh Fashion and Retails |  |
| 26 | Hitech Enviro Engineers and Consultants Pvt Ltd Hitesh Mittal Water, Sanitation and Solid Waste Management www.heecpl.com |  | 36 | Eating Love Foods Pvt Ltd Niharika Peri Food And Beverages www.eatinglove.co.in |  |
| 27 | E-Impact Mobility Pvt. Ltd. Gaurav Ruia Manufacturing and Engineering |  | 37 | A Cube International Pvt Ltd Karan Suratwala Art & Antique Industry www.artistgallerie.com |  |
| 28 | Fealcraft.com Dushyant Chauhan Development Sector www.fealcraft.com |  | 38 | CBPe Optimise Ads Pvt Ltd Rahul Shahi AdTech www.cashbackpe.com |  |

| | | | | | |
|----|---------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----|---------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| 39 | ADZIP Technologies Varun Marothia AdTech www.adzip.in |  | 49 | Medzak Healthcare Pvt Ltd Varsh Singh Healthtech www.medzak.co |  |
| 40 | Modernayurveda Pvt Ltd Bio Technology www.bioblessings.com |  | 50 | One Stack Solution Pvt Ltd Amit Kapoor Fintech www.onestack.in |  |
| 41 | Adzetera Media Pvt Ltd Prashant V AD-TECH www.adzetera.com |  | 51 | Shapl Private Limited Dr. Akash Ganju Healthtech www.saathealth.com |  |
| 42 | Yugasa Software Labs Ashish Mittal SAAS www.HelloYubo.com |  | 52 | VACUS Tech Pvt Ltd Venugopal Kapre AI & Analytics www.vacustech.com |  |
| 43 | 4our Technologies Pvt Ltd Pulkit Madan Information & Communication Technology (ICT) www.warpbay.com |  | 53 | Xpanso Technologies Pvt Ltd Vaibhav Kamble Cybersecurity www.cloudoptimo.com |  |
| 44 | Augtual Reality Labs Pvt Ltd Puneet Badrinath Industrial Metaverse www.fbrk.in |  | 54 | Finnovus Technologies Private Limited Chetan Pandya Fintech www.creditsiddhi.com |  |
| 45 | Cunomial Technologies Pvt Ltd Sonali Jha IT Service www.cunomial.com |  | 55 | Dectrocel Healthcare and Research Private Limited Saumya Shukla Health (AI) www.aidigitalhealth.com |  |
| 46 | Energit Infra Pvt Ltd Prashant Jain Energy, Utilities & Analytics www.ecot.io |  | 56 | Gold and Glitter Private Limited Aparna Singh Retail www.o2nailsindia.com |  |
| 47 | GRV Junction Agritech Pvt Ltd Ajit Jangle Agritech www.originkconnect.in |  | 57 | Miia Innovation Pvt Ltd Jatin Sharma Manufacturing and Engineering |  |
| 48 | Indersons Services Pvt Ltd Jasdeep Singh Logistic-tech www.transportsimple.com |  | 58 | Devicecure Hritik Kumar Mobile Repairing Service www.devicecure.in |  |

| | | | | | |
|----|----------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|----|-------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| 59 | Pineal Innovations Pvt Ltd Anish Sharma Health and Pharmaceutical |  | 69 | PMIC Private Limited Pranjal Srivastava Transport |  |
| 60 | Ambryn Portfolio Solution Pvt Ltd Sakshi Mathur Building Materials/Construction Technology www.ambryn.in |  | 70 | EDOPIA Private Limited Dr. Mohammed Irshad Education www.notespaedia.com |  |
| 61 | Tiffytaste Ripu Sudan Food Tech www.tiffytaste.com |  | 71 | Plants Kharido (OPC) Pvt Ltd Amit kumar Singh Agriculture and Allied Fields www.plantskharido.com |  |
| 62 | Millennial Innovationspvt Ltd Mininath Jirage Media and entertainment www.bingeinn.com |  | 72 | Future Officer Academy Pvt Ltd Apurva Sharma Education www.faosb.com |  |
| 63 | BLOCKPILE Naveen Panna Education |  | 73 | YOLO E-Commerce Pvt Ltd Kapish Tiwari Health and Pharmaceuticals www.yoloapp.in |  |
| 64 | UPMARKS Ravi Vohra Education www.upmarks.in |  | 74 | Soft Solvers Solutions Private Limited Mohandeep Singh Information & Communication Technology (ICT) www.agiliux.com |  |
| 65 | Sense Original Mohammed Saalim Sensor Technology www.senseoriginal.com |  | 75 | Aumsat Technologies Llp Riddhish Soni Agriculture and allied fields, water technology www.aumsat.com |  |
| 66 | Kagn Roadside Assistance Private Limited Anand Venkata Rakumar Kalidindi Automobile service sector www.onroadassist.in |  | 76 | COOKIE Langs Co., Ltd. Sang Choi Education www.langs.fun |  |
| 67 | Caare Healthtech Services Pvt Ltd Chandramouli Samatham Health and Pharmaceuticals www.caare.in |  | 77 | Klean All Round Cleaning Aadhar Mishra Household Service Provider www.kleanallroundcleaning.com |  |
| 68 | Dugong Rising Dipankar Das Coconut shell products |  | 78 | INSURSTAQ Mayan Kansal Insuretech www.insurstaq.com |  |

| | | | | | |
|----|--------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----|------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| 79 | Fevolution Pvt. Ltd/golden Millets Shubhangi Singh Agriculture and Allied Fields www.feolutiongroup.com |  | 87 | Askfresh Eva Chikara E Commerce www.ask247.in |  |
| 80 | Angbhoomi FPC Ltd Reshu Verma Agriculture and Allied Fields www.angbhoomi.com |  | 88 | Studybytech Parag Gupta Education www.list.studybytech.com |  |
| 81 | BIGFIX Gadget Care LLP Umamaheswaran Dhananjayan Insuretech www.4biz.bigfix.in |  | 89 | Arkision Ai Private Limited Shahbaz Ahmad Siddiqui Tech |  |
| 82 | Imphalvery Private Limited Thanreichan Ruiva Logistics |  | 90 | RNLP Consulting & Technology Services Private Limited Mahendra Panchal Health and Pharmaceuticals www.bimaxpress.com |  |
| 83 | BUFFINDIA Ketan Prajapati Water, Sanitation and Solid Waste Management www.buffindia.com |  | 91 | Vymanik Aerospace Technologies Pvt Ltd Akhand Pratap Singh Drones www.vymanikaero.in |  |
| 84 | Tripo Saints Harsh Vardhan Agarwal Sector Agnostic www.triposaints.com |  | 92 | Get Set Parent Pvt Ltd Dr. Pallavi Rao Chaturvedi Education www.brainybearstore.com |  |
| 85 | Satoguni Swadeshi Utpaad Private Limited Vikal Kulshreshtha Agriculture and Allied Fields www.farmersfamily.in |  | 93 | Healing Home Wellness Pvt Ltd Ruchi Agarwal Health and Pharmaceuticals www.healinghome.co.in |  |
| 86 | Kumshungbam Sujata Wangkheirakpam |  | 94 | Mockview Shubham Madheysia Education www.csmock.com |  |

INTERNATIONAL STARTUPS

| | | | | | |
|---|---------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---|-----------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| 1 | 3F Waste Recovery Ben Wiper - CEO Clean-Tech Canada www.3fwasterecovery.ca |  | 4 | IQ Energy Inc. Charles Foster- Director Clean-Tech Canada www.iqenergy.ca |  |
| 2 | Biothermica Technologies Inc. Guy Drouin - President Clean-Tech Canada www.biothermica.com |  | 5 | Carbon Cap Inc. Mr. Raphael Kolenko Clean-Tech Canada www.carboncapinc.com |  |
| 3 | EarthTech Solutions Corp. Hardwin Zhen - CEO Clean-Tech Canada www.earthtechgroup.com |  | 6 | Cookie Langs Co.Ltd Mr. Sang Choi Education South Korea www.langs.fun |  |

23

INTERNSHIP AT AIC-BIMTECH

As part of the INTERNSHIP WITH AIC-BIMTECH Program, 12 students from BIMTECH interned over the summer. The program's two distinct yet related goals are to contribute to intern training and to garner meaningful assistance from interns in furthering the incubator's activities. Interns were assigned tasks that aligned their professional interests and needs as part of the programme. During the program's duration, Interns work up to 30 hours per week and at the same time continue their education. Following is a list of students of who interned with the centre.



| | | | |
|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
|  |  |  |  |
| Aayush Wanchoo BIMTECH | Harshvardhan Rathore BIMTECH | Himanshu Raj BIMTECH | Kriti Jain BIMTECH |
|  |  |  |  |
| Manav Sharma BIMTECH | Muskan Bagla BIMTECH | Rashi Jain BIMTECH | Roni Biswas BIMTECH |
|  |  |  |  |
| Saurabh Dwivedi BIMTECH | Shreshth Sharma BIMTECH | Shreyash Sharma BIMTECH | Vrinda Singhal BIMTECH |

24

AWARDS & ACCOLADES

AWARDS RECEIVED BY INCUBATOR

Incubator of the Year award at Annual Women Power Summit and Award – May, 2023

Dr. Abha Rishi, the esteemed Chairperson-CIED and CEO of Atal Incubation Centre-BIMTECH, received the prestigious "Incubator of the Year" award at the 8th Annual Women Power Summit and Award 2023. This esteemed event, organized by Billennium Divas, recognizes outstanding individuals in their respective fields. Dr. Abha Rishi's noteworthy achievements and contributions to the entrepreneurial ecosystem were acknowledged and honored through this prestigious award, underscoring her remarkable leadership and dedication to fostering innovation and women empowerment.



AWARDS RECEIVED BY INCUBATEES

Nadipulse won Ayush Startup Challenge – April, 2022

Nadipulse Prognostics Private Limited, founded by Ms. Kajal Srivastava, a pioneering startup, emerged as the winner in the Ayush Startup Challenge organized by the All India Institute Of Ayurveda (AIIA) in association with Startup India, under the Ministry of Ayush. Nadipulse achieved this notable feat by developing Nadiyantra, an innovative pulse diagnosis solution, in the category of 'Ayush IT Solutions.' Their groundbreaking work in Artificial Intelligence (AI)-based solutions for Ayurveda diagnostics, virtual reality, biosensors, and trackers propelled them to secure the top position in this prestigious challenge.



Greenverse secured 1st rank in the i-Create Roadshow and 2nd rank in i-DAPT Health-Tech Hackathon – August, 2022

Greenverse Pvt. Ltd., founded by Mr. Saket Agrawal proved their mettle by achieving outstanding results in two prestigious competitions. They secured the 1st rank in the i-Create Roadshow organized by the i-create foundation in Gujarat, demonstrating their exceptional prowess in innovation and sustainability. Additionally, Greenverse Pvt. Ltd. earned the 2nd rank in the IIT-BHU i-DAPT Health-Tech Hackathon organized by IIT-BHU, further highlighting their remarkable skills and expertise in the field.



Dectrocel, Nadipulse and Energinee secured 1st, 2nd and 3rd prize resp at Startup Samvad – June, 2022

Dectrocel founded by Ms Saumya Shukla emerged as the winner, securing the 1st prize at the "Startup Samvad" event, organized by Dr. A.P.J. Abdul Kalam Technical University, a startup challenge, and expo. Nadipulse, founded by Ms. Kajal Srivastava achieved the 2nd prize, while Energinee Innovations, founded by Mr. Akash Singh, got the 3rd prize at the same event. Additionally, Vyamanik Aerospace founded by Mr. Akhand Pratap Singh, secured the 7th rank in the startup challenge. These accomplishments highlight the outstanding performance and innovative contributions of these startups at the "Startup Samvad" event, showcasing their potential and expertise in the entrepreneurial ecosystem.

Energinee honored with Young Change Maker award – September, 2022

Energinee, a standout company, founded by Mr. Akash Singh, was honored with the prestigious "Young Change Maker" award by Business Line and Finance Minister Nirmala Sitharaman.



Likhotronics honored with ELCINA award – September, 2022

Likhotronics, founded by Mr. Karanam Sudheendra Rao, was honored with the 47th ELCINA award for the year 2021-2022, presented by the Electronic Industries Association of India. Additionally, the company achieved the second rank in the Environment Management & Startups category at the 7th ELCINA Awards, recognizing their outstanding performance in the field of electronics hardware manufacturing and services.



Inderson Services bestowed with the Jury Special award – January, 2023

Inderson Services Pvt Ltd, founded by Mr. Jasdeep Singh, is a dynamic emerging startup, received a prestigious honor at the Sambad Corporate Excellence Awards 2023, organized by Sambad Group Odisha. The company was bestowed with the Jury Special award in the Emerging/Startup category



Dectrocel Healthcare bestowed with Most Promising Startup – March, 2023

Dectrocel Healthcare and Research Private Limited, founded by Ms. Saumya Shukla, a leading startup in the healthcare industry, was recognized as the Most Promising Startup at the Startup Kumbh G20: DIA National Roadshow.



Credit Siddhi won Best Startup Pitch award – March, 2023

Credit Siddhi, a dynamic startup founded by Mr. Chetan Pandya, showcased their exceptional abilities at the Startup Kumbh G20: DIA National Roadshow and emerged victorious by securing the Best Startup Pitch award. This recognition highlights Credit Siddhi's outstanding presentation skills, innovative ideas, and promising potential in the startup ecosystem.



YugasaBot honored with Best AI Chat-Bot of the Year – June, 2023

YugasaBot, India's top AI-enabled chatbot for healthcare businesses, was awarded "Best AI Chat-Bot of the Year" at Asia's Business Leadership Award 2023 organized by the Universal Media for its exceptional work in the AI and NLP domain. The event was graced by celebrity and politician Smt. Jaya Prada, who attended as the Chief Guest of Honour, adding prestige to the recognition.



25

OUR INCUBATEE IN HEADLINES

1. Aaj Tak News covered AIC-BIMTECH's startup-Uneako, which makes eco-friendly, non-plastic, climate-positive products, focusing on a sustainable lifestyle. Abhishek Anand, Aaj Tak News reporter, explained how single-use plastic is being banned completely, but how will it replace the plastic we use in everyday life?



2. Akash Singh of Jhewar, a beneficiary of the Atmanirbhar Bharat Mission, received a tweet from Dr. Mahesh Sharma Minister of State, who stated that not only he, but all the people of the state, are proud of Akash Singh, an AIC BIMTECH incubatee.



3. AIC-BIMTECH's startup - Energeene Innovations Private Limited, was interviewed by actress Raveena Tandon. Mr. Akash S. Founder of Energeene Innovations Pvt. Ltd., has done an amazing job of reusing the ashes from the temple to make eco-friendly products.



4. Cricinshots, an AIC-BIMTECH incubatee, raised Pre-Seed Funding led by Antler India.



5. AIC-BIMTECH startup Amalfarm Solution Pvt. Ltd was awarded the Best Agri Startup by Nurturing Agri Innovation in the 4th Edition of the FICCI Agri Startup Awards.

| Category | Awards |
|-------------------------------------------------------------|--------------------------------------------------|
| Award for Best Women Agri Entrepreneur | First: Nuvant Analytics Pvt. Ltd. |
| | Second: GreenTaurus Agri Tech LLP |
| | Third: NRI CropSolutions Pvt. Ltd. |
| Award for Most Innovative Agri Mature Startups | First: Minkari Agro Industries Private Limited |
| | Second: Central Agri Solutions Pvt. Ltd. |
| | Third: Srishti Labs Pvt Ltd |
| Award for Most Innovative Agri - Emerging Startups | First: Brijant Agri Pvt Ltd |
| | Second: NCT Agri Innovations |
| | Third: PashuMitra Poultry Technologies Pvt. Ltd. |
| Award for Best Agri Start up - Promoting Climate Resilience | First: Nuvant Analytics |
| | Second: Nuvant Analytics |
| | Third: Nuvant Analytics |
| Award for Best Agri Startup - Creating Social Impact | First: Amalfarm Solutions Pvt Ltd |
| | Second: AgriTech Solutions Pvt Ltd (AgriTech) |
| | Third: Vagella Bioforming Pvt Ltd |
| Encouragement | Bee Innovations Private Pvt Ltd |

6. AIC-BIMTECH startup Future Garage showcases their startup stall at AutoExpo 2023, India Expo Mart, Greater Noida



7. AIC-BIMTECH Startup from Bihar, Amalfarm got recognized in one of the renowned Hindi newspapers - Dainik Bhaskar.



8. AIC-BIMTECH startup Prkruti Jal gets recognized in the event by Invest India Strides in Enterprise: AGNiI hosts Microsoft for Startups



9. AIC-BIMTECH startup Inderson Services honoured at the Sambad Corporate Excellence Awards 2023, organized by Sambad Group Odisha.



10. AIC-BIMTECH startup got grant funding from the Department of Science and Technology and the Facebook Small Business Grant



11. AIC-BIMTECH startup YugasaBot got featured in the popular Media channel Business Standard.



12. AIC-BIMTECH startup Interview Cracker founder Anupma Singh was invited by the Raw Stories platform to share her journey of startup and motivate aspiring women entrepreneurs.



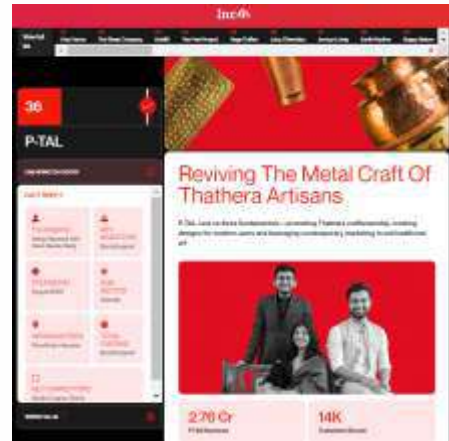
13. AIC-BIMTECH startup Billclap got featured on Business World, while they raised Pre-seed funds from IIM Lucknow.



- 14. AIC-BIMTECH startup Rootgoods got featured on public news while they share their model with the local farmers to help them wandering for selling their raw products.



- 15. AIC-BIMTECH startup P-tal got featured on Inc42, a popular media house in the startup ecosystem.



- 16. AIC-BIMTECH startup Cunomial got featured in the Meity-Nasscom Startup Women Entrepreneur Awards 2020-21



- 17. AIC-BIMTECH startup zykarr's story got featured in the popular business magazine Business World under the section Company in focus.



- 18. AIC-BIMTECH startup was acquired by the Top-rankers platform in an undisclosed valuation, got featured in the Inc42 Media.



- 19. Kanchan Khara founder of Zykarr, an AIC-BIMTECH startup was awarded the Times Women Icon award of 2022.



- 20. AIC-BIMTECH startup raises Pre-seed fund in the round held by Antler India, got featured at the popular startup news platform - Entrepreneur India.



26 MEDIA COVERAGES



27

TESTIMONIALS



Subrata Biswas
 Founder of MyHealthyGenie
 (Swasth Bhoomi Pvt Ltd)

Between today and four weeks ago, I feel that I am a better-learned founder or co-founder. There are many things to consider from a fresh perspective. All the topics discussed were relevant to the "real world," and as a founder, I was able to make connections and will strive to implement my newfound knowledge in my services.



Rahul Saini
 Founder of Vinsun renewables Pvt. Ltd.

Thank you for the informative sessions and the guidance provided by the mentors in this program. I now have a clear understanding of the steps to take and avoid in my entrepreneurial journey. The marketing and communication sessions have been particularly helpful in enhancing my skills. I greatly appreciate the support of AIC- BIMTECH.



Alex, Manager
 (ZeroXFlow)

"It was a great experience. Thanks to the AIC crew's hard work, we built networks in India and improved our product. The program was very insightful".



Pinki Verma
 Founder of Sandee Food Products Pvt Ltd

It was one of the best pre-incubation programs we have ever experienced. The timing, the sessions, and the punctuality were all top-notch. I would love to further associate myself with AIC- BIMTECH.



Ishu Bansal
 (Truck Suvidha)

The team at AIC-BIMTECH is extremely supportive; they guided us through various stages of our growth journey, including pitching, funding, storytelling, and connecting with people. If someone is looking for a real incubation, we would recommend AIC- BIMTECH.



Kuldeep Singh
 Founder of KABADI TECHNO Pvt. Ltd.

Participating in Khoj 9.0 was a privilege. The program's punctuality and clear roadmap for startups were exceptional. I am truly grateful for the opportunity and wholeheartedly recommend it to any entrepreneur seeking support. I extend my sincere thanks to Khoj 9.0 for making a significant contribution to my personal and professional growth.



Lauren Jung
 (The Plan G Co. Ltd)

It was a pleasant and interesting journey to learn about the diversity of India as a foreign startup tapping into the India market. I love the 1:1 mentor session, which was quite helpful to see our business in India differently, and AIC- BIMTECH team was very supportive during the program



Manasvi Jain
 (Skill Up)

I am extremely grateful to the entire team of the KHOJ program. Every session they organized added to my existing knowledge. The Khoj sessions were planned wisely, and the speakers were patient and answered all our queries. Initially, I had very little idea of how the startup world operates and the way forward for me; being a part of this program allowed me to question my assumptions and gave me a fresh perspective

28

ACADEMIC ACTIVITIES

CLUEMINATI
 25th August '2022

The E-Cell of BIMTECH organized Clueminati, A hybrid treasure hunt. The competition was conducted in 2 rounds. Round 1 took place in virtual mode on August 24, 2022, where each team consisting of 4 members was evaluated based on a business quiz. For Round 2, out of 70 registered teams with 280 participants, 21 teams qualified. The event was held offline at Seminar Hall 2 under the premises of BIMTECH on August 25, 2022. The qualified teams were divided into 3 groups: Team Ambani, Team Birla, and Team Tata. QR codes were distributed throughout the BIMTECH campus, and teams had to scan them to access riddles. By solving these riddles, they progressed to the next ones. There was a total of 10 riddles, and the team that solved them the fastest was declared the winner. The winning team received prize money of INR 6000, the 2nd place winner received INR 5000, and the 3rd place winner received INR 4000. All winners were awarded winning certificates, and all participants received participating certificates.



DEAL BREAKER
 16th & 17th October '2022

The E-Cell team organized "Deal Breaker," an event consisting of two rounds that aimed to showcase participants' entrepreneurship skills, including negotiation, financial management, and marketing. In Round 1, quiz based competition took place where it comprising 20 questions related to entrepreneurship, trading, stock market, and financial concepts. It served as an elimination round, with 105 teams of two members each participating. Teams qualifying a certain percentage advanced to the next round. Round 2 involved a traditional Monopoly-style game with a modern twist. Teams were assigned a business industry and company and engaged in negotiations and trading with each other using cash and assets. The objective was to achieve the highest net worth within a two-hour duration, considering fluctuations in asset

values and various regulations. The event was open to 1st-year students from different departments, and the winning team received INR 7000. The 2nd and 3rd place teams were awarded INR 5000 and INR 3000, respectively. All winners received winning certificates, and all participants received participation certificates. The winning teams were "Team Duos," "Team Hive," and "Team 1 + 1 = 11."

ENTREOCIAL
28th November '2022

The E-Cell club organized "Entreocial," a social entrepreneurship business plan competition that aimed to shift the focus from profit margins to social responsibility. Participants pitched B-plans addressing various social issues such as climate change, pollution, lack of education, unemployment, and malnourishment. The event consists of 2 rounds. In Round 1, teams submitted abstract plans through online mode in the form of a PPT, highlighting the essence of the problem they aimed to solve. The top 10 teams got selected for Round 2, where they presented detailed business plans in front of a panel of judges. Each team had around 8 minutes for the presentation, followed by a 5-minute Q&A session. The plans covered the social problem, business model, funding sources, marketing strategy, and feasibility. Presenting a prototype was optional. The event, open to 1st and 2nd-year students from various departments, awarded the 1st winner with INR 7000, the 2nd winner with INR 5000, and the 3rd winner with INR 3000. All winners received winning certificates, and all participants received participation certificates. The winning teams were "Team M" from Shivaji College, "Team TNEV" from Karpagam College, and "Team Transcreations" from Ramjas College.



CORPORATE ROADIES 2.0
8th February '2023

Entrepreneurs need to make quick decisions and think on their feet, staying informed and developing problem-solving skills. To test these abilities, E-Cell organized "Corporate Roadies," an event where participants tackled real-life business case scenarios through debate and discussion. The competition was divided into 2 rounds. In Round 1, participants took an online business quiz covering topics such as the latest news, marketing, entrepreneurship, design thinking, finance, services business, and venture capital. In round 2 featured a CXO speaker session with IDFC First Bank executives, followed by the final round. Twelve teams were selected, and each pair of teams received a business case study on the spot. They had 5 minutes to read the case and 10 minutes for debate/discussion, presenting their relevant points. The teams were evaluated on their case knowledge, pressure handling, communication, presentation, and ability to handle questions from opposing teams and judges. The winning team, "Team Hive" (Agam, Aji Jur, and Aditya), received INR 7000. The 2nd and 3rd place teams, "Team Masterminds" (Shivani, Samridhya, and Ritika) and "Team Trident" (Pankaj, Parth, and Mudit), were awarded INR 5000 and INR 3000, respectively. All winners received winning certificates, and all participants received participating certificates.

29

OUR TEAM



Dr. KC Arora
Acting-CEO



Dr. Abha Rishi
Chairperson- CIED
& Former-CEO



Sanyam Dhingra
Deputy General Manager-
Venture Development



Sunil Cheruvilly
Deputy General Manager-
Operations



Anmol Chaturvedi
Senior Manager-
Government Programs



Meenu Singh
Deputy Manager-
International Operations



Karan Pal Chauhan
Deputy Manager-
Operations



Mahadev Mourya
Assistant Manager
Accounts



Himanshu Sah
Assistant Manager
Marketing



Karnika Shukla
Assistant Manager-
Operations



Mrunalsingh Thakur
Assistant Manager-
Operations



Kartikey Manan
Assistant Manager
Marketing



Manish Kr Singh
Senior Associate-
Operations



Sakshi Dwivedi
Senior Associate-
Content & Operations



Rutuparna Mansingh
Senior Associate-
Data Management



Nirupam Kritika
Research Associate



Anusuya Raula
Account Assistant



Jagdamba Saran Singh
Associate- Operations



Mohit Singh
Office Assistant



Ravi Shorewala
Legal, Finance &
Accounts Consultant



Amit Vats
Accounts &
Finance Advisor

30



LIFE AT AIC-BIMTECH



SPECIAL THANKS

We have been blessed to come across a few partners during our journey, who have been consistent participants in our mission and have provided us with support at every possible opportunity. We would like to extend a special thanks to them for being there for us at every step.

| | | |
|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| AIM - NITI AAYOG | G20 | STARTUP INDIA |
|  |  |  |
| INVEST INDIA | MEITY | STARTINUP |
|  |  |  |
| MSME | MSH | STARTUP 20 |
|  |  |  |
| BAAC | REALTIME AF | IDFC FIRST BANK |
|  |  |  |
| FLUID VENTURES | HIGH COMM. OF CANADA | CHEVENING ALUMNI INDIA |
|  |  |  |
| UNGCNI | Dr. D.Y.PATIL UNIVERSITY | STARTUP TRU |
|  |  |  |

